



SHORT TAKES

Mid-Term

Exams conclude

Various schools of Sharda University have concluded their Mid-Term Exams. The schools which conducted the exams from Feb. 22-27 are: SET, SBS, SOLC, SOL, SADMS, SAP and SBSR. According to Prof. Bhaskar Bhattacharya, Controller of Examination, his department is now gearing up for conducting End-Term Exams which will be held by the end of April or beginning of May.

Media Mela 2016 from March 31

The Department of Mass Communication is organizing its third annual cultural fest Media Mela 2016 on March 31st and April 01st, 2016. This year's theme will be fiction. Entries for various events are invited from all the schools of the university. Kite Flying competition, Ad Mad Show, Face painting, Rangoli, Debate, Short Story Writing, Poetry recitation, Film Screening, Photo Exhibition and Photography Competition, Street Play, Mono acting, RJ Hunt are the highlights of Media Mela.

Mass Comm student

shortlisted for TV show
BAJMC Second Semester student Neha Sarkar has been shortlisted for the upcoming season of *Sa Re Ga Ma Pa*, the hugely popular talent hunt show of the small screen. A total of eight reality shoots, one of singing and the rest based on interviews, have been shot which will be telecast separately. She was short listed after four rounds of auditions in Delhi, then shifted to Mumbai for further auditions.

Women Film Festival at IIC

B.A. and M.A. students of Mass communication on March 3 attended the 12th Asian Women Film Festival held at New Delhi's India International Centre. It was organized by International Association of Women in Radio and Television (IAWRT). The event started with the screening of two documentaries *Till Then The Road Carry Her*, a film challenging the dominant narratives of victimhood and exorcised iconography of Kashmiri women, and *Blood Leaves Its Trail*, a documentary portraying the life of women who lost their families. The screening was followed by a discussion with the women film makers. Students gained hands on experience of film-making.

Campus gears up for Chorus '16

Kanika Kapoor, Jassi Gill, Babbal Rai major attractions of March 10-13 event

The Shardans Team

GREATER NOIDA: The countdown has begun for North India's biggest cultural fest, Chorus. Every passing minute is going in ensuring the clockwork precision so that the participating universities and students take back memories which last a lifetime.

This year's theme is 'Space Endeavour'. Man has always been curious about moon, sky and the stars. So, it will all be a star studded affair, literally too! The chorus team will celebrate the major human triumphs in space like first animal to space, the first man to step on Moon and the Mars Rover.

From the evening of March 10 to the night of March 13, all eyes will be on Sharda University as the majestic and illustrious festival showcases its grandness and style.

This year Contrivance, the Tech Fest, has been merged with Chorus. This event is restricted only to Sharda students. So far, only Engineering students have been showcasing their projects and competing among themselves. But this year the whole of Sharda will be competing with them, specially Medical and Paramedical students.

Chorus '16 looks all set to break the barriers

This year's theme is 'Space Endeavour'



Students participate in the promotion of Chorus 2016.

and improve on last year's edition in a big way. Chorus '15 saw a footfall of around 35 thousand students from over 238 colleges from across the world. This year, the num-

ber is bound to go up.

It has already created a buzz in cyber space. The Facebook page has garnered nearly 25 thousand likes and counting.

The event lineup is something which everyone is waiting for with

bated breath. With more than 35 events in tow, Chorus '16 is going to be more fun and enthralling.

The celebrities coming to Chorus often become talk of the town.

CONTINUED ON P2

Sharda sports stars shine in Indore

Manisha Jessica Keane BAJMC-II

GREATER NOIDA: The sports teams of Sharda University have brought laurels to the university winning trophies in four different events this month.

The boys' teams won first positions in football, basketball, badminton and volleyball in a major event held at Indore. The girls' teams were not far behind. They were runner up in volleyball and second runner up in basketball in "Run Bhoomi", the annual sports fest of IIM, Indore. The fest was held from 2-9 Feb 2016 which attracted participants from all over India. Fifty-four students from Sharda participated.

Mr. Arun Kumar, Asst. Director of Sports of Sharda University, has expressed his heartiest congratulations to the entire Sharda fraternity on this achievement.

