



SHARDA
UNIVERSITY
Beyond Boundaries

**SCHOOL OF
EDUCATION**



**National Institute
for Micro, Small and Medium Enterprises**

(An Organisation of the Ministry of MSME, Govt. of India)

(An ISO 9001:2015 Certified Organisation)

*organises
An online National Conference
on*

ENTREPRENEURSHIP EDUCATION & INNOVATION FOR SUSTAINABLE DEVELOPMENT



August 26 & 27, 2021

In collaboration with
National Institute for Micro, Small and Medium Enterprises
(NI-MSME), Hyderabad, Telangana,
under **Ministry of Micro, Small and Medium Enterprises, India**

ABOUT SHARDA UNIVERSITY

Sharda University is a leading educational institution based out of Greater Noida, Delhi NCR. A venture of the renowned Sharda Group of Institutions (SGI), The University has established itself as a high-quality education provider with prime focus on holistic learning and imbuing competitive abilities in students.

The University is approved by UGC and prides itself in being the only multi-disciplinary campus in the NCR, spread over 63 acres and equipped with world class facilities. Sharda University promises to become one of the India's leading universities with an acknowledged reputation for excellence in research and teaching. With its outstanding faculty, world class teaching standards, and innovative academic programmes, Sharda intends to set a new benchmark in the Indian education system.

ABOUT SCHOOL OF EDUCATION

SOE is an intellectually vibrant community that impacts students' educational and social development along with educators' professional development. The distinct programs offered at SOE come with a blend of theory and practical opportunities. Educators are equipped to become agents of change in their schools, and in local and global communities. The curriculum at SOE is in line with the global trends regarding student-teacher education that facilitates a deep understanding of global competitiveness, academic strength, hands-on learning of teaching skills and first-hand experience of the school environment and work culture. The faculty is committed to the best practices, active learning and student-centered pedagogy. They not only teach content, but they model it as well by building relationships with students.

AIM OF THE CONFERENCE

The conference aims to bring together leading researchers, academicians, students, research scholars, and industry professionals to exchange and share their experiences and research results on all aspects of Entrepreneurship Education and Innovation. It also provides a premier interdisciplinary platform for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Entrepreneurship Education and Innovation.

ABOUT THE CONFERENCE

School of Education, Sharda University is organising this Conference in collaboration with (NI-MSME) National Institute for Micro, Small and Medium Enterprises, Hyderabad to raise awareness about the importance of entrepreneurship education for developing the skills to solve economic challenges. Also, it will increase understanding about current approaches, build the mindset for acceptance of entrepreneurship's rightful role in education. This initiative will provide a platform for action towards mainstreaming entrepreneurship at all levels of education. Moreover, it intends to promote the growth of indigenous entrepreneurial ecosystems networked to other globalized economies for sustainable development. It is the premier interdisciplinary platform for the presentation of new advances and research results in the fields of Entrepreneurship Education and Innovation. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the country.

CONFERENCE SUB-THEMES

- **Philosophy of Entrepreneurship**
- **Academic Entrepreneurship**
- **Entrepreneurship Education and Training**
- **Teacher as an enabler in Entrepreneurial classrooms**
- **Social and civic Entrepreneurship Education**
- **Pedagogical Theories in Entrepreneurship Education**
- **Online and Blended learning Approaches**
- **Innovations in assessment**
- **Values and Ethics of Entrepreneurship Education**
- **Gender perspectives in Entrepreneurship Education**
- **Entrepreneurial universities & Student incubator initiatives**
- **Entrepreneurship Education policy**
- **Case studies in Entrepreneurship Education**

TARGET AUDIENCE

This Conference would be of particular benefit to:

Academicians, Research Scholars, Students, Entrepreneurs, Scientists, Industry Professionals & Policy makers.

