



**SHARDA**  
**UNIVERSITY**  
Beyond Boundaries

## School of Business Studies

Organizes

7 - Day Faculty Development Program on

# ACADEMIC WRITING AND DEVELOPMENT OF RESEARCH ACUMEN

### RESOURCE PERSONS



**Dr. Krishna Raj Bhandari**  
Professor, University of Helsinki,  
Finland



**Dr. Ajay Jain**  
Professor, IIM,  
Gurgaon



**Dr. Rahul Pratap Singh Kaurav**  
Associate Professor, Fortune Institute of  
International Business (FIIB), Delhi



**Dr. Rajnish Ratan**  
Associate Professor, HR & HRM, Gerd College of  
Business Studies Royal University of Bhutan



**Dr. Miklesh Yadav**  
Assistant Professor, Amity College of  
Commerce and Finance, Amity University

Advisor: Dr. Jayanthi Ranjan, Dean, SBS  
Convener(s): Dr. Parul Saxena  
Prof. Anup Kumar Srivastava  
Co-Convener(s): Prof. Anshul Mathur,  
Dr. Aarti Sharma, Dr. Roopali Fulzele

**15<sup>th</sup> Nov. - 21<sup>st</sup> Nov., 2021 | 6 PM - 8 PM**

Registration Link: <https://tinyurl.com/b43n7kh6>

Registration Fee:

Rs 799/- (Early Bird discount) till October 15<sup>th</sup> | Rs 999/- From October 16<sup>th</sup> to Nov. 10<sup>th</sup>  
Last Date: November 10<sup>th</sup> 2021



For Registration Contact:

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Prof. Anup Srivastava,  
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Organizes

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on

## ACADEMIC WRITING & DEVELOPMENT OF RESEARCH ACUMEN

**15 November - 21 November, 2021**

Registration Link: <https://tinyurl.com/b43n7kh6>

*Anusha* DIRECTOR  
Internal Quality Assurance Cell (IQAC)  
SHARDA UNIVERSITY  
Plot No.-32, 34, Knowledge Park-III  
Greater Noida - 201306 (U.P.)

**Event Completion Report**
**SECTION A: Event Detail**

Event title:	Faculty Development Program on Academic Writing and Development of Research Acumen”		
Starting date of event:	15 <sup>th</sup> November 2021	Duration of Event (in days)	7 Days
Name of the event organizing School	School of Business Studies		
Name of the event organizing Department	Internal Quality Assurance Cell (IQAC)		
Sponsor of the Event (Sharda University in case of internal sponsorship)	Sharda University		
Committee Members:	Convenor	1. Prof. Anubha Vashisht Director, IQAC 2. Dr. Parul Saxena Assistant Professor, Management, SBS 3. Prof. Anup Srivastava Assistant Professor, Management, SBS	
	Co-Conveners	1. Prof. Anshul Mathur Assistant Professor, Management, SBS 2. Dr. Aarti Sharma Assistant Professor, Management, SBS 3. Dr. Roopali Fulzele Assistant Professor, Management, SBS	
	Advisor	Prof. (Dr.) Subir Ranjan Das Dean, School of Business Studies, Sharda University	
	Patron	Prof. (Dr.) Sibaram Khara Vice - Chancellor, Sharda University	
Name of Speaker/s with affiliation (If any)	1. Dr. Krishna Raj Bhandari Professor University of Helsinki, Finland 2. Dr. Rajnish Ratan Associate Professor GEDU College of Business Studies 3. Dr. Ajay Jain Professor MDI, Gurgaon 4. Dr. Miklesh Yadav Assistant Professor Amity College of Commerce and Finance, Amity University 5. Dr. Rahul Pratap Singh Assistant Professor FIIB		

**SECTION B: Event report and reflection**

### The objective of the Event:

The program is designed with the following objectives

1. To expose the participants to the diverse research methodologies in interdisciplinary research.
2. To train the participants with basics of critical reading and literature review.
3. To assist the participants in selecting the suitable method (s) while conducting research.
4. To encourage and train the participants in the art of academic writing and publishing in reputed journals of Social Sciences.
5. To familiarize the participants with the E-resources and Digital Tools in academic writing

### Event description:

Online Seven Day Research Methodology Faculty Development program is primarily designed for M.Phil./Ph.D./PDF Research Scholars, and Faculty in social sciences. It will be instrumental in enriching the participants in understanding the relationships between concepts and themes and different tools of the methods of inquiry and critical research process from interdisciplinary perspective in Social Sciences. The major effort of this course is to equip participants with an inclusive understanding of research methodology.

