

# Internal Quality Assurance Cell

17 November 2018 & 16 January 2019

Venue: Old VC Board Room 003, Block III.

# Training Program

Customer Service Excellence



**Internal Quality Assurance Cell (IQAC)** in association with Organizational Development Team -Sharda Skills have organized a **two-day training program for Support Team of IHA** on 17/11/2018 and 16/01/2019.

#### **Objective of Event:**

Objective of this training program is to cover the customer satisfaction management fundamentals, the moment of truth theory and understand the service competencies so that the participants can improve customer satisfaction.

**Convener:** 

**Coordinators:** 

**Speakers:** 

Prof. R.M.Mehra

Suman Lata Firoz Khan

Ms. Sujatha Singh Ms. Divya Kapoor

### *Topic* (*Day* – 1, 17 *November* 2018)



Service Fundamentals Mapping expectations

Introduction &

Client Management Fundamentals

Service Competencies ( Focus on WIN WIN Communication)

### *Topic* (*Day* – 2, 16 *January* 2019)



Service Competencies (Positive Influencing) Service Competencies ( Focus on Impression building & Team work)

> Conflict Management

Personal Action Plan

### Program Schedule (Day – 1, 17 November 2018)



S.n o.	Topic	Methodology	Derived Learning	Duratio n (mins)
1	Introduction & Mapping expectations	<ul> <li>Interactive discussion</li> <li>Sharing information on participant and SU expectations</li> <li>Kinesthetic activity</li> </ul>	<ul> <li>Getting to know each other &amp; understanding three takeaways from the session</li> <li>Sharing of the coverage &amp; the Methodology</li> <li>2 circle introduction game</li> </ul>	60
2	Service Fundamentals	<ul><li>Interactive Discussion</li><li>Group work&amp; debrief</li></ul>	<ul> <li>What is service in the IHA?</li> <li>Who is our Customer?</li> <li>What does the client/customer want from IHA?</li> <li>What skills make an effective Service Provider?</li> <li>What are you teams strengths w.r.t skills needed?</li> </ul>	90
3	Client Management Fundamentals	<ul> <li>Use of an Activity &amp; Debrief</li> <li>Interactive discussion/role play</li> <li>Use of PPT&amp; workbook</li> </ul>	<ul> <li>Importance of Client engagement</li> <li>Importance of setting &amp; meeting expectations</li> <li>Using skills for better brand building</li> <li>Readiness to change</li> <li>Moments Of Truth case study and debrief</li> </ul>	120
4	Service Competencies (Focus on WIN WIN Communication)	<ul> <li>Self-assessment</li> <li>Debrief and action plan</li> <li>Interactive discussion/ situation based role play</li> </ul>	<ul> <li>Understanding the communication competency &amp; its usage</li> <li>Understanding the different styles of communication</li> <li>Flexing between different styles based on need of the hour</li> <li>Understanding impact on styles based on culture / global context</li> <li>Impact of Listening</li> </ul>	90

### Program Schedule (Day – 2, 16 January 2019)



S.n o.	Торіс	Methodology	Derived Learning	Duratio n (mins)
5	Service Competencies (Focus on Impression building & Team work)	<ul> <li>Interactive discussion, Activity</li> <li>Debrief of the activity</li> <li>Video clip Analysis(In pursuit /of happiness)</li> <li>Use of PPT</li> </ul>	<ul> <li>Ability to build the Brand of SU</li> <li>Personal Grooming</li> <li>Ability to Plan &amp; anticipate hurdles in the path of service keeping the global context</li> <li>Need for Persuasion – Essentials &amp; Pitfalls</li> <li>Building rapport/relationship building</li> </ul>	120
6	Service Competencies (Positive Influencing)	<ul> <li>Interactive discussion</li> <li>Role Plays&amp; Analysis</li> <li>Use of PPT</li> </ul>	<ul> <li>PUSH Vs PULL Styles</li> <li>Practicing the Art of Saying No</li> </ul>	120
7	Conflict Management	<ul><li>Interactive discussions</li><li>Use of PPT</li><li>Group work</li></ul>	<ul> <li>7 choices to make in Conflict Management</li> <li>FIERCE Model of Conflict Management</li> <li>Building partners &amp; advocates for future</li> </ul>	120
8	Personal Action Plan	<ul> <li>Guided Action Planning</li> <li>Sharing of committed plan</li> </ul>	• Individuals to draw out their action plans to be implemented	30

