



Event Completion Report

SECTION A: Event Detail

Event title:	Invited Talk on "What are the Drives to Israel's Success in Innovation"		
Starting date of event:	13 February, 2018	Duration of Event (In days)	1
Name of the event organizing School	Sharda University, Greater Noida		
Name of the event organizing Department	Internal Quality Assurance Cell (IQAC), Sharda University		
Sponsor of the Event (Sharda University in case of internal sponsorship)	Sharda University, Greater Noida		
Committee Members:	Convener/Coordinator	Dr. Mridul Dharwal	
	Co convener	Dr. Shashank Mehra, Ms. Kavita Iyer	
	Secretary	Mr. Gaurav Srivastav	
Chief Guest/ Guest of Honor with affiliation (If any)			
Name of Speaker/s with affiliation (If any)	1) <i>Prof. Moshe Cohen-Eliya,</i> <i>President of The College of Law & Business (CLB), Israel</i> 2) <i>Prof. Ron Berger,</i> <i>Senior faculty member at CLB's Business School, Israel</i>		

SECTION B: Event report and reflection

1. **Event objective :**

To aware students on the best practices followed in Israel-The start-up Nation

2. **Event description:**

The Internal Quality Assurance Cell of the Sharda University had organized an invited talk on "What are the drivers of Israel's Success in Innovation" in association with The College of Law & Business (CLB), Ramat Gan, Israel, during 10:30 AM to 12:30 PM on Tuesday, 13th February, 2018 at Room No. 202, Seminar Hall, School of Business Studies. Prof. Moshe Cohen-Eliya, President of The College of Law & Business (CLB), Israel and Prof. Ron Berger, senior faculty member at CLB's Business School, Israel, were two invited speakers in the program.

Professor R. M. Mehra, Professor Emeritus, School of Engineering and Technology, and Professor Srinivas Shirur, Dean School of Business Studies, welcomed the guest speakers in the beginning of the session. Professor Moshe Cohen-Eliya presented an outlook of higher education system of Israel, and highlighted the opportunities for students and academicians to collaborate with their system of education. He mentioned that the medium of instruction in most of universities and institutes of Israel is Hebrew, which poses hurdles for international students to collaborate with academic institutions of Israel. He also mentioned that the institution which he belongs has come up with Bachelors in Business Administration Program offered in English. Some courses of the graduate program in Law are also offered in English where international students and institutions can actually collaborate with CLB Business School Israel.

Professor Ron Berger, addressed the gathering of faculty members and students on the topic of "What are the drivers of Israel's Success in Innovation". Professor Ron touched diversified issues related to Israel as he was addressing to the students of three schools; i.e. School of Language and Culture, School of Law and School of Business Studies. He began with role of culture in keeping the country at distinction in terms of thinking and attitude towards life from its neighboring countries and the countries that are gifted with abundance of natural resource. In his view, Israel's culture is; informal, non-hierarchical, accepts failure with lessons learnt, pluralistic, courageous to seek challenges and cooperative under the influence of 'island mentality'. He did not forget to mention 'Hong Kong' and 'Singapore' as Islands which had prospered in challenges somewhat similar to Israel at least in terms of availability of natural resources. He deliberately mentioned that his country is so small that one can travel from one side of the country to other side in less than three hours. This is helpful in mentioning contact and developing contact with each other. He tried to explain the key to success of Israel in innovation with the help of Triple Helix Model (Education, Government and Industry), and the Porter's Diamond in New Theory of Competitive Advantage of Nations. He asserted that the competitive advantage of Israel is its knowledge and Innovation. It also came in discussion that Israel spends 6-8% of its GDP in innovation which is relatively greater India and several other countries of the world.

In the interactive session with faculty and students, Professor Ron Berger accepted that Israel too lack in operational innovation and it has adopted strategy of selling/collaborating its innovation to countries like China, Germany, and United States of America. He also answered some of the queries related to innovation cultures in India, Israel, Guinea, Yuganda and Congo. He concluded by suggesting that, if and when, there is any blockage in the journey of innovation due to geographical and political reasons one should search for likeminded people to remain innovative and Israel is one destination where you will easily find most of them.

Professor Parma Nand, Dean, School of Engineering and Technology presented a memento of Sharda University as token gratitude to Prof. Moshe Cohen-Eliya, and Professor Shashank Mehra, Senior Member of IQAC and Associate Professor in Department of Marketing, School of Business Studies, Sharda University presented a memento of University in honor of Prof. Ron Berger. Professor R.K.Verma, Head, Department of General Management, School of Business Studies offered a formal vote of thanks. The Event was coordinated by Dr. Mridul Dharwal, Dr. Shashank Mehra and Ms. Kavita Iyer, Member IQAC.


