

OFFICE OF THE REGISTRAR

SU/Reg./Notification/2024/007

February 23, 2024

Notification

ENTREPRENEURSHIP CELL (E-CELL)

The establishment of the Entrepreneurship Cell (E-Cell) at Sharda University aims to cultivate the entrepreneurial spirit among its students. Through initiatives geared towards raising awareness, enhancing entrepreneurial knowledge, honing business skills, expanding networking opportunities, and instilling professionalism, the E-Cell endeavors to empower the student community.

VISION

To cultivate an ecosystem that nurtures entrepreneurial spirit within Sharda University's student body.

MISSION

1. To serve as an institutional platform offering a range of services and information to aspiring student entrepreneurs.
2. To foster an entrepreneurial mindset across the institution.
3. To equip students with the skills necessary to navigate real-world business challenges and pursue entrepreneurship as a career.

OBJECTIVES

1. To conduct entrepreneurship awareness camps and development programs.
2. To host master classes, expert talks, seminars, and similar events.
3. To facilitate industry visits and surveys to foster connections with potential entrepreneurs.
4. To guide and support students in various areas, including project report preparation, securing project approvals, obtaining loans, and accessing support systems and technological information.
5. To provide assistance with testing, calibration, quality assurance, design, tool room services, pilot plant operations, and Intellectual Property rights, among others.

SCOPE

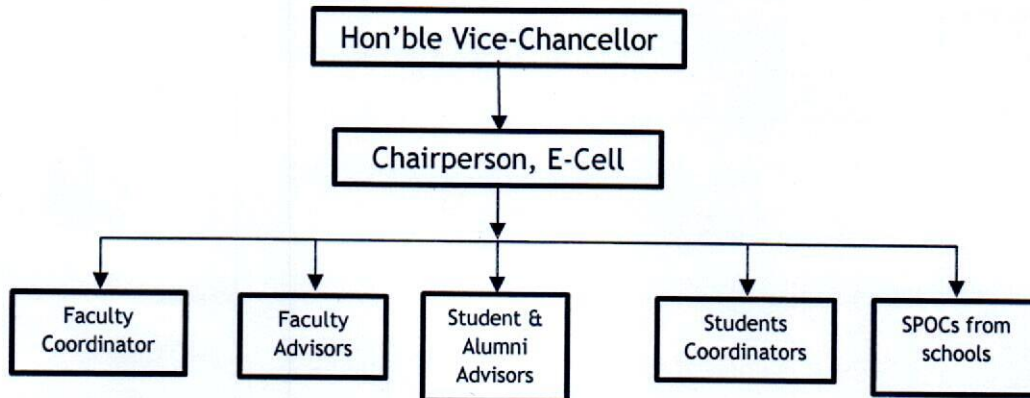
The cell would work on three levels

1. Creating awareness
 - i) Invited Talks
 - ii) Panel Discussions
2. Developing competencies identifying aspiring entrepreneurs
 - i) Idea Generation Workshop
 - ii) Workshop on business communication (E-mail writing, company profile, collaborations, MoUs, and agreements, etc.)
 - iii) Workshop on Presentation Skills (How to Present).
 - iv) Business Quiz.
 - v) B-Plan competition.
 - vi) Case Study competition.
 - vii) Workshop on technological development.
 - viii) Taking outsource projects.
3. Developing attitudes
 - i) Motivation talk.
 - ii) Expert talks on behavioral and life skills



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STRUCTURE OF UNIVERSITY E-CELL



- Chairperson (Dr. Geeta Durga) : nominated by Vice-Chancellor
- Faculty Coordinator (Dr. Suman Lata Dhar)
- Faculty Advisors
 - (1) Dr. Amit Sehgal
 - (2) Dr. Rimple Manchanda
- Student and Alumni Advisors
 - (1) Dr. Hari Shankar Shyam (Alumni Cell representative)
 - (2) Mr. Sudhanshu Sharma (Student)
 - (3) Mr. Shashikant Singh (Alumni)

Note: All entrepreneurship/startup clubs and ideation labs will be integrated with the E-Cell.

STRUCTURE OF E-CELL STUDENT BODY

CORE STUDENT BOARD

- President : Mr. Atul Yadav, 2021479011, 3rd Year, CSE of SSET
- Vice President : Mr. Archit Kumar Sinha, 2021488491, 3rd Year, CSE of SSET
- Secretary : Mr. Harsh Rajput, 2021456599, 3rd Year, CSE of SSET
- Treasurer : Mr. Keshav Bisht, 2022476255, 2nd Year, CSE of SSET
- Head of Events and Initiatives : Ms. Chetna Kumari, 2021000205, 3rd Year, Biotech of SSET
- Head of PR : Mr. Ankur Rai, 2021400396, 3rd Year, CSE of SSET
- Head of Digital Media and Design : Mr. Nayonika Saha, 2021336197, 3rd Year, B.Design of SSDAP
- Head Startup Internship Program : Ms. Joya, 2023231482, 1st Year, MBA of SSBS
- Research and Development Head : Ms. Yashika, 2022006072, 2nd Year, CSE of SSET
- Document Administrator : Mr. Rishabh Saxena, 2021491293, 3rd Year, CSE of SSET

Working Committees: Students from various departments/schools will be the members of these working committees.

E-Cell Members: Any full time/regular student of Sharda University can become member of E-Cell. Some activities of E-Cell will be exclusive to the members.

PROCESS AND ACTIVITIES

ACTIVATE	Catalyse collaboration between the stakeholders and structure linkage between aspiring student entrepreneurs and other stakeholders
SENSITIZE	Sensitize the students and facilitate conversations between the various stakeholders by championing entrepreneurs
MAP	Map regional or sectoral ecosystem with an aim to understand the existing stakeholders, their roles, existing and emerging trends in entrepreneurship
SUPPORT	Support provided by the ecosystem stakeholders towards nurturing and growth of the aspiring and budding entrepreneurs

This bears the approval of the Competent Authority.


(Vivek Kumar Gupta)
Registrar

To: All concerned

Copy for kind information:

- Chancellor / Pro Chancellor / CEO
- Vice-Chancellor
- Pro Vice-Chancellor
- Advisor
- Medical Superintendent, Sharda Hospital
- Controller of Examinations/ Finance Officer/ Chief Proctor/ Librarian
- All Directors
- All Administrative Heads of the respective Departments and Schools
- Notification file