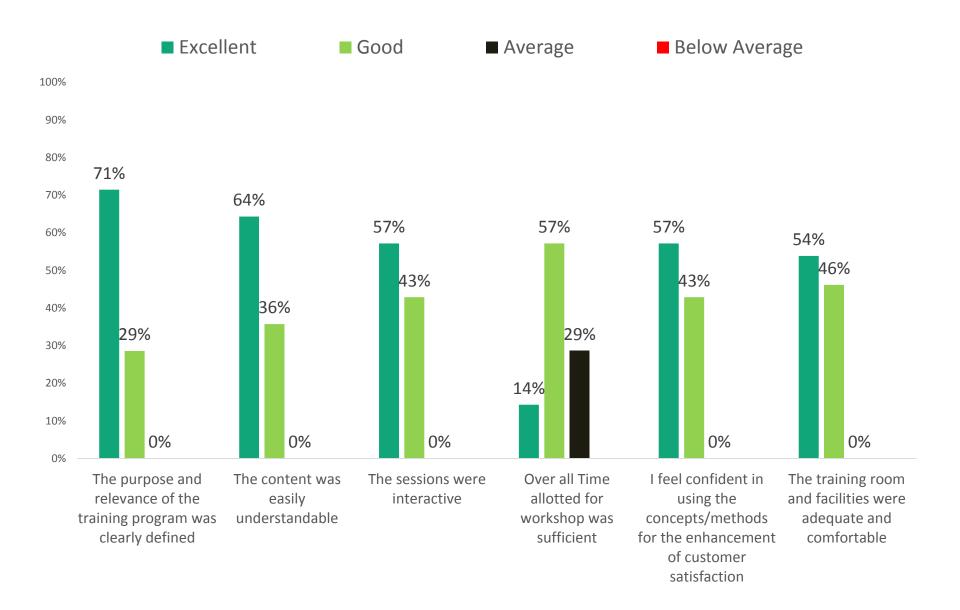
#### Criteria for Evaluation





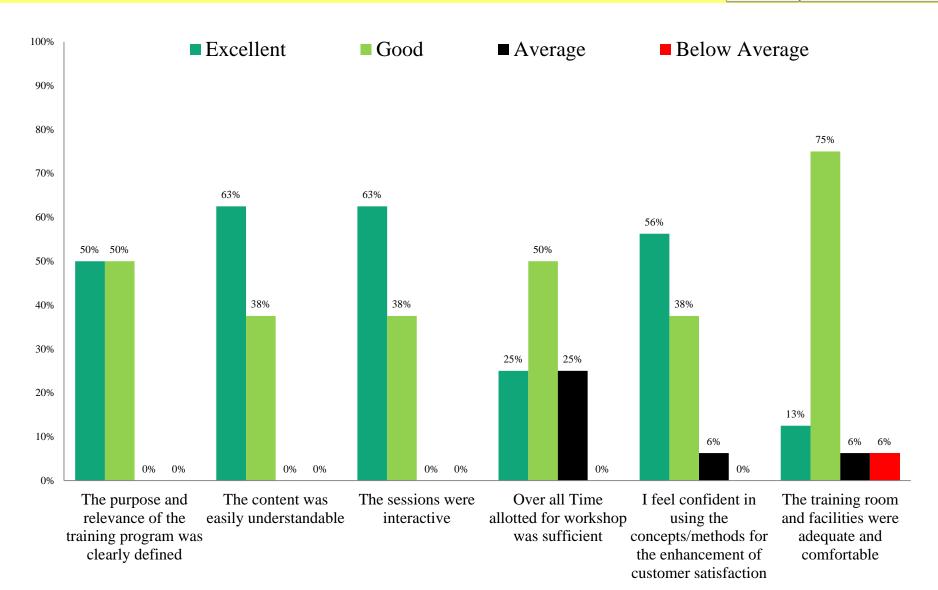
### Likert Scale Graph (Day – 1, 17 November 2018)