Internal Quality Assurance Cell (IQAC)
SHARDA UNIVERSITY
Plot No. 32-34, Knowledge Park - III
Greater Noida-201306

3. Participants (compulsory for events):

S. No	Total Participants	Number of Male	Number of Female
1	84	61	23

4. Budget distribution from University/any other agency:

Sr.No	Particulars	Amount	Remarks
1.	Hospitality.	5190.00	
2.	Flower Bouquet (3nos)	450.00	
3.	Banner/ Posters	1160.00	
4.	Conveyance	200.00	
Total		7000.00	

5. Appendices

✓	Appendices
1	Participant contact list: Page No-4
2	Photographs of the events: Page No-5

Program Secretariat/Program coordinator


Internal Quality Assurance Cell (IQAC)
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Attendance Sheet of participants

<div style="display: flex; justify-content: space-between; align-items: center;"> <div> IQAC "What are the drives to Israel's Success in Innovation?" Attendance Sheet </div> </div>					
Sr.No.	System Id.	Student Name	Program	Year	Signature
1	2016008816	Sushant Potech	B.A(Hons)	2nd	<i>[Signature]</i>
2	2016013891	Adarsh Singh	B.A(Hons)	2nd	<i>[Signature]</i>
3	2016011893	Riya	B.A(Hons)	2nd	<i>[Signature]</i>
4	201602432	Vishal Kishan	B.A(Hons)	2nd	<i>[Signature]</i>
5	2016001244	Paul Chav	B.A(Hons)	2nd	<i>[Signature]</i>
6	2017002470	Saloni Tyagi	BBA LLB	1st Yr	<i>[Signature]</i>
7	2017010056	Manya Gupta	B.Com+LLB	1st	<i>[Signature]</i>
8	2017017117	Nikhil Kumar	BBA LLB	1st Yr	<i>[Signature]</i>
9	201609325	Jyoti C. Bhatnagar	MBA (B&F)	2nd	<i>[Signature]</i>
10	2016005504	NOOLA MALIKA Harshit A.J	MBA (2nd Yr)	2nd	<i>[Signature]</i>
11	201600552	Deepak Singh	MBA - HR	2nd	<i>[Signature]</i>
12	2016008290	R. Jaiswal	MBA - HR	2nd	<i>[Signature]</i>
13	2017017258	Ishu Malhotra	B.A(Hons)	2nd	<i>[Signature]</i>
14	2017006851	Nithish Kumar R	B.Com+LLB	1st Yr	<i>[Signature]</i>
15	2016014657	Coman J. Smith	MBA(Hons)	2nd Yr	<i>[Signature]</i>
16	201700657	GANDHARV B.P	MBA(B&F)	1st Yr	<i>[Signature]</i>
17	2017000261	SHEKHAR KUMAR	MBA (HR)	1st Yr	<i>[Signature]</i>
18	2017004754	Yashwanth Yashwanth	MBA(Hons)	1st Yr	<i>[Signature]</i>
19	2017002473	Ashwini Kulkarni	MBA(Hons)	1st Yr	<i>[Signature]</i>
20	2016000477	Shalika Bhatnagar	MBA (HR)	2nd Yr	<i>[Signature]</i>
21	2017002450	Sanika Rao	BBA LLB (HR)	1st Yr	<i>[Signature]</i>
22	2017011915	Anita NARAYAN	MBA(Hons)	1st Yr	<i>[Signature]</i>
23	2017000794	ABHISHEK RAHMANI	BBA LLB (HR)	1st Yr	<i>[Signature]</i>

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Sr.No.	System Id.	Student Name	Program	Year	Signature
14	2017000766	Tanya P. Singh	MBA (HR)	1st	<i>[Signature]</i>
26	2016007068	Manvi Jaiswal	MBA (HR)	2nd	<i>[Signature]</i>
27	2016006495	BSRIGAN GANESH	BBA (HR)	2nd	<i>[Signature]</i>
28	2016000085	Rajni Kumari	BBA	2nd	<i>[Signature]</i>
29	2016009701	Ritika Mahajan	BBA	2nd	<i>[Signature]</i>
30	2016010929	Anuj Neupane	BBA	2nd	<i>[Signature]</i>
31	2017008280	Katek, Shweta	BBA LLB	1st	<i>[Signature]</i>
32	2017011368	Harshita Singh	BBA LLB	1st	<i>[Signature]</i>
33	2016002024	CHRISTINE J. K. K.	BBA + MBA (HR)	2nd	<i>[Signature]</i>
34	2016010660	ALISHA KHAN	MBA (HR)	2nd	<i>[Signature]</i>
35	2016002795	DESHAN KOTIAN	MBA (HR)	2nd	<i>[Signature]</i>
36	2017010697	KARUN K. J.	BBA LLB	1st	<i>[Signature]</i>
37	2017012732	Shalini	BBA LLB	1st	<i>[Signature]</i>
38	2017013761	Prateek	BBA LLB	1st	<i>[Signature]</i>
39	2017004587	Shubham Singh	BBA LLB	1st	<i>[Signature]</i>
40	2016009762	Aditya Gupta	BBA LLB	1st	<i>[Signature]</i>
41	2016015610	SURESH WALTER	MBA (HR)	1st	<i>[Signature]</i>
42	2016011435	Murugan, Senthil	MBA (HR)	1st	<i>[Signature]</i>

