SHARDA UNIVERSITY
Beyond Boundaries

A+ NAAC

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Sharda School of Design, Architecture & Planning(SSDAP)

Department of Art & Design

in collaboration with

IQAC

is organising an "Online"

5-Day Faculty Development Programme
on

e-Content Development

12th June - 16th June 2023

Limited seats available
(95 seats)

Event Objectives

Faculty Development Programme aims to develop the required skills to effectively utilize ICT tools and make them an essential component of the teaching-learning framework. The participants will be trained in developing e-content through presentations, videos, and infographics that are engaging and interactive and would better cater to the needs of students with different learning styles.

This is open for faculty of Sharda University as well as to external faculty.

Event Flow

Days	Date	Time	Programme	Proposed Speaker
Day-1 Monday	12th June	2:00- 2:15 pm	Welcome address	Vice Chancellor
		2:15- 2:30 pm	Address by the chief guest	Dr. Parma Nand, Dean of academics
		2:30 – 2:45 pm	Inaugural address	Dr. Dipti Parashar, Associate Dean SSDAP
		2:45-3:15 pm	Introduction to FDP	Dr. Poonam Bhagchandani, HOD Art & Design
		3:15 -4:00 pm	Basics of Online Learning & E-content Development	Prof. Sanjeev Sood
Day- 2 Tuesday	13th June	2:00-4:00 pm	Four Quadrant approach prescribed by the Ministry of Education	Dr. Mukta Martolia
Day- 3 Wednesday	14th June	2:00-4:00 pm	Tools to enhance teaching pedagogy	Dr. Shrinkhala Upadhyaya
Day -4 Thursday	15th June	2:00-4:00 pm	Application for creating interactive ICT	Dr. Shishir Kumar Singh
Day- 5 Friday	16th June	2:00-3:45 pm	1. Audio Podcasts as a tool for engagement 2. Open Educational resource	Ms. Kiran Panchal
		3:45-4:00 pm	Closing note	Ms. Satakshi Choudhary

Guest

Dr. Parma Nand is PhD. in Computer Science & Engineering from IIT Roorkee, M.Tech & B.Tech in Computer Science & Engineering from IIT Delhi. Prof Parma Nand is having more than 30 years of experience both in industry and academia. He had received various awards like best teacher award from Union Minister, best students project guide award from Microsoft in 2015 and best faculty award from cognizant in 2016. He had successfully completed government funded projects and spearheaded last five IEEE International conferences on Computing, Communication & Automation (ICCCA), IEEE students chapters, Technovation Hackathon 2019, Technovation Hackathon 2020, International Conference on Computing, Communication, and Intelligent Systems (ICCCIS-2021).

Speakers

Prof. Sanjeev Sood is a highly accomplished media professional with a diverse range of experience in the film and television industry. With over 35 years of experience, he has worked as a Cinematographer, Director, and Producer on numerous films, videos, and television programs. Having graduated from the prestigious Film and Television Institute of India (FTII) in Pune, Sanjeev Sood has worked extensively in the Motion Picture Industries of Mumbai and Delhi, as well as in over twenty countries around the world. He has a wealth of international filming experience, which has allowed him to bring a unique perspective to his work. Throughout his career, Sanjeev Sood has worked on a wide range of projects, including over a hundred researched documentaries, fiction films, television programs, TVCs, promos, and corporate films. His work reflects his dedication to storytelling and his ability to capture powerful and compelling imagery on film. He has been associated with several prestigious media institutions in the country where he conducted regular workshops and masterclasses in filmmaking and motion picture photography. He has won accolades for his work in India and overseas.

Dr. Mukta Martolia is a Doctorate in Mass Communication from Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal. With an experience of more than 12 years in industry and academia Dr. Mukta is awarded with 'The Best Media Educator of the Year' during the 15th Media Excellence Awards 2021 from the Media Federation of India. Dr. Mukta has close associations with many national, international media organizations andacademic institutions. Her research interest lies in Intercultural communication, health communication, media society and media psychology, advertising and new media. She has been associated with Sharda University from past 20 years.

Dr. Shrinkhala Upadhyaya is currently working as Faculty at the (SSMFE) Sharda University. She has done a PhD from School of Media and Communication at Bowling Green State University, Ohio, USA. Her dissertation, titled, "Detection of Eating Disorders Among Young Women: Implications for Development Communication," was supervised by Dr. Srinivas Melkote. Her research and teaching interests includes Development Communication encompassing issues such as health and gender; Media and CSR; Communication Skills; Intercultural Communication; and Media Research. She has been a keynote speaker on "Evolution of Development Communication" at Port City International University, Chittagong. She has also contributed conference papers both nationally and internationally. She is currently working on her edited book, titled, "Body, Clothing, and Identity in Shifting Ideas of Development."

Dr. Shishir Kr. Singh is a Ph.D. M. Phil (University Topper). Dr. Singh has 11 years of teaching and industry experience, Dr. Singh is currently working as Senior Faculty at the (SSMFE) Sharda University, previously as an Associate Professor at Chandigarh University and Head of Department at Teerthanker Mahaveer University. In addition to this, he has contributed significantly as a resource person in the State Council of Educational Research and Training (NCT DELHI) And has also made a documentary for the Central Police Force of the Ministry of Home Affairs, Government of India, and also played a major role as a media mentor for the Adobe Youth Voice project with the American India Foundation, as well as in the field of research 15 International and National research paper is published.