Earlier, in January, the boys team of basketball emerged as winners in the match held at Amity University, Noida.

Also at Amity, Noida, Association of Indian Universities, North

zone inter university football championship was held in January. The football team of Sharda University got 5th position. Mr. Arun Kumar said, "This is a big achievement considering the fact that our boys were competing with teams more than 106 universities from all over India."

Meanwhile, Sharda's basketball and badminton teams are going to participate in the sports event of Chitkara University, Solan, from March 4-7.

JP University, Noida is going to organize its sports event from March 5-7. Sharda's Cricket, football, volleyball and table tennis teams are all set to participate.

OJASWAD-2016 from March 31

OJASWAD-2016, the annual sports festival of Sharda University, will be held from March 31 to April 3. Last year the festival had attracted 800 participants from nearly 40 universities and colleges.

This year the organisers of OJASWAD are expecting increased participation.



Sharda students led by Mr. Arun Kumar receive winning trophy from cricketer Gautam Gambhir at IIM, Indore. (Below) Football team of Sharda University.



‘MANY EVENTS, MANY TALENTS’

DSW: Be regular in classes; Chorus participants to get 10% relief in attendance

Dr. Siddhyartha Mukherji is Professor and Head of the Department of Community Medicine and also Dean, Students Welfare. Mass Communication student Shivansh Johri recently interviewed Dr. Mukherji on a variety of issues including his role as DSW, the upcoming Chorus 2016 and attendance of students who participate in university's cultural activities. Following are the excerpts from the interview.

Sir, office of the DSW is key to all the extra-curricular activities in Sharda. Kindly explain the specific role that you play as DSW.

My job is to take care of the students and look after their benefits. I'm also the head of the Technical, Sports and Cultural Society of Sharda University. This is the forum from where all the Sports and Cultural activities of Sharda University are planned and executed. Earlier, these activities were held under different banners. But now these have been brought under one roof.

How has been your experience so far?

It's a whole new experience for me. Being a doctor and teacher it feels good to be getting connected with students. They give their 100% in every event. For instance, many events have taken place on campus starting from Independence Day celebrations. Fresher was another good event where new faces of Sharda showcased their talent. There was also the Autumn Festival where different schools competed with one another. Those who did well in the festival were sent to take part in AIU's North Zone Inter University Festival hosted by the Punjab Agriculture University. Although they did not win any prizes, competing with 31 other universi-



FACE TO FACE: Mass Communication student Shivansh Johri in conversation with DSW Dr. Siddhyartha Mukherji

ties in itself was a big achievement, as taking part and showcasing their talent was more important.

This year's Chorus, the much-awaited annual event of Sharda University, has been rescheduled. Any reason?

Normally it takes place during the third week of February. But this time we have decided to shift the dates to 11-13 March. The reason was to facilitate the Medical students of Sharda to participate in the event because February is the month when they

are busy with their exams. The School of Medical Sciences and Research is full of talented students. They were the overall champion during this year's Autumn Festival. Even last year they won the championship. Therefore, we decided to give them a fair chance to be part of Chorus 2016.

Sir, attendance is a major cause of concern. Students put lots of efforts in making Chorus a success. In the process some of them also miss their classes. What is your message to such students?

Firstly, I would like to tell the students to regularly attend classes as attendance has been a recurring issue every year. When it comes to Chorus, 10% is given to those taking part in Chorus, to reward the efforts they put in before and during the event. Those working as coordinators, organizers and student leaders will get 20% for their efforts.

What new we should expect from Chorus 2016?

This year Contrivance, the Tech Fest, has been merged with Chorus. So far, Engineering students have been showcasing their projects and competing among themselves. But this year we have given rest of Sharda to compete with them. With the introduction of Medical and Paramedical students we are hoping for a bigger and better Chorus 2016.

The footfall is expected to increase this year due to the merging of Chorus and Tech Fest. The rest is going to be as before comprising fashion shows and various cultural activities.

‘Miss Tanakpur’ arrives in Sharda

Mass Comm students interact with director, actress during screening of film, documentary

Alisha Siddiqui
BAJMC II

GREATER NOIDA: The Mass Communication Department recently facilitated its students to interact with a movie maker and an actress by screening of a film and a documentary. Director Vinod Kapri and actress Hrishita Bhatt had long conversations with the students and faculty during day-long programme.

