



Event Completion Report

SECTION A: Event Detail

Event title:	Invited Talk on “What are the Drives to Israel’s Success in Innovation”		
Starting date of event:	13 February, 2018	Duration of Event (in days)	1
Name of the event organizing School	Sharda University, Greater Noida		
Name of the event organizing Department	Internal Quality Assurance Cell (IQAC), Sharda University		
Sponsor of the Event (Sharda University in case of internal sponsorship)	Sharda University, Greater Noida		
Committee Members:	Convener/Coordinator	Dr. Mridul Dharwal	
	Co convener	Dr. Shashank Mehra, Ms. Kavita Iyer	
	Secretary	Mr. Gaurav Srivastav	
Chief Guest/ Guest of Honor with affiliation (If any)	-		
Name of Speaker/s with affiliation (If any)	1) <i>Prof. Moshe Cohen-Eliya, President of The College of Law & Business (CLB), Israel</i> 2) <i>Prof. Ron Berger, Senior faculty member at CLB's Business School, Israel</i>		

SECTION B: Event report and reflection

1. Event objective :

To aware students on the best practices followed in Israel-The start-up Nation

2. Event description:

The Internal Quality Assurance Cell of the Sharda University had organized an invited talk on “What are the drivers of Israel’s Success in Innovation” in association with The College of Law & Business (CLB), Ramat Gan, Israel, during 10:30 AM to 12:30 PM on Tuesday, 13th February, 2018 at Room No. 202, Seminar Hall, School of Business Studies. Prof. Moshe Cohen-Eliya, President of The College of Law & Business (CLB), Israel and Prof. Ron Berger, senior faculty member at CLB's Business School, Israel, were two invited speakers in the program.

Professor R. M. Mehra, Professor Emeritus, School of Engineering and Technology, and Professor Srinivas Shirur, Dean School of Business Studies, welcomed the guest speakers in the beginning of the session. Professor Moshe Cohen-Eliya presented an outlook of higher education system of Israel, and highlighted the opportunities for students and academicians to collaborate with their system of education. He mentioned that the medium of instruction in most of universities and institutes of Israel is Hebrew, which is poses hurdles for international students to collaborate with academic institutions of Israel. He also mentioned that the institution which he belongs has come up with Bachelors in Business Administration Program offered in English. Some courses of the graduate program in Law are also offered in English where international students and institutions can actually collaborate with CLB Business School Israel.

Professor Ron Berger, addressed the gathering of faculty members and students on the topic of “What are the drivers of Israel’s Success in Innovation”. Professor Ron touched diversified issues related to Israel as he was addressing to the students of three schools; i.e. School of Language and Culture, School of Law and School of Business Studies. He began with role of culture in keeping the country at distinction in terms of thinking and attitude towards life from its neighboring countries and the countries that are gifted with abundance of natural resource. In his view, Israel’s culture is; informal, non-hierarchical, accepts failure with lessons learnt, pluralistic, courageous to seek challenges and cooperative under the influence of ‘island mentality’. He did not forget to mention ‘Hong Kong’ and ‘Singapore’ as Islands which had prospered in challenges somewhat similar to Israel at least in terms of availability of natural resources. He deliberately mentioned that his country is so small that one can travel from one side of the country to other side in less than three hours. This is helpful in mentioning contact and developing contact with each other. He tried to explain the key to success of Israel in innovation with the help of Triple Helix Model (Education, Government and Industry), and the Porter’s Diamond in New Theory of Competitive Advantage of Nations. He asserted that the competitive advantage of Israel is its knowledge and Innovation. It also came in discussion that Israel spends 6-8% of its GDP in innovation which is relatively greater India and several other countries of the world. In the interactive session with faculty and students, Professor Ron Berger accepted that Israel too lack in operational innovation and it has adopted strategy of selling/collaborating its innovation to countries like China, Germany, and United States of America. He also answered some of the queries related to innovation cultures in India, Israel, Guinea, Yuganda and Congo. He concluded by suggesting that, if and when, there is any blockage in the journey of innovation due to geographical and political reasons one should search for likeminded people to remain innovative and Israel is one destination where you will easily find most of them.

Professor Parma Nand, Dean, School of Engineering and Technology presented a memento of Sharda University as token gratitude to Prof. Moshe Cohen-Eliya, and Professor Shashank Mehra, Senior Member of IQAC and Associate Professor in Department of Marketing, School of Business Studies, Sharda University presented a memento of University in honor of Prof. Ron Berger. Professor R.K.Verma, Head, Department of General Management, School of Business Studies offered a formal vote of thanks. The Event was coordinated by Dr. Mridul Dharwal, Dr. Shashank Mehra and Ms. Kavita Iyer, Member IQAC.