Ms. Kiran Panchal is associated with Sharda University from 2020. She has done M.Phil in Journalism and Mass Communication. She has worked with ALL INDIA RADIO: FM GOLD for 6 yrs as a presenter and handled two Community Radios as Programming Head and Project Manager. Total work experience is about 12 years including academic and industrial together. Coordinated several govt. Projects and research works of the DST Dept. and CEMCA with the collaboration of Community Radios based on various health issues related to women. Also, did surveys based research in many health projects of various NGOs to find the Health condition and awareness level of various contagious diseases for CEMCA (Common Wealth Educational Media Centre for Asia).

1. Internal Participants (Sharda University): Registration Fee- Rs. 300(Inclusive of all taxes)
Link for registration: https://forms.gle/qgLxQ2pKt9u9yigTA
2. External Participants (Outside of Sharda University): Registration Fee- Rs. 500(Inclusive of all taxes)
Link for registration: https://forms.gle/AXvWHdjwTCNUYQDA7

Payment Details

Bank Name: ICICI Bank Ltd.
Branch Address: Krishna Apra Royal Plaza, D-2, E(acb),
Alpha-1, Greater Noida, Gautam Budh Nagar, UP-201306
Account Holder Name: Sharda University-Seminar
Account No. 025405005815
IFSC Code: ICIC0000254
SWIFT Code: ICICINBBCTS
MICR Code: 110229037

Mobile Number: 7303087013

Registered participants will receive E-Certificates of participation

Advisor: Dr. Anubha Vashisht, Director IQAC

Conveners

1. Dr. Dipti Parashar, Associate Dean, SSDAP
2. Dr. Poonam Bhagchandani, HOD, Art and Design

Coordinators

1. Aakanksha, Assistant Professor, Department of Art & Design
2. Satakshi Choudhary, Assistant Professor, Department of Art & Design
3. Shivani Chandra, Assistant Professor, Departmentr of Art & Design

Sharda University
Plot No. 32, 34 - Knowledge Park 3, Greater Noida-201310, Delhi- NCR, India.

Sharda School of Design, Architecture & Planning(SSDAP)

Department of Art & Design

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5-Day Faculty Development Programme
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e-Content Development

12th June - 16th June 2023

Registration Process

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Advisor: Dr. Anubha Vashisht, Director IQAC

Conveners	Coordinators
1. Dr. Dipti Parashar, Associate Dean, SSDAP 2. Dr. Poonam Bhagchandani, HOD, Art and Design	1. Aakanksha, Assistant Professor, Department of Art & Design 2. Satakshi Choudhary, Assistant Professor, Department of Art & Design 3. Shivani Chandra, Assistant Professor, Departmentr of Art & Design

Dear All,

Department of Art & Design, SSDAP in collaboration with IQAC is organizing an online 5 day faculty development programme e-Content from **12th June to 16th June, 2023.**

This Faculty Development Programme aims to develop the required skills to effectively utilize ICT tools and make them an essential component of the teaching-learning framework.

The participants will be trained in developing e-content through presentations, videos, and infographics that are engaging and interactive and would better cater to the needs of students with different learning styles. This is open for faculty of Sharda University as well as to external faculty.

Registration Process:

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Link for registration: https://forms.gle/ggLxQ2pKt9u9yigTA

2. External Participants (Outside of Sharda University): Registration Fee- Rs. 500(Inclusive of all taxes)

Link for registration: https://forms.gle/AXvWHdjwTCNUYQDA7

The intended objective is to :

- To create a course for a specific audience and make the course available to the general public.
- To introduce Adaptive learning – the ability to modify the presentation of material in response to a student's performance. Only eContent provides the ability to create materials for adaptive learning, emphasizing the maximum individualization of the student's educational process.
- For innovation of technology to design, deliver, select, administer and extend learning. E-content in education is a powerful tool that may be used effectively and proficiently within the classroom to make more exciting learning environment and deliver a higher level of educational expertise to students.

Convener Details:

- Dr. Dipti Parashar, Associate Dean, School of Design, Architecture and Planning, Sharda University, dipti.parashar@sharda.ac.in
- Dr. Poonam Bhagchandani, HOD, Department of Art & Design, poonam.raisinghani@sharda.ac.in

Co-Ordinator Details:

- Aakanksha Singh (Assistant Professor), 99580 00360, aakanksha.singh@sharda.ac.in
- Shivani Chandra (Assistant Professor), 9997 93875, shivani.chandra@sharda.ac.in
- Satakshi Choudhary (Assistant Professor), 95218 91984, satakshi.choudhary@sharda.ac.in

Program Details:

Date: 12th to 16th June 2023
Time: 2:00 pm – 4:00 pm
Google Meet-: Online: https://meet.google.com/jxr-nctp-zzs

EVENT COMPLETION REPORT

*Please prepare the report signed by the program Secretariat/Program coordinator
within 10 days of event completion for record. Reports should be 2-4 pages.*