Miss Tanakpur Haazir Ho is a political satire and Can't Take This Shit Anymore is a documentary of the plight of rural women who are forced to defecate in the open in the absence of toilets.

After the screening of each art works Mr. Kapri and Ms. Hrishita shared their experiences of completion of their work. Mr. Kapri talked about the challenges he and his team faced during the making of Miss Tanakpur. The major one being sanitation, the summer heat and power supply issues, which gave them a ground reality perspective on the life in rural India.

“What is the reason of choosing such a political satire as the topic?” asked a student.

“Many fellow directors are mostly focusing their script on urban life, but I, on the other hand, want to raise awareness among the rural population about laws concerning their rights safeguarded by the constitu-



INTERACTION: Vinod Kapri and Hrishita Bhatt respond to students queries.

tion” replied Mr. Kapri.

“Was the buffalo manhandled during the scenes? How did you manage to make it fall of the wagon?” asked another Student from Medical department.

The director said “For filming that particular shot, we had a dummy buffalo available on the set because harming the real one was totally out of question. All throughout the shooting we had a doctor available

for checking the buffalo and at the end we also got a certificate that said that the shooting with buffalo and other animals used was done with extreme care.”

Mass Communication Department Head Harsh Ranjan had a gripping conversation with the movie actress, who shared her story of rising from a model to a Bollywood actress. She shared her experience with students that how she got her first breakthrough in the movie Asoka alongside Shah Rukh Khan but gained the recognition by being the lead actress in movie Haasil.

Hrishita also talked about how she had to adapt to a rural setting and adjust to speaking a regional language as she's always been the 'Mumbai girl'. She also told the students about her journey and how she never aimed to be an actor but a popular TV commercial brought her into the limelight.

All in all it was a fruitful event where the students got a chance to have hands on knowledge about the industry from two prominent figures. Mass Communication faculty and students felt elated on seeing Assistant Director Manav Yadav as he is an alumnus of the Department. Vinod Kapri specially complimented his contribution in the making of the documentary which won international acclaim. He motivated the students to get ready with dedication and knowledge for the industry.

Campus gears up for Chorus '16

CONTINUED FROM P1

This year too, the fest is ready to welcome a range of celebs which includes the likes of Kanika Kapoor, the Bollywood singer whose every song is a chartbuster; VH1 Super-sonic, Jassi Gill and Babbal Rai.

Apart from that, Miss India Campus Princess auditions and Hip Hop International auditions too are slated to take place during the festival.

VH1 will be the associate partner of the event while Radio Mirchi and Suno Sharda 90.8FM will take the fest on air with their FM stations. Dainik Jagran too will be a brand partner.

Meanwhile, in a pre-cursor to Chorus, a DJ night was organised at on the campus. The music lovers hit the floor dancing, singing and grooving to the latest chartbusters from Bollywood and beyond.

It was an exhilarating experience for the students who gathered in large numbers.

The event put together by the Chorus team was one amongst many in the build-up to the main event that is Chorus.

The mascot of Chorus was unveiled at the DJ night amid much fanfare and appreciation.

Celebrities who are part of the 4-day event were also revealed.

Reporting with grit and hard work

The Shardans Team

GREATER NOIDA: Television news comes with two things or it seems to come with two things: one of them, of course, is glamour. The other is not often talked about which is 'grit'.

Senior journalist from IBN7 Prateek Trivedi drove exactly this point home. He talked about the grit and hard work required for on ground reporting.

He was interacting with the students of Mass Communication on 12th February as part of the Friday Lecture series.

Prateek Trivedi is a veteran journalist who recently won the ENBA award in Reporting category for his Bihar Election coverage. Students were shown the ground reports he did from Bihar.

He began his address with the qualities needed to be a successful anchor and reporter.

Students didn't shy from putting forth their queries to Mr. Trivedi.

Shilpa, a BAJMC 1st year student, asked, "how can one become a good reporter?"

"You should always be clear in your mind as to what you want for your report. If this factor is taken care of, whatever you do during actual event will be much easier," he replied emphasizing on the home



TV journalist Prateek Trivedi delivers Friday Lecture at Auditorium 014 of Block 3

work before shoot.

