

OFFICE OF THE REGISTRAR

SU/Reg./Notification/2024/009

March 1, 2024

Notification

Establishment of Bharatiya Sanskriti Vaishvik Kendra at Sharda University

The University is establishing a **Bharatiya Sanskriti Vaishvik Kendra (International Centre for Indian Culture)**, a joint initiative by Bharatiya Sanskriti Vaishvik Nyas (BSVN) and Sharda University. This first-of-its-kind centre aims to be a global hub for the study, preservation, and dissemination of Bharatiya Sanskriti (Indian Culture).

Vision:

The Bharatiya Sanskriti Vaishvik Kendra envisions itself as a leading institution promoting:

- **Understanding and appreciation** of the rich heritage and enduring relevance of Bharatiya Sanskriti.
- **Cross-cultural dialogue** and exchange of knowledge.
- **Global solutions** to contemporary challenges through the wisdom of Bharatiya Sanskriti.

Objectives:

- Serve as a repository of written and visual resources on Indian culture.
- Offer certificate programs on Indian faith systems, art, and culture for both Indian and international audiences.
- Establish dedicated centers for:
 - Ancient and classical Indian languages (Sanskrit, Pali, Prakrit, Tamil, etc.)
 - Ancient Indian scripts (Brahmi, Kharoshthi, Sharda, etc.)
 - Tribal and folk art
 - IT and media
- Organize workshops, conferences, seminars, and webinars to foster intellectual dialogue.
- Showcase diverse Indian dance forms, theater, and handicrafts through exhibitions and performances.
- Develop educational materials for schools and universities.

Location:

The center will be housed in a dedicated space at Block-45 in Sharda University.

Centre Co-ordinator:

The Bharatiya Sanskriti Vaishvik Kendra will be led by **Dr. Tanni Moitra**, Assistant Professor, Sharda School of Humanities & Social Sciences, Sharda University, who will serve as the Center Coordinator in addition to her existing responsibility of Assistant Professor in SSHSS. Dr. Moitra brings a wealth of expertise and experience in the field of Indian culture and will be instrumental in guiding the center's activities and vision.

Additionally, the center will be supported by two Ph.D. Scholars who will assist with research, program development, and various administrative tasks. This dedicated team ensures the smooth functioning of the center and its commitment to achieving its objectives.

This bears the approval of the Competent Authority.


(Vivek Kumar Gupta)
Registrar

To:

- Dr. Tanni Moitra, Asst. Professor, SSHSS
- Prof. (Dr.) Bhuvnesh Kumar, Dean, Research
- Prof. (Dr.) Anviti Gupta, Dean, SSHSS
- Ms. Satyam, Dy. Registrar, Estate

Copy for kind information:

- Chancellor / Pro Chancellor / CEO
- Vice-Chancellor
- Pro Vice-Chancellor
- Advisor
- Medical Superintendent, Sharda Hospital
- Controller of Examinations/ Finance Officer/ Chief Proctor/ Librarian
- All Directors
- All Administrative Heads of the respective Departments and Schools
- Notification file