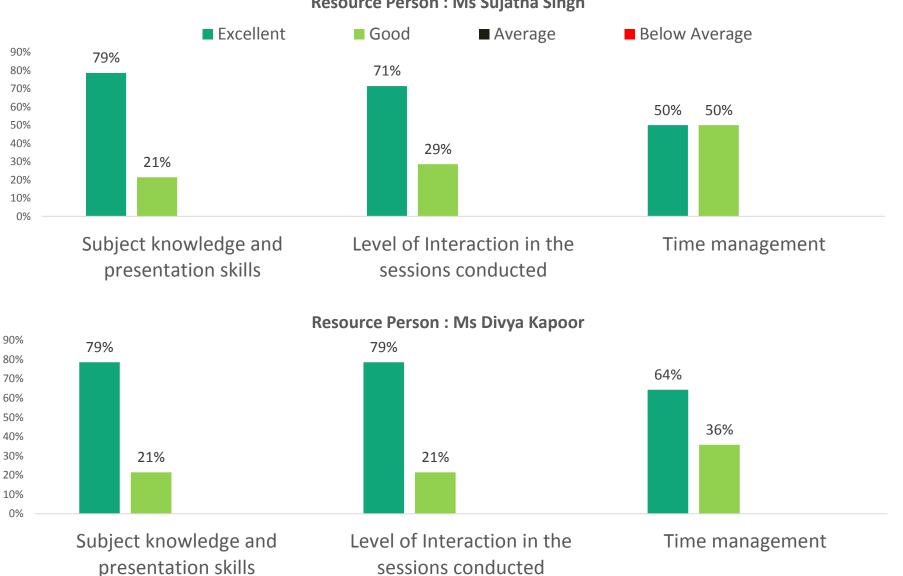
### Likert Scale Graph (Day – 2, 16 January 2019)





### Likert Scale Graph (Day – 1, 17 November 2018)





#### **Resource Person : Ms Sujatha Singh**

### Likert Scale Graph (Day – 2, 16 January 2019)





## Comments / Suggestion (Day – 1, 17 November 2018)



- The sessions was very useful for University growth and as well as personal growth. I am very grateful of Prof Divya & Sujatha Singh
- This session is very useful for every person
- Love this session frequently It i0s excellent,5 It's a stress buster session.
- Very good and informative session and was excellent experience to go through this session. Definitely gave us a solution to our unsorted issues. I loved to play toy of war game, bought all IHA team on same platform
- This workshop is excellent, help me to bring a new ideas, both are a very good counsellor.
- Request to increase the session
- This type of training program should be regularly
- This sessions is interactive and useful
- The program was very good and going to be beneficial in our students handling. Such program should be conducted regularly.
- Please apply our suggestion ASAP. Thanks for such a wonderful interaction session
- Very good thanks for all suggestions and information
- This type of program/session should be conducted at least once in a month



- Very good training program was conducted.
- We need support from all the department to run the hostel in a fair atmosphere.
- The session is good to improve our self
- Overall the session was very helpful. Should have such session at least twice a year
- Very good workshop, new ideas are resolutions for the difficulties.
- Understand our challenges, visit our hostel and understand what we face 24\*7. don't judge us on the basis of a single paper.
- This type of training program should be conducted once in a year

### Participants (Day – 1, 17 November 2018):



#### Training Programme for Customer Services Excellence for IHA

#### Organised by IQAC, Sharda University

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	Mr. Shankar Sharan Singh	Asstt. Warden, Tagore	ss.singh@sharda.ac.in	8800998896	Coming)
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16	Mr. Prashant	Executive Acts	brashart 9 @shardar		aut
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### Participants (Day – 2, 16 January 2019):



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16	MISHRA	Assistant		9354461221	Amighra
17	KAMLESH KR. RMATT	Asst Warden Vivekarand	Kamlesh bhatta	97802-6235	5 Phatt
18	Ruhsi Singh	Akst: Warden	rupsi. Singh asharda.	0087740394	6

## Snapshots - (Day – 1, 17 November 2018):











### *Snapshots - (Day – 2, 16 January 2019):*