He shared his experience of reporting in conflict zones, specially Kashmir, during floods in 2014.

A reporter constantly weaves his story; becoming an accomplished storyteller should be the aim of a reporter, he added replying to a question asked by Mridu, another 1st year student of BAJMC.

Mr. Harsh Ranjan, HoD, Mass Communication, delivered vote of thanks.

It proved to be an opportunity for students which will help them take the right steps in their learning towards journalism.

'Diplomatic' parleys at ISMUN draw big crowd of students

Shabab Anwar
BAJMC-III

GREATER NOIDA: For another year Sharda University became the hub of diplomatic activities where important global issues came up for discussion. The two-day International Sharda Model United Nations (ISMUN) event was hosted on the 23rd and 24th of January.

The ISMUN 2016 attracted a good number of students from Sharda and beyond.

This competition teaches students about the UN as well as diplomacy and international relations between the various nations.

Delegacies involved in the ISMUN were Palestine, Israel, India, Pakistan, Afghanistan, Poland, Iraq, Tanzania, Sweden, United States of America and Britain.

Palestine Refugee crisis was one of the six topics of discussion on the agendas. Palestine initiated the discussion asking if Israel would like to withdraw its army from the borders of Palestinian territories and let them exist in peace?

The international community considered the establishment of Israeli settlements in the Israeli-occupied territories illegal under

international law. Israel maintains that they are consistent with international law because it does not agree that the Fourth Geneva Convention applies to the territories occupied in the 1967 Six-Day War.

The United Nations General Assembly, the International Committee of the Red Cross, the International Court of Justice and the High Contracting Parties to the Convention have all affirmed that the Fourth Geneva Convention does apply.

India welcomed all measures which brought peace to both sides. India also supports the Palestine cause and their demands. But all the measures should be taken collectively so that peace is also insured.

Poland refused to comment. Afghanistan and Tanzania emphasised on peace in Palestine and condemned Israeli policies.

And Sweden heard and kept quiet throughout the conference.

The event concluded with Secretary General Saptarshi Bakshi thanking all the students who took part in ISMUN 2016. Awards were given to the winners by the Directors of the various communities present at ISMUN 2016.

Home Minister graces conference on mathematics

The Shardans Team

GREATER NOIDA: Sharda University recently hosted an international conference on mathematics in which renowned scientists, engineers and mathematicians from all over the world participated. Union Home Minister Rajnath Singh was the chief guest.

The conference was held as part of Silver Jubilee celebrations of Indian Society of Industrial Applied Mathematics (ISIAM). Indian government agencies like NBHM, DST, INSA and DRDO and international agencies such as ICTP and CDC provided financial assistance for this conference.

Some of the notable participants of the conference were Prof. K.R. Sreenivasan (Ex-Director, ICTP, Trieste and now a senior functionary of New York University), Prof. Leon O. Chua (University of Berkeley), Prof. Barbara Lee Keyfitz (Ohio State University), Prof. Maria J. Esteban (CNRS, Paris and President ICIAM), Prof. Alstair Fitt (Vice Chancellor, Oxford Brooke University), Prof. R. Lozi (Nice, France, well known for Lozi Maps), Prof. Guenter Leugering (Friedrich-Alexander University, Germany), Prof. Maria Skopina (Euler Institute of Mathematical Sciences, Saint Petersburg State University, Russia).

This Conference provided an opportunity for young scientists and engineers to learn systematic developments of those areas of mathematics which are essential for proper understanding of challenging problems of the contemporary times.

ISIAM was established in 1990 to promote the teach-



Union Home Minister Rajnath Singh inaugurated the 3-day conference in the presence of world renowned scientists, engineers and mathematicians.



ing and research of those areas of mathematics which have great potential to solve problems of science, engineering, medical and social sciences.

The Conference was devoted to emerging themes of industrial and applied mathematics such as image processing with special focus on medical imaging, biometrics and tomography.

Thinking minds get stage at SOLC

Vipul Kunwar
BAJMC-II

GREATER NOIDA: School of Language and Culture (SOLC) organized an inter-branch extempore competition for the first year students on 18th February.