SECTION A: Event Detail

Event title:	**Faculty Development Program on "E- Content Development" in collaboration with IQAC**		
Starting date of event:	12-16 June,23	**Duration of Event (in days)**	5 Days
Name of the event organizing School	SSDAP		
Name of the event organizing Department	Art and Design		
Sponsor of the Event (Sharda University in case of internal sponsorship)	N/A		
Committee Members:	**Convener**	1. Dr. Dipti Parashar, Associate Dean, School of Design, Architecture and Planning, Sharda University 2. Dr. Poonam Bhagchandani, HOD, Department of Art &Design	
	Coordinator	1. Aakanksha Singh (Assistant Professor), 99580 00360, aakanksha.singh@sharda.ac.in 2. Shivani Chandra (Assistant Professor), 9997 93875, shivani.chandra@sharda.ac.in 3. Satakshi Choudhary (Assistant Professor), 95218 91984, satakshi.choudhary@sharda.ac.in	
Name of Speaker/s with affiliation (If any)	Prof. Sanjeev Sood SSMFE, Sharda University	sanjeev.sood@sharda.ac.in 9560884981	
	Dr. Mukta Martolia SSMFE, Sharda University	mukta.martolia@sharda.ac.in 9717880146	
	Dr. Shrinkhala Upadhyaya SSMFE, Sharda University S	shrinkhala.upadhyaya@sharda.ac.in 8851102300	
	Dr. Shishir Kr. Singh SSMFE, Sharda University	shishir.singh1@sharda.ac.in 9910420010	
	Ms. Kiran Panchal SSMFE, Sharda University	kiran.panchal@sharda.ac.in 99999935806	

SECTION B: *Event report and reflection*

1. Event objectives-

   The intended objective is to:

   - To create a course for a specific audience and make the course available to the general public.
   - To introduce Adaptive learning – the ability to modify the presentation of material in response to a student's performance. Only e-Content provides the ability to create materials for adaptive learning, emphasizing the maximum individualization of the student's educational process.
   - For innovation of technology to design, deliver, select, administer and extend learning. E-content in education is a powerful tool that may be used effectively and proficiently within the classroom to make more exciting learning environment and deliver a higher level of educational expertise to students.

2. Event description:

   Department of Art & Design, SSDAP in collaboration with IQAC is organizing an online a5-day faculty development programme e-Content from **12th June to 16th June, 2023.**

   This Faculty Development Programme aims to develop the required skills to effectively utilize ICT tools and make them an essential component of the teaching-learning framework. The participants trained in developing e-content through presentations, videos, and infographics that are engaging and interactive and would better cater to the needs of students with different learning styles. It was open for faculty of Sharda University as well as to external faculty.

3. Participants (compulsory for events):

S.No	Total Participants	Number of Male	Number of Female
1	73	22	51

4. **Budget distribution from University/any other agency: NO**

5. Appendices

Sr. No.	Appendices
1	**Participant contact list:**
2	**Participants feedback on the organized program**
3	**FDP Assignments**
4	**Images/Photos of the events**
5	**Event Brochure**
6	**Other information**

1. Participant contact list:

S.No	Name	Designation	Name of the University/institution
1	Pramod Kumar Jain	Professor	Sharda University
2	Shalini Gupta	Assistant Professor	Sharda University
3	Dr. Dipti Parashar	Professor and Associate	Sharda University
4	Satakshi Choudhary	Assistant Professor	Sharda University
5	Siddharth Rawat	Assistant professor	Sharda University
6	Dr. Kritika Gosain	Assistant Professor	Sharda University
7	Dr. Nituja Singh	Assistant Professor	Sharda University
8	Dr. Arpita Roy	Assistant Professor	Sharda University
9	Mohit Sahni	Professor	Sharda University
10	Prof. (Dr.) Abhimanyu Kumar Jha	Professor	Sharda University
11	Amit Singh	Assistant Professor	Sharda University
12	Manish Ranjan	Assistant Professor	Sharda University
13	Jyotish Kumar Gupta	Assistant Professor	Sharda University
14	Dr. Vandana Singh	Assistant Professor	Sharda University
15	Dr. Rajendra Kumar	Associate Professor	Sharda University
16	Bhumika Sharma	Assistant Professor	Sharda University
17	Anshu Gupta Devra	Professor and Head Pa	Sharda University
18	C P Rashmi	Assistant Professor	Sharda University
19	Dr. Pankaj Taneja	Associate Professor	Sharda University
20	Dr. Rahul Sharan	Assistant Professor	Sharda University
21	Dr. Meenakshi Verma	Assistant Professor	Sharda University
22	Dr. Somprakash Dhar	Assistant Professor	Sharda University
23	Dr. Noyonika Kaul	Assistant Professor	Sharda University
24	Dr. Aditi Bhatnagar	Associate Professor	Sharda University
25	Garima Singh	Assistant Professor	Sharda University
26	Dr.Maitreyi Ranjan	Assistant professor	Sharda university
27	Dr.Maitreyi	Assistant professor	Sharda university
28	Sharad Agrawal	Assistant Professor	Sharda University
29	Dr Poonam	Assistant professor	Sharda university
30	Dr Shradha	Professor	Sharda University
31	Santhi Narayanan	Assistant Professor	Sharda University
32	Bishwajeet Prakash	Assistant Professor	Sharda University
33	Hema Arya	Assistant Professor	Sharda University
34	Bhumika Kumar	Assistant Professor	Sharda University
35	Priya Sharma	Asst. Prof.	Sharda University
36	Dr. Suyash Saxena	Assistant Professor	Sharda University
37	Radhika Gupta	Associate Professor	Sharda University