CALL FOR PAPERS

Researchers, students and practitioners are invited to submit research-based papers linked with the conference theme. Authors are encouraged to contribute high quality research contributions describing original and unpublished results related to the conference theme. Submit your abstract / full paper to- nceeis21@gmail.com
Selected full papers will be considered for publication in the form of chapter in a book with ISBN number under the book title '**Entrepreneurship Education & Innovation for Sustainable Development**'

ABSTRACT/FULL PAPER SUBMISSION GUIDELINES

- All abstracts/ Full Papers should be submitted to-nceeis21@gmail.com
- Respective sub-theme of the Conference should be mentioned when submitting abstracts.
- Submitted abstracts/papers must NOT have been drawn from abstracts/papers previously presented, scheduled for presentation, published, or accepted for publication; and if under review, they must NOT appear in print before the 2021 conference.
- A separate cover page, setting out the full names of each author, their position, institution, postal address, email and phone numbers must accompany each abstract.
- The abstract should be saved as MS Word doc. file and named "Name –Sub- theme".
- Abstracts should comprise no more than 500 words excluding references and full paper must not exceed 3000- 4000 words.
- References, figures and tables are to be included in the word limit.
- Abstracts must be in Times New Roman, 12 point, 1.5 line spacing and in single-spacing with block paragraphs.

REGISTRATION FEE

Within India (Rs)

Delegates from Industry

1,000/-

Delegates from Academics/ R&D Org.

700/-

Research Scholar (Ph.D & M.Phil)

500/-

Students (UG & PG)

300/-

PAYMENT ACCOUNT DETAILS

Bank Name: **Axis Bank**

Branch Name: **Alpha Commercial Belt**, Greater Noida

Account Holder Name: **Sharda University** (A Unit of Sharda Educational Trust)

Account No.: **912010034708496**

Branch Code: **000624**

IFSC Code: **UTIB0000624**

MICR Code: **110211054**

SWIFT Code: **AXISINBB624**

REGISTRATION LINK: <https://forms.gle/C1sxcnb1VHfqRrcV8>

IMPORTANT DATES

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|-------------------------|--|
| 2, August, 2021 | Submission of Abstract |
| 5, August, 2021 | Notification of Acceptance of Abstract |
| 16, August, 2021 | Submission of full Paper |
| 21, August, 2021 | Notification of Acceptance of full Paper |

CHIEF PATRONS

Shri. P. K. Gupta
Hon. Chancellor,
Sharda University

Shri. Y.K. Gupta
Hon. Pro- Chancellor,
Sharda University

Mr. Prashant Gupta
Executive Director,
Sharda University

PATRONS

Dr. Sibaram Khara
Vice - Chancellor, Sharda University

Mr. Ashok Kumar Singh
Registrar, Sharda University

CONVENER

Prof. Arti Koul Kachroo, Dean, SOE,
Sharda University

CO-CONVENER

Dr. Shrikant Sharma, Associate Faculty, National Institute for Micro,
Small and Medium Enterprises, Hyderabad,

ORGANIZING SECRETARIES

Dr. Nishi Tyagi, Assistant Professor, SOE | **Dr. Sarita Verma**, Assistant Professor, SOE

COORDINATOR

Dr. Akanksha Srivastava, Associate Professor, SOE

ORGANIZING COMMITTEE MEMBERS

Dr. Pankaj Das, Assistant Professor, SOE | **Dr. Rinkal Sharma**, Assistant Professor, SOE
Dr. Pramod Madeshia, Assistant Professor, SOE | **Dr. Pushpa Devi**, Assistant Professor, SOE
Dr. Disha Maheshwari, Assistant Professor, SOE

CONTACT DETAILS

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SPEAKERS



Dr. Vikram Singh
Chancellor,
Noida International University,
Greater Noida,



Prof. P R Ramanujan
Former Vice Chancellor IGNOU,
New Delhi



Prof. C B Sharma
IGNOU, New Delhi. &
Former Chairman,
NIOS, Noida



Ms. S. Glory Swarupa
Director General,
National Institute for Micro,
Small and Medium Enterprises,
Hyderabad



Dr. Shrikant Sharma
Associate Faculty, National Institute for
Micro, Small and Medium Enterprises,
Hyderabad



Mr. K S P Goud
Faculty,
National Institute for Micro,
Small and Medium Enterprises,
Hyderabad



Dr. Prateek Jain
Consultant & Trainer :
Entrepreneurship and Small &
Medium Enterprises (SMEs), Noida



Mr. Amit Malhotra
CEO, MOA AMI Foundation & Former
MD at International Data Corporation (IDC),
India & South Asia.



Ms. Shradha Malhotra Banga
President, National Organisation for
Women Foundation (NOW), Noida

SHARDA UNIVERSITY

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