Students from many streams such as B.Sc. Mathematics, B.Sc. Chemistry and Bachelors of English Honors took part with full exuberance. Each participant was given 2 minutes; five points were to be deducted if the time limit was crossed.

Chingba from B.Sc Mathematics addressed the audience on topic 'How could one prevent his/her friend from drug abuse?' and suggested that listening to music is helpful as it is soothing and calms mind.

Other students spoke on topics such as, 'The internet age', 'Corruption in India', 'What would you do if you would have been given a time machine?', 'Population of India' and 'Is money more important than morals?'

Mass Communication faculty members C.P. Rashmi and Mukta Martolia judged the event. They gave valuable feedback to the students and encouraged them to participate more in such competitions. It would improve their oratory skills, they said.

Five students were declared as finalists out of whom Chumbaka Bagalwa from B.tech. Computer Science who spoke on climate change was declared winner of the competition.

Chingba Jimbe CH. Marak from B.Sc. Mathematics and Ajeck from B.tech Computer Science were declared runner-ups by Professor Gajendra, Associate Dean of School of engineering and technology.



Sharda faculty welcome foreign delegates at GSCASH seminar

Sri Lankan guests join talk on gender sensitisation

Shivansh Johri
BAJMC IV

GREATER NOIDA: A seminar on Gender Sensitisation against Sexual Harassment was held recently at Sharda University by the GSCASH. Three guests from Sri Lanka graced the occasion. Maithree Wickramasinghe, Kumudu Wijewardena and Camena Guneratne are members of the Standing Committee on Gender Equity from the apex university body in their country.

The idea behind the seminar was to discuss the objectives of GSCASH and the process how GSCASH deals with Sexual Harassment on campus. Dr. Pooja Rastogi Chairperson GSCASH, mentioned the two basic functions of GSCASH which is 'Gender Sensitisation and Orientation' and 'Dealing with complaints'. Those present were also informed about the working of the committee which consists of 17 members, half of them female. "The committee also consists of represen-

tation from all the Schools in the university. Along with some selected non-teaching staff, a Counselor and one women academician from outside the university also are part of the committee," said Dr. Rastogi.

When asked how they deal with complaints, Dr Rastogi said, "If a student or a faculty member or a non teaching staff wishes to lodge a complaint, they can do so directly through GSCASH or through the Universal Grievance Redressal."

Dr Rastogi also mentioned how they have various orientation and awareness programs when it comes to Gender Sensitisation, starting with the initial orientation given during the time of admission.

When asked how to reach GSCASH, she said every school in Sharda has a disciplinary committee who look after the issues regarding the same. Phone Numbers and email addresses of the members of the committee are present in all departments and it is also the duty of the Dean to inform the GSCASH about any issue.

CREATIVE CORNER



Shivansh Johri (BAJMC-IV)



Saurav Vats (BAJMC-IV)



Aniket Das Pandit (BAJMC-II)



Apoorv Suman (BAJMC-II)



Saurav Vats (BAJMC-IV)

Engineering student invents AC jacket for bikers

Qaiser Ahmad Dar
BAJMC-IV

GREATER NOIDA: B. Tech Mechanical student Ansar Hussain has created a biker's jacket with an inbuilt AC. It keeps the user cool or warm as per weather requirement.

"The jacket can create the temperature difference up to 30 degrees, and will cost around 50,000 rupees," Said Ansar, the Fourth Year student who hails from Bara-mulla in Jammu & Kashmir.

The jacket was exhibited at the Auto-Expo 2016 which was held in Greater Noida from February 5-9. According to reports, foreign investors, specially from Germany and the USA have showed great interest in it.

The technology used in the jacket is known as thermo-electric technology. It uses the Peltier effect to create a heat flux between the junction of two different types of materials. A Peltier cooler, heater or thermoelectric heat pump is a solid state active heat pump which transfers heat from one side of the device to the other, depending on the direction of current. The instrument is called Peltier device or Thermoelectric cooler (TEC). It can be used as a temperature controller that either heats or cools.