| S.No	Name	Designation	Name of the University/institution
	Vandana	Assistant Professor	Sharda University
39	Anjali Malik	Assistant Professor	Sharda University
40	Abhishek Chander Chanda	Assistant Professor	Sharda University
41	Dr. Aditi Rikhari	Assistant Professor	Sharda University
42	Tushar Chauhan	Assisstant Professor	Sharda University
43	Dr ANWAR ALAM	ASSISTANT PROFESS	SHARDA UNIVERSITY
44	Pradeep Kumar	Distinguished Professor	Sharda University
45	DR. Shashi Bhushan	Professor	Sharda university
46	Namit Kumar Srivastava	Assistant Professor	Sharda University
47	Dr. Saurabh Kishor	Assistant Professor Law	Sharda University
48	Sadaf Waseem	Research Scholar	Sharda University
49	Dr Poonam	Bhagchandani	Sharda University
50	Dr. Peeyush Mittal	Dy. Dir. - CDOE	Sharda University
51	Sukalpaa Chaki	Assistant Professor	Sharda University
52	Ishika Bhardwaj	Assistant Professor	Sharda University
53	Prof. (Dr.) KULDEEP CHOUHAN	PROFESSOR	SHARDA UNIVERSITY
54	Dr SYED ARSHAD ALI	Assistant Professor	Sharda University
55	Yanina singh	Assistant professor	Sharda University
56	KHURSHEED ALAM	PROFESSOR	SHARDA uNIVERSITY
57	Dr. Atul Arora	Assistant Professor	Sharda University
58	Balprreet Singh Madan	Assistant Professor	Sharda University
59	Dr.Sumedha Rabra	Assistant Professor	Sharda university
60	Aakanksha	Assistant professor	Sharda university
61	Dr. Preeti Singh	Assistant Professor	Sharda University
62	Dr. Saroj Yadav	Associate Professor	Sharda University
63	Varun Mohan	Associate Professor	Sharda University
64	Prof. Dr. S. Sundarapandian	Head and Professor	SRM University
65	Dr.Hemalatha I Doddamani	HoD	KLE Technological University
66	Dr.Meenakshi Anand	Associate professor	IIS (Deemed to be University), Jaipur
67	Abhishek Kumar Singh	Assistant Professor	IIMT University Meerut
68	Shashi Shekhar Singh Chauhan	Assistant Professor	IIMT University Meerut
69	Dr. Ruchi Kholiya	Assistant Professor	NIFT Jodhpur
70	GARIMA J.SAINI	Sr.Lecturer	Apeejay stya University
71	Garima J.Saini	Sr.Lecturer	Apeejay Stya University
72	ISHA TYAGI	HOD	NA
73	Tapasya Ghotekar	Assistant Professor	Sandip University

2. Participants feedback on the organized program

Day 1:

How's will you rate the session of first day of FDP on E-Content Development   Copy

52 responses
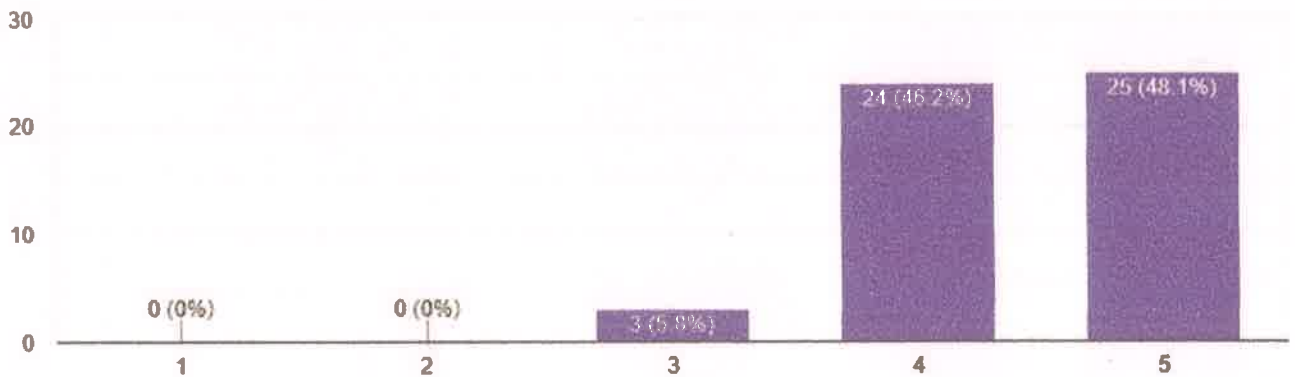
Did you find the topic relevant and useful enhancing your knowledge ?   Copy
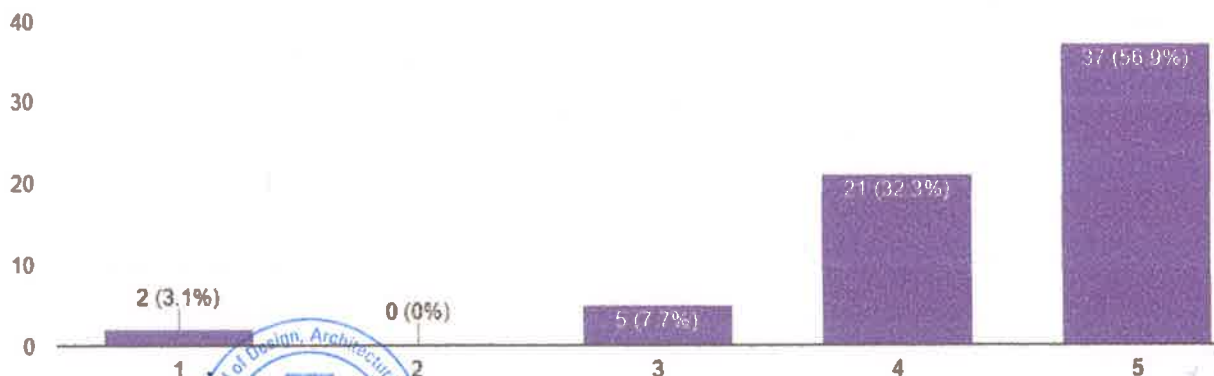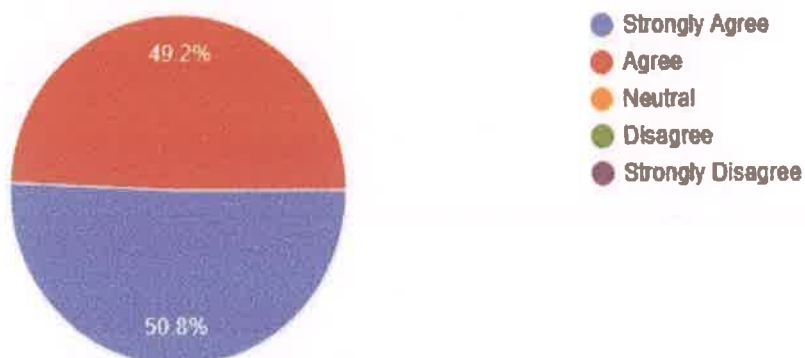
52 responses

