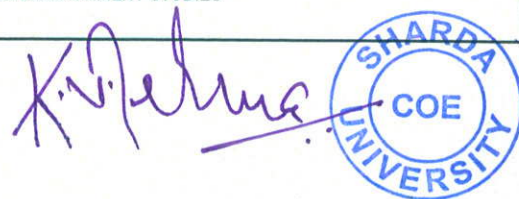


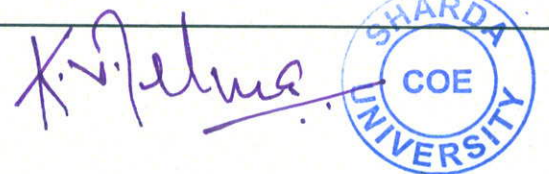
**SHARDA UNIVERSITY, GREATER NOIDA**  
**SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2311)**  
**Sharda School of Media, Film & Entertainment**

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
01/07/2024	MONDAY	09:30 AM - 11:00 AM	AVG210	FILM APPRECIATION AND ANALYSIS
01/07/2024	MONDAY	09:30 AM - 11:00 AM	BCJ223	INTRODUCTION TO PRINT & CONVERGENT JOURNALISM
01/07/2024	MONDAY	09:30 AM - 11:00 AM	BCJ302	DEVELOPMENT COMMUNICATION
01/07/2024	MONDAY	09:30 AM - 10: 30 AM	COC401	PHYSICAL EDUCATION AND YOGA
01/07/2024	MONDAY	09:30 AM - 11:00 AM	OPE170	BASICS OF LIFE SCIENCES
01/07/2024	MONDAY	09:30 AM - 10: 30 AM	SHS141	ANCIENT AND EARLY MEDIEVAL INDIA (TILL 1206 A.D.)
01/07/2024	MONDAY	02:30 PM- 04: 00 PM	BCJ105	MEDIA LAWS & ETHICS
01/07/2024	MONDAY	02:30 PM- 04: 00 PM	BCJ114	UNDERSTANDING MEDIA LAWS & ETHICS
01/07/2024	MONDAY	02:30 PM- 04: 00 PM	BCJ225	CONTEMPORARY, SOCIO-ECONOMIC & POLITICAL ISSUES
01/07/2024	MONDAY	02:30 PM- 04: 00 PM	BCJ303	INTERNATIONAL & INTERCULTURAL COMMUNICATION
01/07/2024	MONDAY	02:30 PM- 04: 00 PM	BFM314	MEDIA AND COMMUNICATION RESEARCH
01/07/2024	MONDAY	02:30 PM- 04: 00 PM	BMC140	INTRODUCTION TO SOCIAL SCIENCES-II
01/07/2024	MONDAY	02:30 PM- 03: 30 PM	COC101	FOOD, NUTRITION AND HYGIENE
01/07/2024	MONDAY	12:00 NOON - 01: 30 PM	OEC115	FUNDAMENTAL OF E-COMMERCE
02/07/2024	TUESDAY	09:30 AM - 11:00 AM	BCJ210	CONTEMPORARY SOCIO ECONOMIC AND POLITICAL ISSUES
02/07/2024	TUESDAY	09:30 AM - 11:00 AM	BCJ301	MOBILE & DATA JOURNALISM
02/07/2024	TUESDAY	09:30 AM - 10: 30 AM	COC301	HUMAN VALUE AND ENVIRONMENT STUDIES



**SHARDA UNIVERSITY, GREATER NOIDA**  
**SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2311)**  
**Sharda School of Media, Film & Entertainment**

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
02/07/2024	TUESDAY	09:30 AM - 10: 30 AM	COC601	COMMUNICATION SKILLS & PERSONALITY DEVELOPMENT
02/07/2024	TUESDAY	09:30 AM - 11:00 AM	MCJ211	PUBLIC RELATIONS AND CORPORATE COMMUNICATION
02/07/2024	TUESDAY	09:30 AM - 10: 30 AM	OPE196	CULTURE AND HERITAGE
02/07/2024	TUESDAY	02:30 PM- 04: 00 PM	BCJ231	ADVERTISING: CONCEPTS, PRINCIPLES & PRACTICES
02/07/2024	TUESDAY	02:30 PM- 04: 00 PM	BJN101	UNDERSTANDING MEDIA
02/07/2024	TUESDAY	02:30 PM- 04: 00 PM	BMC141	HISTORY & EVOLUTION OF MEDIA
02/07/2024	TUESDAY	02:30 PM- 04: 00 PM	BMC154	DEVELOPMENT COMMUNICATION
02/07/2024	TUESDAY	02:30 PM- 04: 00 PM	MCJ209	MEDIA AND COMMUNICATION RESEARCH
02/07/2024	TUESDAY	02:30 PM- 04: 00 PM	MMJ101	COMMUNICATION PROCESS, MODELS AND THEORIES.
02/07/2024	TUESDAY	02:30 PM- 04: 00 PM	OPE179	GREEN CHEMISTRY
03/07/2024	WEDNESDAY	09:30 AM - 11:00 AM	BCJ224	MEDIA & GENDER STUDIES
03/07/2024	WEDNESDAY	09:30 AM - 11:00 AM	BCJ232	PUBLIC RELATION & CORPORATE COMMUNICATION
03/07/2024	WEDNESDAY	09:30 AM - 11:00 AM	BMC155	ENTREPRENEURSHIP
03/07/2024	WEDNESDAY	09:30 AM - 10: 30 AM	BMC182	INTRODUCTION TO SOCIAL SCIECNES-I
03/07/2024	WEDNESDAY	09:30 AM - 10: 30 AM	COC501	ANALYTIC ABILITY AND DIGITAL AWARENESS
03/07/2024	WEDNESDAY	09:30 AM - 11:00 AM	MMJ111	DEVELOPMENT COMMUNICATION
03/07/2024	WEDNESDAY	09:30 AM - 11:00 AM	MMJ202	MEDIA MANAGEMENT AND ECONOMICS



**SHARDA UNIVERSITY, GREATER NOIDA**  
**SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2311)**  
**Sharda School of Media, Film & Entertainment**

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
03/07/2024	WEDNESDAY	09:30 AM - 11:00 AM	MMP102	AGENCY STRUCTURE & EVOLUTION
03/07/2024	WEDNESDAY	09:30 AM - 11:00 AM	VAC103	ENVIRONMENT MANAGEMENT
03/07/2024	WEDNESDAY	02:30 PM- 03: 30 PM	COC201	FIRST AID AND HEALTH
03/07/2024	WEDNESDAY	02:30 PM- 04: 00 PM	MMC194	ADVERTISING: CONCEPTS, PRINCIPLES & PRACTICES
03/07/2024	WEDNESDAY	02:30 PM- 04: 00 PM	MMJ201	ENTREPRENEURSHIP & BUSINESS COMMUNICATION
03/07/2024	WEDNESDAY	02:30 PM- 04: 00 PM	MMP101	ADVERTISING: CONCEPT AND PRINCIPLES
03/07/2024	WEDNESDAY	02:30 PM- 04: 00 PM	OEC107	INTRODUCTION TO HUMAN PHYSIOLOGY AND BIOCHEMISTRY
04/07/2024	THURSDAY	02:30 PM- 04: 00 PM	BMC153	MEDIA LAW AND ETHICS

*K. J. Selma*  
 (Controller of Examinations)