### Event Agenda:

The 7 Days of FDP witnessed intensive interaction among the resource person and the delegates. Dr Krishan Raj Bhandhari in his sessions gave a demonstration on using Irsi. Ai software a tool for conducting literature review. Dr Rajnish Ratan gave insights into the proposal writing and the structure and language of the thesis. Dr Ajay Jain through personal case instances and queries raised by the delegates delivered the session on questionnaire generation. And this session was well appreciated by the participants. Dr Miklesh dealt with the sources of data and shared some useful insights related to the sources and handling of secondary data. Dr Kaurav gave a hands-on session on Mendeley.

### ABOUT FDP:

Online Seven Day Research Methodology Faculty Development program is primarily designed for M.Phil./Ph.D./PDF Research Scholars, and Faculty in social sciences. It will be instrumental in enriching the participants in understanding the relationships between concepts and themes and different tools of the methods of inquiry and critical research process from inter-disciplinary perspective in Social Sciences. The major effort of this course is to equip participants with an inclusive understanding of research methodology.

### PROGRAM OUTCOMES:

It will facilitate insight to different research models and promote interdisciplinary/multidisciplinary approach to research.

It will help academicians, teachers, researchers who aspire to publish in high impact journals.

It will help foster a quality research culture among academic fraternity.

## PEDAGOGY:

The FDP will be highly experimental and interactive with lectures, discussions, presentations and hands-on sessions on RStudio and Excel. Participants will be provided with the relevant industry example data sets for the purpose of analysis in order to facilitate the experiential learning.

### Target Audience:

The program is intended for current and prospective faculty and researchers of management institutes and business schools

*Workshop Timings: 6.00 PM – 8.00 PM*

*Registration: on First-Come-First-Serve Basis*

*Registration link: <https://tinyurl.com/b43n7kh6>*

*Mode: Online*

*Certificates: Participation shall be provided with an e-certificate*

Registration Fee:

Rs 799/- (early bird discount) for payment made till October 15th, 2021

Rs 999/- for payment made between October 16th, 2021 to November 10th 2021

Day/ Date	Topics	Resource Person
Day-1 Lecture 1 th 15 November 2021	<b>Introduction: Interdisciplinary, Multidisciplinary, Transdisciplinary Approaches in research</b>	Dr. Krishna Raj Bhandari Professor, University of Helsinki, Finland
Day-2 Lecture 2 th 16 November 2021	Day-2 Lecture 2 th 16 November 2021	Dr Rajnish Ratan Associate Professor ( HR & BRM) Gedu College of Business Studies Royal University of Bhutan
Day-3 Lecture 3 th 17 November 2021	<b>Identification of research Problem, research design, research gap</b>	Dr. Krishna Raj Bhandari Professor, University of Helsinki, Finland
Day-4 Lecture 4 th 18 November 2021	<b>Understanding Data: Sources, Nature; Census, NSSO, and other Online Databases</b>	Dr. Miklesh Yadav Assistant Professor, Amity College of Commerce and Finance, Amity University
Day-5 Lecture 5 th 19 November 2021	<b>Questionnaire Design and Scale Development</b>	Dr. Ajay Jain Professor, MDI, Gurgaon
Day-6 Lecture 6 th 20 November 2021	<b>Statistical inference &amp; reporting, synopsis writing</b>	Dr. Rajnish Ratan Associate Professor (HR & BRM) Gedu College of Business Studies Royal University of Bhutan
Day-7 Lecture 7 st 21 November 2021	<b>Reference Management</b>	Dr. Rahul Pratap Singh Kaurav Associate Professor, Fortune Institute of International Business (FIIB), Delhi

**Participants** (compulsory for events):

Session. No	Total Participants	Number of Male	Number of Female
1 <sup>st</sup>	48	15	33

**Total Participation: \*48**

**1. Appendices**

✓ Appendices

Participant contact list:

SN	Name	Gender	Contact No.	Email id	Affiliation
1	Gaura Chaturvedi	Female	7014616706	gaura2811@gmail.com	Pacific University
2	Ankur Budhiraja	Male	9654231408	ankurbudhiraja.gn@jagannath.org	JEMTEC, Greater Noida
3	Nikhil	Male	7903748297	nikhillnm@gmail.com	Sharda University
4	Charu Sharma	Female	7820913633	scharu53@gmail.com	Mohanlal Sukhadia University
5	Reepu	Female	9501032905	reepu.technowize@gmail.com	Chandigarh University
6	Dr Shweta Verma	Female	8810350543	shweta.verma@sharda.ac.in	Sharda University
7	Deepthi S Pawar	Female	9591980280	deepthi.pawar@res.christuniversity.in	CHRIST (Deemed to be University)
8	Saloni	Female	9771147820	saloni29saloni@gmail.com	Sharda University
9	Dr. Hannah Hameed	Female	7042421176	hannah.hameed@sharda.ac.in	Sharda University
10	Dr. Juhi P. Pathak	Female	8724939030	juhi.pushpa@sharda.ac.in	Sharda University
11	Dr Kriti Singh	Female	9650690889	kriti.singh@sharda.ac.in	Sharda University
12	Asyia Nasreen	Female	9818016291	anasreen@jmi.ac.in	Department of Social Work, Jamia
13	Dr. Vivek Kumar Pathak	Male	7838450942	vivek.pathak@sharda.ac.in	School of Medical Sciences and Research Sharda University
14	Priyanka Sharma	Female	9599178871	priyankasharma270887@gmail.com	Sharda University
15	Sonam	Female	7982112532	sonamhrc2010@gmail.com	Sharda University

16	Komal Rani	Female	8958748538	2020401867.komal@dr.sharda.ac.in	Sharda University
17	Tanu Kumari	Female	7023644731	kumaritanu3237@gmail.com	Sharda University
18	Kurri Nalini	Female	8374317295	kurri.nalini@sharda.ac.in	SMS&R, Sharda University
19	Vidushi Nain	Female	8920015306	Vidushinain1@gmail.com	Sharda University
20	Deepak Kumar	Male	9910026970	deepak812@gmail.com	Karvy Insighths
21	Indira Priyadarsani Pradhan	Female	8447852269	indirapradhan2004@gmail.com	Galgotias University
22	Musa Muhammad Saeed	Male	+234803 677 7428	manastor4real@yahoo.com	Sharda university
23	Swapna Kodekal	Female	8310371675	swapnakodekal@gmail.com	Rani Chanamma Universality Karanatak
24	Shweta Mayor Sabharwal	Female	9897288477	shweta.sabharwal@sharda.ac.in	Sharda University
25	Shashank Bhardwaj	Male	9897364241	shashank.bhardwaj@sharda.ac.in	Sharda University
26	Manpreet Kaur	Female	8527644480	manpreet.aiden@sharda.ac.in	Sharda university
27	Lalrengpuii	Female	8729935960	lalrengpuii@res.christuniversity.in	Christ (Deemed to be University)
28	Adeyemi Muiyiwa Atoki	Female	9871275199	atokimuyiwa@yahoo.com	Sharda University
29	Akanksha Rana	Female	7678160094	2021211942.akanksha@dr.sharda.ac.in	Sharda University
30	Pooja Rani	Female	8860224863	2020402075.pooja@dr.sharda.ac.in	Sharda University
31	Dr Sanobar Khan	Female	9717559990	prof.sanobar2020@gmail.com	Amity University ,Tashkent
32	Prof. Alok Gupta	Male	7905555828	alok.gupta@sharda.ac.in	Sharda University
33	Prof. Anviti Gupta	Female	8090060667	anviti.gupta@sharda.ac.in	Sharda University
34	Prof. Shalu Purswani	Female	8600066667	shalu85purswani@gmail.com	Bunts Sangha's UKS institute of management studies and research
35	Wilma Neetha Vaz	Female	8277178553	wilmaneethavaz@gmail.com	St Agnes college, Mangalore
36	Anub Geo Kurian	Male	9611209365	anub.kurian@icloud.com	Jain University
37	Manikandan P	Male	9655494455	p.manikandan@nmims.edu	Nmims University
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39	Kishor Singh Chouhan	Male	8949217800	kishor.chouhan@sangamuniversity.ac.in	Sangam University, Bhilwara
40	Abubakar Bello Mohammed	Male	2.34804E+12	abubakarsilame@gmail.com	Sharda University
41	Dr. Shahdab Hussain	Male	8233152670	shahdab.hussain@sangamuniversity.ac.in	Sangam University, Bhilwara
42	Menali Bajaj	Female	9873869028	2017015786.menali@dr.sharda.ac.in	Sharda University
43	Pooja Singh	Female	84495 81378	2020400888.pooja@dr.sharda.ac.in	Sharda University
44	Sharda Jha	Female	9650472074	sharypriya@gmail.com	Galgotias University
45	Zakia Mehtar	Female	70736 43689	zakia.mehtar@yahoo.com	Sharda University
46	Dr. Rishiraj	Male	7830935927	rishiraj.bhardwaj@mahindrauniversity.edu.in	Sharda University
47	Vinay Sharma	Male	8801199494	Vinay.sharma@mahindrauniversity.edu.in	Sharda University
48	Shweta Dasgupta	Female	9733608034	dgshweta19@gmail.com	SCMHRD

