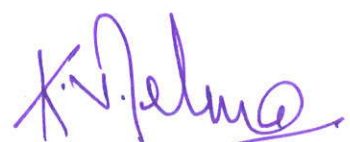


**SHARDA UNIVERSITY, GREATER NOIDA**  
**SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2024-25 (TERM - 2401)**  
**Sharda School of Media, Film and Entertainment**

**B.A. (J&MC/Film,Television and OTT Production)(Semester - III)**

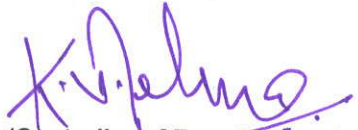
DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
24/09/2024	TUESDAY	02:30 PM - 04:00 PM	BCJ223	PRINT & CONVERGENT JOURNALISM
24/09/2024	TUESDAY	02:30 PM - 04:00 PM	BTP201	INTRODUCTION TO FILM & TELEVISION
25/09/2024	WEDNESDAY	02:30 PM - 04:00 PM	BTP218	HISTORY OF CINEMA AND FILM APPRECIATION
25/09/2024	WEDNESDAY	02:30 PM - 04:00 PM	ECE098	SENSORS AND TRANSDUCERS
26/09/2024	THURSDAY	09:30 AM - 11:00 AM	BCJ320	FILM APPRECIATION & HISTORY OF CINEMA
26/09/2024	THURSDAY	02:30 PM - 04:00 PM	BCJ240	SOCIO-ECONOMIC & POLITICAL ISSUES
26/09/2024	THURSDAY	02:30 PM - 04:00 PM	BTP250	WRITING FOR AUDIO -VISUAL MEDIA
27/09/2024	FRIDAY	09:30 AM - 11:00 AM	BCJ239	CONTEMPORARY MEDIA & GENDER STUDIES
01/10/2024	TUESDAY	02:30 PM - 04:00 PM	OEC203	INTERNATIONAL MARKETING
01/10/2024	TUESDAY	02:30 PM - 04:00 PM	OEC205	NEW VENTURE LAUNCHING
01/10/2024	TUESDAY	02:30 PM - 04:00 PM	OEC207	HEALTHCARE MARKETING AND COMMUNICATION
01/10/2024	TUESDAY	02:30 PM - 03:30 PM	SHS305	NCC B1- CERTIFICATE INTERMEDIA

  
**(Controller of Examinations)**



**SHARDA UNIVERSITY, GREATER NOIDA**  
**SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2024-25 (TERM - 2401)**  
**Sharda School of Media, Film and Entertainment**  
**BACHELOR OF SCIENCE (Semester - III)**


DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
25/09/2024	WEDNESDAY	02:30 PM - 04:00 PM	ECE098	SENSORS AND TRANSDUCERS
01/10/2024	TUESDAY	02:30 PM - 04:00 PM	OEC203	INTERNATIONAL MARKETING
01/10/2024	TUESDAY	02:30 PM - 04:00 PM	OEC205	NEW VENTURE LAUNCHING
01/10/2024	TUESDAY	02:30 PM - 04:00 PM	OEC207	HEALTHCARE MARKETING AND COMMUNICATION
01/10/2024	TUESDAY	02:30 PM - 03:30 PM	SHS305	NCC B1- CERTIFICATE INTERMEDIA

  
(Controller of Examinations)



**SHARDA UNIVERSITY, GREATER NOIDA**  
**SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2024-25 (TERM - 2401)**  
**Sharda School of Media, Film and Entertainment**  
**Master of Art (Semester - III)**

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
24/09/2024	TUESDAY	09:30 AM - 11:00 AM	MMJ201	ENTREPRENEURSHIP & BUSINESS COMMUNICATION
24/09/2024	TUESDAY	02:30 PM - 04:00 PM	MCJ211	PUBLIC RELATIONS AND CORPORATE COMMUNICATION
25/09/2024	WEDNESDAY	02:30 PM - 04:00 PM	MMJ206	MEDIA LAWS AND ETHICS
27/09/2024	FRIDAY	02:30 PM - 04:00 PM	MMJ207	FILM ANALYSIS & APPRECIATION
30/09/2024	MONDAY	09:30 AM - 11:00 AM	MMJ202	MEDIA MANAGEMENT AND ECONOMICS
30/09/2024	MONDAY	02:30 PM - 04:00 PM	OPE170	BASICS OF LIFE SCIENCES (OPE)
30/09/2024	MONDAY	02:30 PM - 04:00 PM	OPE179	GREEN CHEMISTRY
30/09/2024	MONDAY	02:30 PM - 04:00 PM	OPE194	INTRODUCTION TO BIOSTATISTICS
30/09/2024	MONDAY	02:30 PM - 04:00 PM	OPE211	3D PRINTING TECHNOLOGY AND ITS APPLICATIONS
01/10/2024	TUESDAY	09:30 AM - 11:00 AM	MMP211	BUDGETING PROCESS & PITCHING

  
**(Controller of Examinations)**