3. Participants (compulsory for events):

S. No	Total Participants	Number of Male	Number of Female
1	84	61	23

4. Budget distribution from University/any other agency:

Sr.No	Particulars	Amount	Remarks
1.	Hospitality.	5190.00	
2.	Flower Bouquet (3nos)	450.00	
3.	Banner/ Posters	1160.00	
4.	Conveyance	200.00	
Total		7000.00	

5. Appendices

✓	Appendices
1	Participant contact list: Page No-4
2	Photographs of the events: Page No-5

Program Secretariat/Program coordinator

Attendance Sheet of participants

IQAC					
"What are the drives to Israel's Success in Innovation"					
Attendance Sheet					
Sr.No.	System Id.	Student Name	Program	Year	Signature
1	2016008816	Sushant Fotadav	B.A(Hons.)	2 nd	<i>[Signature]</i>
2	2016013892	Abdulaye Diallo	B.A(Hons)	2 nd	<i>[Signature]</i>
3	2016011893	Ruja	B.A(Hons)	2 nd	<i>[Signature]</i>
4	2016007438	Vishal Kishan	B.A(Hons)	2 nd	<i>[Signature]</i>
5	2015000245	Paul Char	B.A (Hons)	2 nd	<i>[Signature]</i>
6	2017008170	Saloni Tyagi	BBA LLB	1 st (A)	<i>[Signature]</i>
7	2017010038	Maanya Saxena	B.Com+LLB	1 st	<i>[Signature]</i>
8	2017012818	Nikhil Kumar	BBA LLB	1 st (B)	<i>[Signature]</i>
9	2016003325	JANEI C ROSENWASSER	MBA (B&F)	2 nd	<i>[Signature]</i>
10	2014008504	NDALA MALEKA HERMES A. J	MBA (Int & Mktg)	2 nd	<i>[Signature]</i>
11	2016015582	Deepa Jali Shrivastava	MBA - HR	2 nd	<i>[Signature]</i>
12	2016008290	R. K. Verma	MBA - HR	2 nd	<i>[Signature]</i>
13	2015017298	Ibrin Mohamed	B.A(Hons)	2 nd	<i>[Signature]</i>
14	2017006858	Nithish Ramen. B.	B.Com+LLB	1 st year	<i>[Signature]</i>
15	2016014657	Camara I. Smalle	MBA (Dual)	2 nd year	<i>[Signature]</i>
16	2017006257	GANDOLU B.P	MBA (Int)	1 st year	<i>[Signature]</i>
17	2017000761	Sitenu Hanesa	MBA (Int)	1 st year	<i>[Signature]</i>
18	2017004754	Yasmeen Yahya	MBA (Int)	1 st year	<i>[Signature]</i>
19	2017012493	Arbana Dhanoo	MBA (Int)	1 st year	<i>[Signature]</i>
20	2016000477	Shalini Bhatnagar	MBA (B&F)	2 nd year	<i>[Signature]</i>
21	2017002150	Samir Shah	BBA LLB (Int)	1 st year	<i>[Signature]</i>
22	2017011219	Anda N/A PO	MBA (Int)	1 st year	<i>[Signature]</i>
23	2017009943	ABHISHEK DAINARI	BBA + MBA (Int)	1 st year	<i>[Signature]</i>

IQAC					
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Sr.No.	System Id.	Student Name	Program	Year	Signature
24	2017000766	Joshi Atanu	MBA INT	1 st	<i>[Signature]</i>
25	2016007068	JACKLINE JOSEFA KUNDU	BBA INT	2 nd	<i>[Signature]</i>
26	2016006415	D.Srijan Baranwal	BBA Int.	2 nd	<i>[Signature]</i>
27	2016010685	Rajne Kumari	BBA	2 nd	<i>[Signature]</i>
28	2016007401	Rima Mahajan	BBA	2 nd	<i>[Signature]</i>
29	2016010929	Amj Neupane	BBA	2 nd	<i>[Signature]</i>
30	2017008288	Karek. Shauna	BBA LLB	1 st	<i>[Signature]</i>
31	2017011308	Chandra Kiyay	BBA LLB	1 st	<i>[Signature]</i>
32	2016002034	CHRISTIANE BELKIN	BBA + MBA INT	2 nd	<i>[Signature]</i>
33	2016010660	ALI SHA KHAN	MBA Integr	2 nd	<i>[Signature]</i>
34	2016008795	DESHAN KOTIAN	MBA Integrated	2 nd	<i>[Signature]</i>
35	2017013697	Karishay Raj	BBALLB I	I	<i>[Signature]</i>
36	2017012732	Shalini	BBALLB I	I	<i>[Signature]</i>
37	2017012326	Prateek	BBALLB I	I	<i>[Signature]</i>
38	2017013701	Shubham Agrawal	BBALLB I	I	<i>[Signature]</i>
39	2017004587	Aditya Gupta	BBA LLB I	I	<i>[Signature]</i>
40	2016009922	MURILIA MURILIA TONY	MBA B&F	IV	<i>[Signature]</i>
41	2016013660	SIMBI WALTER	MBA II year	II	<i>[Signature]</i>
42	2016014325	Muramoni Jonathan	MBA II year	II	<i>[Signature]</i>