Ansar got active support from two of his classmates, Tauseef Nazir and Anis Mushtaq. It took the trio around two months to complete this unique Jacket. It weighs around 5kgs without the energy unit of the jacket. "A complete package of safety, looks and comfort has been kept in mind while creating it," Ansar said.



Sharda represented at CRS sammelan

SUNO Sharda 90.8 FM producer Prabuddha Jain represented Sharda University's Community Radio Station at this year's Regional Community Radio Sammelan held in Bhopal from 8th Feb to 9th Feb. It was organized by the Ministry of Information and Broadcasting to get as many radio stations on board as possible. Mr. Jain took active part in the meet. In one of the group tasks, he represented the group and put forward the collective ideas. "It has indeed been a privilege and a learning opportunity. It was a platform to learn from the peers and share experiences. It also gave me a chance to meet various authorities who are at the forefront of Community Radio development in India," said Mr. Jain.



Mass Comm faculty attends Nagpur meet

Mass Communication Faculty Mukta Martolia attended a three-day International Conference on "Research for Resurgence" held recently at Nagpur. It was organised by Bhartiya Shikshan Mandal in collaboration with Visvesvaraya National Institute of Technology (VNIT) and many other Indian Universities on 11th, 12th and 13th of Feb, 2016. Aim of the conference was to initiate a paradigm shift in research orientation so as to make it indigenous, holistic, integrated, and meaningful. Ms Martolia, who is doing Ph.D from Makhanlal Chaturvedi University, Bhopal, was part of over 100 scholars who attended the conference as delegates.



TALK OF SHARDA

CHORUS, the annual Cultural Fest of the university, is around the corner. Students are getting sink into the colours of this upcoming carnival full of Dance, Drama, Celebrity Nights and what not with immense enthusiasm and excitement.



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EDITORIAL TEAM

STUDENT EDITORS: Shashwat Pant, BAJMC-IV; Shivansh Johri, BAJMC-IV; Shivendra Sangwan, BAJMC-IV
FACULTY COORDINATORS: Prabuddha Jain; C.P. Rashmi. **FACULTY SUPERVISORS:** Harsh Ranjan; Shaheen Nazar

‘MANY EVENTS, MANY TALENTS’

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‘Miss Tanakpur’ arrives in Sharda

Mass Comm students interact with director, actress during screening of film, documentary

Alisha Siddiqui
BAJMC II

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The Shardans Team

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Shilpa, a BAJMC 1st year student, asked, "how can one become a good reporter?"

"You should always be clear in your mind as to what you want for your report. If this factor is taken care of, whatever you do during actual event will be much easier," he replied emphasizing on the home



TV journalist Prateek Trivedi delivers Friday Lecture at Auditorium 014 of Block 3

work before shoot.

He shared his experience of reporting in conflict zones, specially Kashmir, during floods in 2014.

A reporter constantly weaves his story; becoming an accomplished storyteller should be the aim of a reporter, he added replying to a question asked by Mridu, another 1st year student of BAJMC.

Mr. Harsh Ranjan, HoD, Mass Communication, delivered vote of thanks.

It proved to be an opportunity for students which will help them take the right steps in their learning towards journalism.

'Diplomatic' parleys at ISMUN draw big crowd of students

*Shabab Anwar
BAJMC-III*

GREATER NOIDA: For another year Sharda University became the hub of diplomatic activities where important global issues came up for discussion. The two-day International Sharda Model United Nations (ISMUN) event was hosted on the 23rd and 24th of January.

The ISMUN 2016 attracted a good number of students from Sharda and beyond.

This competition teaches students about the UN as well as diplomacy and international relations between the various nations.

Delegacies involved in the ISMUN were Palestine, Israel, India, Pakistan, Afghanistan, Poland, Iraq, Tanzania, Sweden, United States of America and Britain.

Palestine Refugee crisis was one of the six topics of discussion on the agendas. Palestine initiated the discussion asking if Israel would like to withdraw its army from the borders of Palestinian territories and let them exist in peace?

The international community considered the establishment of Israeli settlements in the Israeli-occupied territories illegal under

international law. Israel maintains that they are consistent with international law because it does not agree that the Fourth Geneva Convention applies to the territories occupied in the 1967 Six-Day War.