- YES
- NO
- MAYBE

100%

Day 2:

How's will you rate the session of second day of FDP on E-Content Development   Copy

65 responses

Did you find the topic relevant and useful enhancing your knowledge ?

65 responses

- YES
- No
- MAYBE

96.9%

Do you find the selection of topic and speaker was appropriate?

65 responses

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

49.2%

50.8%
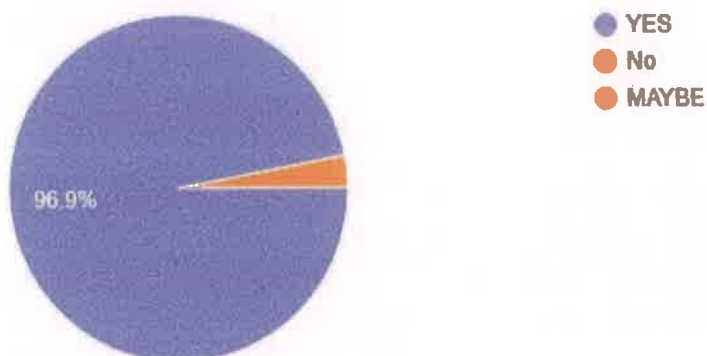
Day 3:

How's will you rate the session of third day of FDP on E-Content Development
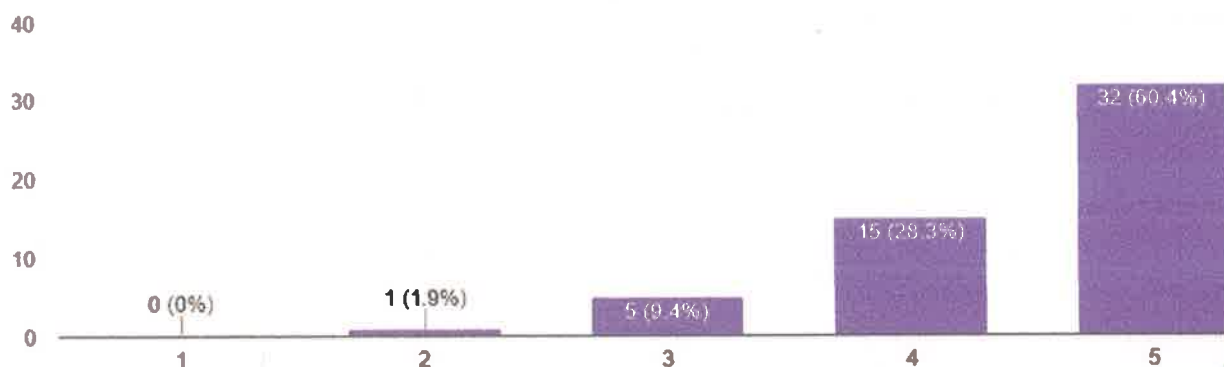
53 responses

40

30

20

10

0

0 (0%)   1 (1.9%)   5 (9.4%)   15 (28.3%)   32 (60.4%)

1   2   3   4   5

Do you look for more such sessions in future?
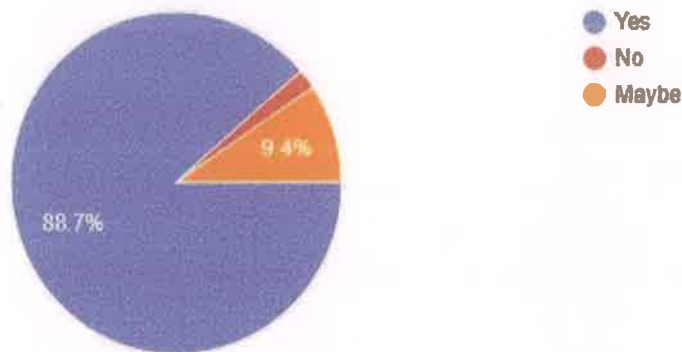
53 responses

- Yes
- No
- Maybe

9.4%
88.7%

Do you find the selection of topic and speaker was appropriate?