IQAC					
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Sr.No.	System Id.	Student Name	Program	Year	Signature
1	2017011060	Adithi Singh	B.Com+LLB	1 st	<i>[Signature]</i>
2	2016001825	LUBNA IMTIAZ	MBA	2 nd	<i>[Signature]</i>
3	2016008828	PAINEE KUMAR THAKUR	MBA	2 nd	<i>[Signature]</i>
4	2016010419	Bhuvan Prasad	MBA (Int)	2 nd	<i>[Signature]</i>
5	2016015271	Simran Naz	MBA (HR)	2 nd	<i>[Signature]</i>
6	201700324	Asni Shamin	BBBA LLB	1 st yr.	<i>[Signature]</i>
7	20170109742	Shubhna	BBA LLB	1 st yr.	<i>[Signature]</i>
8	2017003022	Saurabh	BBA LLB	1 st yr.	<i>[Signature]</i>
9	2015012445	Himanshi Agarwal	BBA	III rd	<i>[Signature]</i>
10	2015016181	Anjali Yadav	BBA	3 rd	<i>[Signature]</i>
11	2015002100	Aman Ranjan Verma	BBA	3 rd	<i>[Signature]</i>
12	2015009219	Aakash Tiwari	BBA	3 rd	<i>[Signature]</i>
13	2015005833	ANUSHKA JAIN	BBA	3 rd	<i>[Signature]</i>
14	201701096	NAGAN KESHAV	B.A - Grammar	1 st year	<i>[Signature]</i>
15	2017004389	Mayank Sharma	B.A (Econ) Hons	1 st year	<i>[Signature]</i>
16	2017011213	Himanshi Sharma	" " "	" " "	<i>[Signature]</i>
17	201700915	Ashwini Jaiswal	BBA + MBA (Int)	1 st year	<i>[Signature]</i>
18	2017009351	Siddhant Jaiswal	BBA + MBA (Int)	1 st year	<i>[Signature]</i>
19	2017009502	Siddhant Mishra	BBA + MBA (Int)	1 st year	<i>[Signature]</i>
20	2017014596	Abhishek Nandan	BBA + MBA (Int)	1 st year	<i>[Signature]</i>
21	2017009171	Raghvender Singh	BBA LLB	1 st year	<i>[Signature]</i>
22	2017006255	Mehiba Tripathi	BBA LLB	1 st year	<i>[Signature]</i>
23	2017009171		BBA LLB	1 st year	<i>[Signature]</i>

IQAC					
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Sr.No.	System Id.	Student Name	Program	Year	Signature
1	20170006803	Snehanshu Bhusban	BBA LLB	1 st yr.	<i>[Signature]</i>
2	2017007493	Vaishav K. Shrivastava	BBA LLB	1 st yr.	<i>[Signature]</i>
3	2017009293	HARSH	BBA LLB	1 st yr.	<i>[Signature]</i>
4	201600806	Rishi	B.A Eco	2 nd yr.	<i>[Signature]</i>
5	2017015480	Anantika Mayank	BBA LLB	1 st yr.	<i>[Signature]</i>
6	2016001295	Binit Chopra	MBA (B&F)	2 nd yr.	<i>[Signature]</i>
7	2016014586	Tyoti Shukla	MBA (B&F)	2 nd yr.	<i>[Signature]</i>
8	2016009314	Shalini Singh	MBA (HR)	2 nd yr.	<i>[Signature]</i>
9	2017008861	Saakshi Mukherjee	BBA LLB	1 st yr.	<i>[Signature]</i>
10	2016013944	Vasundhara	SDLC	2 nd year	<i>[Signature]</i>
11	2016011243	Wenfa Luongchaf	B.A (Hons) Eng	1 st yr.	<i>[Signature]</i>
12	2016015549	Ayush Kurian	B.A (Hons) Eng	2 nd year	<i>[Signature]</i>
13	2016010186	Mouf Ahsaf Bhat	B.A (Hons) Eng	2 nd year	<i>[Signature]</i>
14	2016022208	Tarishi Nandan	B.A (Hons) Eng	2 nd year	<i>[Signature]</i>
15	2016015398	Niharaj Raj	B.A (Hons) Eng	2 nd year	<i>[Signature]</i>
16	2016005241	Shweta Jaiswal	B.A (Hons) Eng	2 nd year	<i>[Signature]</i>
17	2016013722	Simran Rajput	B.A (Hons) Eng	2 nd year	<i>[Signature]</i>
18	2016014028	Rishi Ka Malik	B.A (Hons) Eng	2 nd yr.	<i>[Signature]</i>
19	2016004667	Aashan Singh	B.A (Hons) Eng	2 nd yr.	<i>[Signature]</i>

Snapshots