The United Nations General Assembly, the International Committee of the Red Cross, the International Court of Justice and the High Contracting Parties to the Convention have all affirmed that the Fourth Geneva Convention does apply.

India welcomed all measures which brought peace to both sides. India also supports the Palestine cause and their demands. But all the measures should be taken collectively so that peace is also insured.

Poland refused to comment. Afghanistan and Tanzania emphasised on peace in Palestine and condemned Israeli policies.

And Sweden heard and kept quiet throughout the conference.

The event concluded with Secretary General Saptarshi Bakshi thanking all the students who took part in ISMUN 2016. Awards were given to the winners by the Directors of the various communities present at ISMUN 2016.

Home Minister graces conference on mathematics

The Shardans Team

GREATER NOIDA: Sharda University recently hosted an international conference on mathematics in which renowned scientists, engineers and mathematicians from all over the world participated. Union Home Minister Rajnath Singh was the chief guest.

The conference was held as part of Silver Jubilee celebrations of Indian Society of Industrial Applied Mathematics (ISIAM). Indian government agencies like NBHM, DST, INSA and DRDO and international agencies such as ICTP and CDC provided financial assistance for this conference.

Some of the notable participants of the conference were Prof. K.R. Sreenivasan (Ex-Director, ICTP, Trieste and now a senior functionary of New York University), Prof. Leon O. Chua (University of Berkeley), Prof. Barbara Lee Keyfitz (Ohio State University), Prof. Maria J. Esteban (CNRS, Paris and President ICIAM), Prof. Alstair Fitt (Vice Chancellor, Oxford Brooke University), Prof. R. Lozi (Nice, France, well known for Lozi Maps), Prof. Guenter Leugering (Friedrich-Alexander University, Germany), Prof. Maria Skopina (Euler Institute of Mathematical Sciences, Saint Petersburg State University, Russia).

This Conference provided an opportunity for young scientists and engineers to learn systematic developments of those areas of mathematics which are essential for proper understanding of challenging problems of the contemporary times.

ISIAM was established in 1990 to promote the teach-



Union Home Minister Rajnath Singh inaugurated the 3-day conference in the presence of world renowned scientists, engineers and mathematicians.



ing and research of those areas of mathematics which have great potential to solve problems of science, engineering, medical and social sciences.

The Conference was devoted to emerging themes of industrial and applied mathematics such as image processing with special focus on medical imaging, biometrics and tomography.

Thinking minds get stage at SOLC

*Vipul Kunwar
BAJMC-II*

GREATER NOIDA: School of Language and Culture (SOLC) organized an inter-branch extempore competition for the first year students on 18th February.

Students from many streams such as B.Sc. Mathematics, B.Sc. Chemistry and Bachelors of English Honors took part with full exuberance. Each participant was given 2 minutes; five points were to be deducted if the time limit was crossed.

Chingba from B.Sc Mathematics addressed the audience on topic 'How could one prevent his/her friend from drug abuse?' and suggested that listening to music is helpful as it is soothing and calms mind.

Other students spoke on topics such as, 'The internet age', 'Corruption in India', 'What would you do if you would have been given a time machine?', 'Population of India' and 'Is money more important than morals?'

Mass Communication faculty members C.P. Rashmi and Mukta Martolia judged the event. They gave valuable feedback to the students and encouraged them to participate more in such competitions. It would improve their oratory skills, they said.

Five students were declared as finalists out of whom Chumbaka Bagalwa from B.tech. Computer Science who spoke on climate change was declared winner of the competition.

Chingba Jimbe CH. Marak from B.Sc. Mathematics and Ajeck from B.tech Computer Science were declared runner-ups by Professor Gajendra, Associate Dean of School of engineering and technology.



Sharda faculty welcome foreign delegates at GSCASH seminar

Sri Lankan guests join talk on gender sensitisation

*Shivansh Johri
BAJMC IV*

GREATER NOIDA: A seminar on Gender Sensitisation against Sexual Harassment was held recently at Sharda University by the GSCASH. Three guests from Sri Lanka graced the occasion. Maithree Wickramasinghe, Kumudu Wijewardena and Camena Guneratne are members of the Standing Committee on Gender Equity from the apex university body in their country.