53 responses

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Agree
25 (47.2%)
9.4%
43.4%
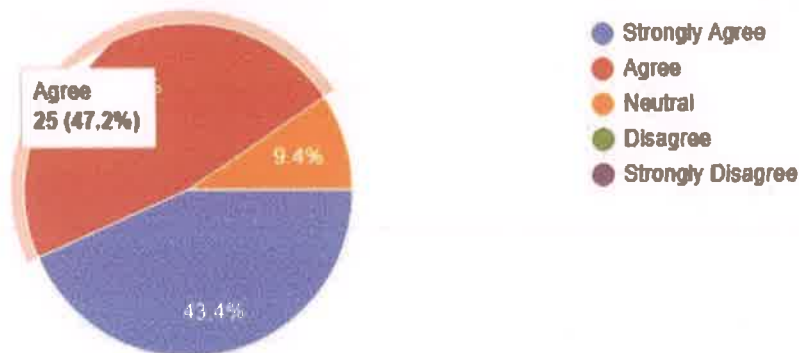
Day 4:

How's will you rate the session of fourth day of FDP on E-Content Development
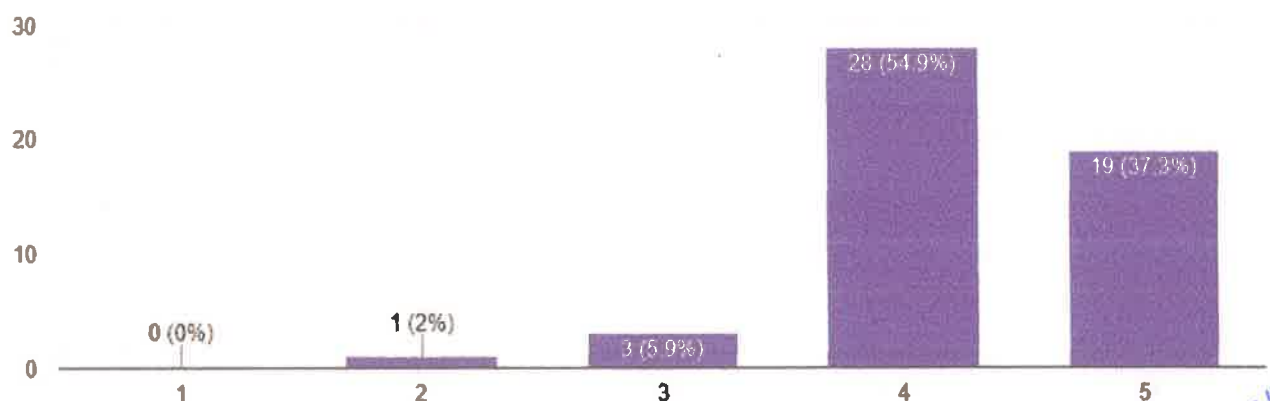
51 responses

0 (0%)   1 (2%)   3 (5.9%)   28 (54.9%)   19 (37.3%)

Did you find the topic relevant and useful enhancing your knowledge ?

51 responses

- YES
- No
- MAYBE

98%
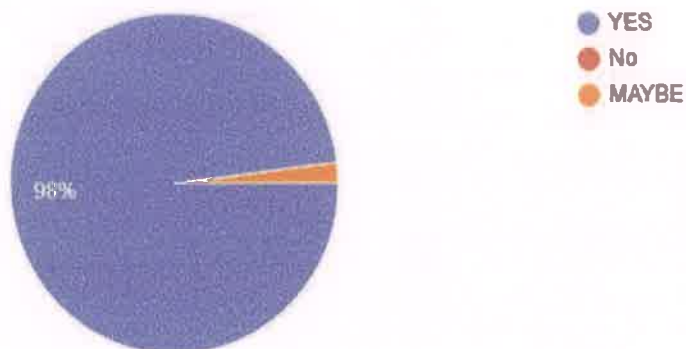
Was the quality of the content consistent throughout the course?

51 responses

Day 5:

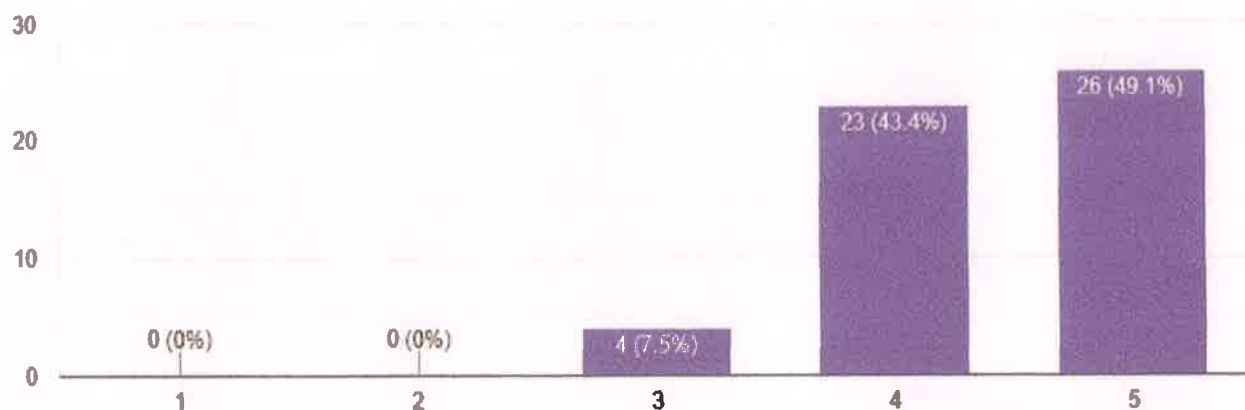**How's will you rate the session of fifth day of FDP on E-Content Development**
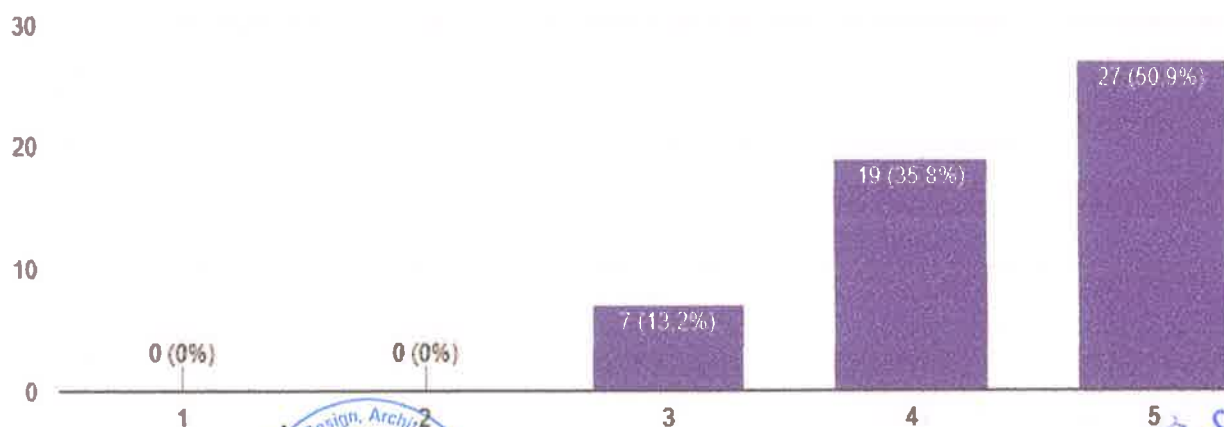
53 responses

Was the quality of the content consistent throughout the course?

53 responses

1	0 (0%)
2	0 (0%)
3	4 (7.5%)
4	23 (43.4%)
5	26 (49.1%)

Was the language easy to understand?*

53 responses

- Yes
- No
- Maybe

100%
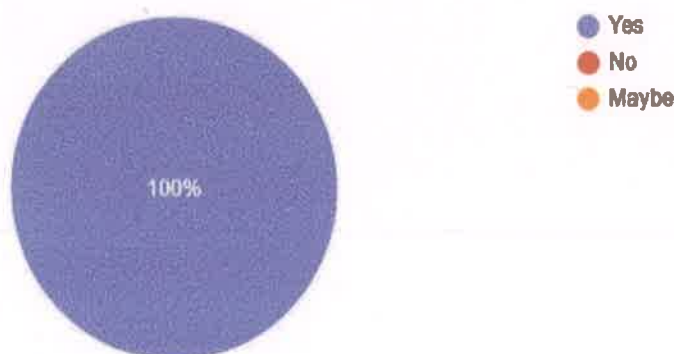
3. FDP Assignments:

Average	Median	Range
41.34 / 100 points	42 / 100 points	30 - 50 points

Total points distribution
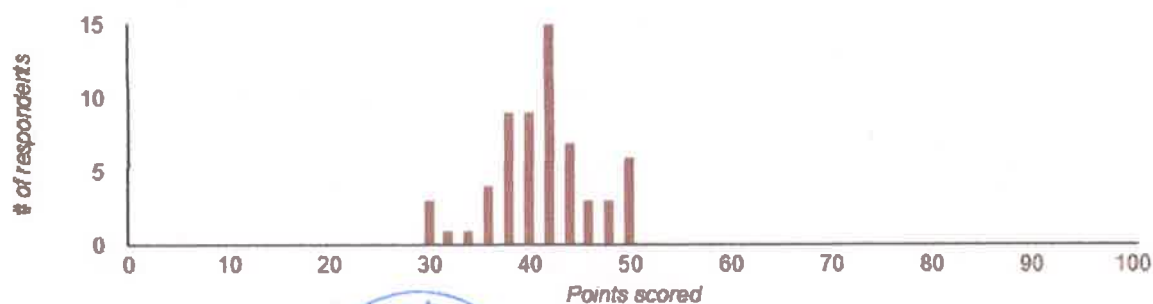
What does ICT stand for?

61 / 61 correct responses

Response	Count (%)
✓ Information and Communication Technology	61 (100%)
Internet and Computer Technology	0 (0%)
Intelligent Communication Technology	0 (0%)
Industrial Computer Technology	0 (0%)