**2 Event Agenda: Providing "7-Day faculty development program on Academic Writing and Development of Research Acumen"**

**Participants' feedback on the organized program**

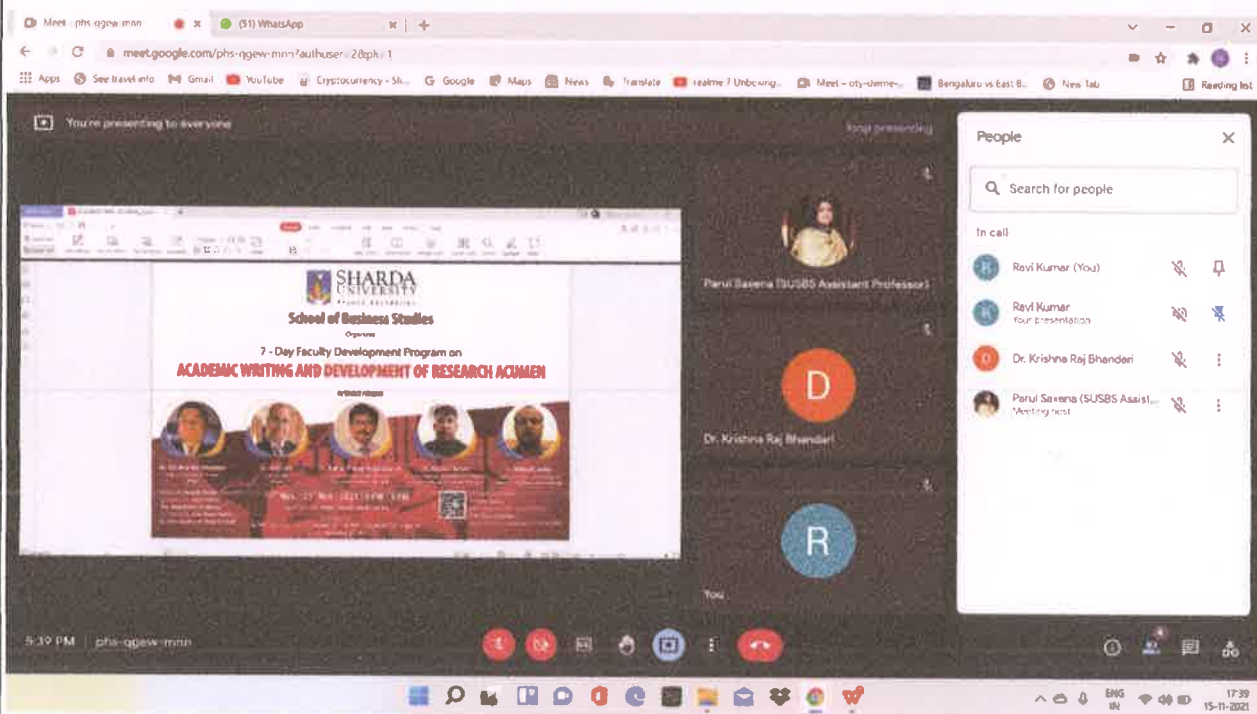
Full Name	Email Address	Feedback
Ms. Manpreet Kaur Aiden	manpreet.aiden@sharda.ac.in	Everything was executed in a professional manner
Dr Kriti Singh	kriti.singh@sharda.ac.in	Very well organised FDP. Kindly keep another FDP for Qualitative and Mixed methods.
Shalu Purswani	shalu85purswani@gmail.com	More feedbacks
Menali Bajaj	menali.794@gmail.com	It's was completely knowledgeable FDP. Covered almost every domain. I would love to learn more of statistical tools.  Though it has already been covered to a large extent.  In future, I am expecting an FDP on completely SPSS software for at least 4 to 5 days. So that researchers can learn its usage.
Musa Muhammed Saeed	manastor4real@gmail.com	That the PDF should be holding quarterly
Shweta Mayor Sabharwal	shweta.sabharwal@sharda.ac.in	Very informative and knowledgeable
VIDUSHI NAIN	Vidushinain1@gmail.com	This session was very useful for me. In the future I would like to attend more sessions like this.
Asyia Nasreen	anasreen@jmi.ac.in	Can have more interactive sessions
Dr. Juhi P. Pathak	juhi.pushpa@sharda.ac.in	N/A