The idea behind the seminar was to discuss the objectives of GSCASH and the process how GSCASH deals with Sexual Harassment on campus. Dr. Pooja Rastogi Chairperson GSCASH, mentioned the two basic functions of GSCASH which is 'Gender Sensitisation and Orientation' and 'Dealing with complaints'. Those present were also informed about the working of the committee which consists of 17 members, half of them female. "The committee also consists of represen-

tation from all the Schools in the university. Along with some selected non-teaching staff, a Counselor and one women academician from outside the university also are part of the committee," said Dr. Rastogi.

When asked how they deal with complaints, Dr Rastogi said, "If a student or a faculty member or a non teaching staff wishes to lodge a complaint, they can do so directly through GSCASH or through the Universal Grievance Redressal."

Dr Rastogi also mentioned how they have various orientation and awareness programs when it comes to Gender Sensitisation, starting with the initial orientation given during the time of admission.

When asked how to reach GSCASH, she said every school in Sharda has a disciplinary committee who look after the issues regarding the same. Phone Numbers and email addresses of the members of the committee are present in all departments and it is also the duty of the Dean to inform the GSCASH about any issue.

CREATIVE CORNER



Shivansh Johri (BAJMC-IV)



Saurav Vats (BAJMC-IV)



Aniket Das Pandit (BAJMC-II)



Apoorv Suman (BAJMC-II)



Saurav Vats (BAJMC-IV)

Engineering student invents AC jacket for bikers

Qaiser Ahmad Dar
BAJMC-IV

GREATER NOIDA: B. Tech Mechanical student Ansar Hussain has created a biker's jacket with an inbuilt AC. It keeps the user cool or warm as per weather requirement.

"The jacket can create the temperature difference up to 30 degrees, and will cost around 50,000 rupees," Said Ansar, the Fourth Year student who hails from Bara-mulla in Jammu & Kashmir.

The jacket was exhibited at the Auto-Expo 2016 which was held in Greater Noida from February 5-9. According to reports, foreign investors, specially from Germany and the USA have showed great interest in it.

The technology used in the jacket is known as thermo-electric technology. It uses the Peltier effect to create a heat flux between the junction of two different types of materials. A Peltier cooler, heater or thermoelectric heat pump is a solid state active heat pump which transfers heat from one side of the device to the other, depending on the direction of current. The instrument is called Peltier device or Thermoelectric cooler (TEC). It can be used as a temperature controller that either heats or cools.

Ansar got active support from two of his classmates, Tauseef Nazir and Anis Mushtaq. It took the trio around two months to complete this unique Jacket. It weighs around 5kgs without the energy unit of the jacket. "A complete package of safety, looks and comfort has been kept in mind while creating it," Ansar said.



Sharda represented at CRS sammelan

SUNO Sharda 90.8 FM producer Prabuddha Jain represented Sharda University's Community Radio Station at this year's Regional Community Radio Sammelan held in Bhopal from 8th Feb to 9th Feb. It was organized by the Ministry of Information and Broadcasting to get as many radio stations on board as possible. Mr. Jain took active part in the meet. In one of the group tasks, he represented the group and put forward the collective ideas. "It has indeed been a privilege and a learning opportunity. It was a platform to learn from the peers and share experiences. It also gave me a chance to meet various authorities who are at the forefront of Community Radio development in India," said Mr. Jain.



Mass Comm faculty attends Nagpur meet

Mass Communication Faculty Mukta Martolia attended a three-day International Conference on "Research for Resurgence" held recently at Nagpur. It was organised by Bhartiya Shikshan Mandal in collaboration with Visvesvaraya National Institute of Technology (VNIT) and many other Indian Universities on 11th, 12th and 13th of Feb, 2016. Aim of the conference was to initiate a paradigm shift in research orientation so as to make it indigenous, holistic, integrated, and meaningful. Ms Martolia, who is doing Ph.D from Makhanlal Chaturvedi University, Bhopal, was part of over 100 scholars who attended the conference as delegates.



TALK OF SHARDA

CHORUS, the annual Cultural Fest of the university, is around the corner. Students are getting sink into the colours of this upcoming carnival full of Dance, Drama, Celebrity Nights and what not with immense enthusiasm and excitement.



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