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Sr.No.	System Id.	Student Name	Program	Year	Signature
1	2017011080	Udit Singh	B.Com+LLB	1st	<i>[Signature]</i>
2	2016001885	LUENIA M. HAZ	MBA	2nd	<i>[Signature]</i>
3	201600828	PRINAT KUMAR THAKUR	MBA	2nd	<i>[Signature]</i>
4	2016010413	Rishabh Singh	BBA LLB	2nd	<i>[Signature]</i>
5	2016015271	Simran Maz	MBA (HR)	2nd	<i>[Signature]</i>
6	201700324	Ami Samin	BBA LLB	2nd	<i>[Signature]</i>
7	2017003742	Shubham	BBA LLB	2nd	<i>[Signature]</i>
8	2017003022	Saurabh	BBA LLB	2nd	<i>[Signature]</i>
9	2015014445	Himanshi Agarwal	BBA	1st	<i>[Signature]</i>
10	2015016181	Anjali Yadav	BBA	3rd	<i>[Signature]</i>
11	2015016181	Anamika Pandey	BBA	3rd	<i>[Signature]</i>
12	2015016181	Anamika Pandey	BBA	3rd	<i>[Signature]</i>
13	2015005885	ANUSHA JAIN	BBA	3rd	<i>[Signature]</i>
14	201700006	Naveen K. Singh	B.A (Hons)	1st Yr	<i>[Signature]</i>
15	201700389	Mayank Sharma	B.A (Hons)	1st Yr	<i>[Signature]</i>
16	201700006	Himanshi Sharma	B.A (Hons)	1st Yr	<i>[Signature]</i>
17	201700006	Aditya Singh	BBA + MBA (HR)	1st Yr	<i>[Signature]</i>
18	201700006	Aditya Singh	BBA + MBA (HR)	1st Yr	<i>[Signature]</i>
19	201700006	Aditya Singh	BBA + MBA (HR)	1st Yr	<i>[Signature]</i>
20	201700006	Aditya Singh	BBA + MBA (HR)	1st Yr	<i>[Signature]</i>
21	201700006	Aditya Singh	BBA + MBA (HR)	1st Yr	<i>[Signature]</i>
22	201700006	Aditya Singh	BBA + MBA (HR)	1st Yr	<i>[Signature]</i>
23	201700006	Aditya Singh	BBA + MBA (HR)	1st Yr	<i>[Signature]</i>

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Sr.No.	System Id.	Student Name	Program	Year	Signature
1	2017000803	Sneha Anshu Bhatnagar	BBA LLB	1st Yr	<i>[Signature]</i>
2	2017002993	Vishal K. Singh	BBA LLB	1st Yr	<i>[Signature]</i>
3	2017000803	Harsh	BBA LLB	1st Yr	<i>[Signature]</i>
4	2017000803	Harsh	BBA LLB	1st Yr	<i>[Signature]</i>
5	2017015480	Shubham Singh	BBA LLB	1st Yr	<i>[Signature]</i>
6	2016000295	Shubham Singh	MBA (HR)	2nd	<i>[Signature]</i>
7	2016000588	Shubham Singh	MBA (HR)	2nd	<i>[Signature]</i>
8	2016000314	Shubham Singh	MBA (HR)	2nd	<i>[Signature]</i>
9	2016000867	Siddhant Kulkarni	BBA LLB	1st Yr	<i>[Signature]</i>
10	2016013944	Vasundhara	SDLC	2nd Yr	<i>[Signature]</i>
11	2016011245	Wanya L. Singh	B.A (Hons) Eng.	3rd Yr	<i>[Signature]</i>
12	2016015549	Shubham Singh	B.A (Hons) Eng.	2nd Yr	<i>[Signature]</i>
13	2016010186	Shubham Singh	B.A (Hons) Eng.	2nd Yr	<i>[Signature]</i>
14	2016022285	Shubham Singh	B.A (Hons) Eng.	2nd Yr	<i>[Signature]</i>
15	2016015838	Neha Raj	B.A (Hons) Eng.	2nd Yr	<i>[Signature]</i>
16	2016005211	Shubham Singh	B.A (Hons) Eng.	2nd Yr	<i>[Signature]</i>
17	2016013227	Shubham Singh	B.A (Hons) Eng.	2nd Yr	<i>[Signature]</i>
18	2016011028	Shubham Singh	B.A (Hons) Eng.	2nd Yr	<i>[Signature]</i>
19	2016000461	Shubham Singh	B.A (Hons) Eng.	2nd Yr	<i>[Signature]</i>

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Snapshots