WILMA NEETHA VAZ	wilmaneethavaz@gmail.com	No
Deepthi S Pawar	deepthi.pawar@res.christuniversity.in	Nil
Dr. Ankur Budhiraja	ankurbudhiraja.gn@jagannath.org	The content was robust and very interesting. Thank you and Kudos to the team.
Dr. Shahdab Hussain	drshahdabhussain@yahoo.com	Nice
Lalrengpuii	lalrengpuii@res.christuniversity.in	No suggestion
RISHI RAJ BHARDWAJ	rishiraj.bhardwaj@mahindrauniversity.edu.in	Please share the video link of the lectures.
Adeyemi Muiyiwa ATOKI	atokimuyiwa@yahoo.com	Good session
Deepak Kumar	deepak812@gmail.com	Overall, all the sessions were very good. One suggestion is for including more tools demo.
Reepu	reepu.technowize@gmail.com	None
Charu Sharma	scharu53@gmail.com	No
Sonam	sonamhrc2010@gmail.com	Future FDPs should concentrate on advanced techniques and omit the basics of topics.
SALONI	saloni29saloni@gmail.com	Thank you for giving us so much of informative contents.
AKANKSHA RANA	2021211942.akanksha@dr.sharda.ac.in	All good
Dr Vinay Sharma	vinay.sharma@mahindrauniversity.edu.in	The issues that were discussed were very relevant and learning was a delight
NIKHIL KUMAR	nikhillnm@gmail.com	All Good
Dr. Sanobar Khan	prof.sanobar2020@gmail.com	The timing for the sessions could be during academic break
Kishor Singh Chouhan	kishor.chouhan@sangamuniversity.ac.in	Excellent
Pooja Rani	2020402075.pooja@dr.sharda.ac.in	No
Abubakar Bello Mohammed	abubakarsilame@gmail.com	The papers discussed has purely dealt with research issues. The forum suggest participation from students and research scholars in discussions, however only few students carried out their queries to the presenters. Next time scholars shall be made to either ask question or be questioned him/her self.
P. Manikandan	p.manikandan@nmims.edu	Thank you for the fdp which added value to our learning.
Abubakar Sadiq	sadiqabubakar73@gmail.com	None
Priyanka sharma	priyankasharma270887@gmail.com	No
Shweta	dgshweta19@gmail.com	More interactive training, with small-small hands-on activities would help. Selection of papers from different domains and analysing them would also be real help.
DR HANNAH HAMEED		Useful and worthwhile. Well organised
Tanu kumari	kumaritanu3237@gmail.com	Everything is well organized
Prof. Alok Gupta	alok.gupta@sharda.ac.in	Many thanks for all your efforts

## Photographs of the events:



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*Anurag*  
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