(Scale: 0, 20, 40, 60, 80)
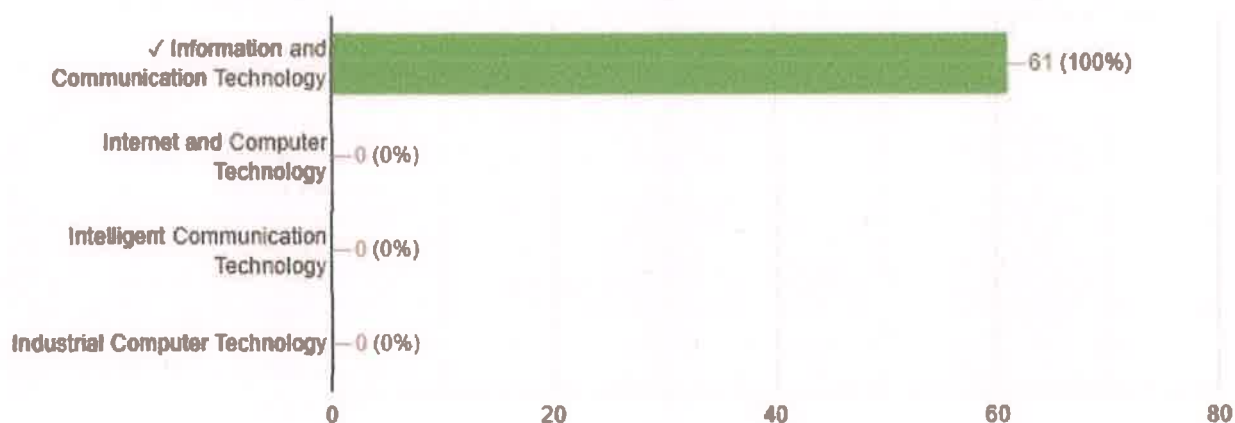
Which of the following is NOT a benefit of using ICT in education?

37 / 61 correct responses

Response	Count (%)
Improved access to educational resources	0 (0%)
Increased student engagement and motivation	2 (3.3%)
Reduced costs of education	22 (36.1%)
✓ Decreased teacher workload	37 (60.7%)

(Scale: 0, 10, 20, 30, 40)
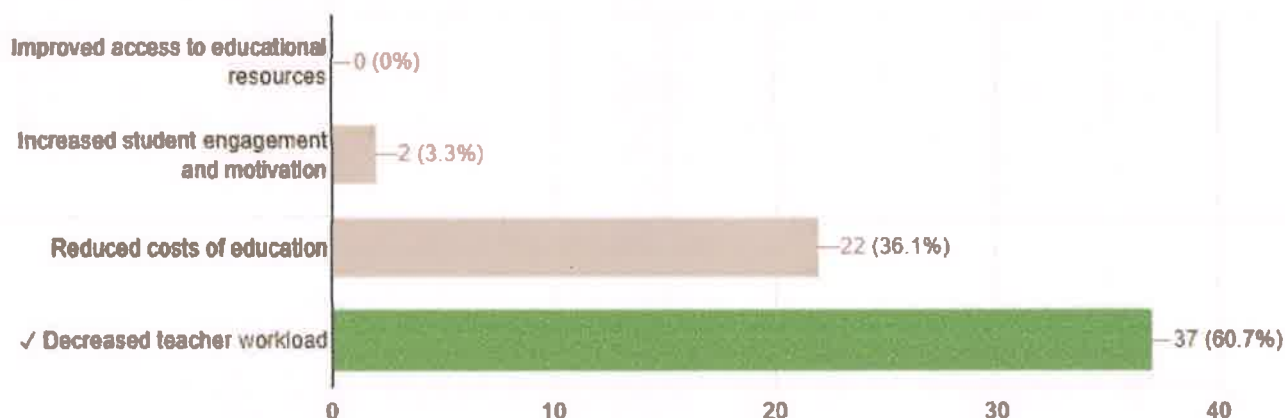
What is the primary goal of using ICT in education in India?

56 / 61 correct responses

Response	Count (%)
✓ To improve educational outcomes	56 (91.8%)
To reduce the digital divide	5 (8.2%)
To increase government revenue	0 (0%)
To promote international trade	0 (0%)

(Scale: 0, 20, 40, 60)

4. Images/Photos of the events

5. Other information

Certificates of Participants:

![Sharda University logo] SHARDA UNIVERSITY — Beyond Boundaries

CERTIFICATE
Of Participation

This is to certify that Prof./Dr./Ms./Mr.

Yanina Singh

has participated in the **Online 5-Day Faculty Development Programme on "e-Content Development"** held from 12th June'23 to 16th June'23, organised by Sharda School of Art & Design, Sharda University Greater Noida, Uttar Pradesh, India

Dr. Poonam Bhagchandani
HOD, Art & Design, SSDAP

Dr. Dipti Parashar
Assoc. Dean, SSDAP
Sharda School of Design, Architecture and Planning
32,34 Knowledge park - III
Greater Noida - 201310

Prof. (Dr) Anubha Vashisht
Director, IQAC
DIRECTOR
Internal Quality Assurance Cell (IQAC)
SHARDA UNIVERSITY
Plot No.-32, 34, Knowledge Park-III
Greater Noida - 201306 (U.P.)

Certificates of Speaker:

SHARDA UNIVERSITY
Beyond Boundaries

CERTIFICATE
Of Appreciation

This is to certify that Prof./Dr./Ms./Mr.

Mukta Martolia

was a speaker in the Online 5 Day Faculty Development Programme on "e-Content Development" held from 12th June'23 to 16th June'23, organised by Sharda School of Art & Design, Sharda University Greater Noida, Uttar Pradesh, India

Dr. Poonam Bhagchandani
HOD, Art & Design, SSDAP

Dr. Dipti Parashar
Assoc. Dean, SSDAP
Sharda School of Design, Architecture and Planning
Sharda University
32,34 Knowledge park - III
Greater Noida - 201310

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