



Another year, another beginning

Shivansh Johri
BA (JMC)-III

HOPPING onto the bandwagon of new hopes, aspirations, enthusiasm, motivation and excitement, the journey at Sharda University re-commences.

The arena ever so cherishing for the students has become better, making it easier for the students to grab not only education but also making them familiar with their world.

All the buildings in the University campus have been assigned proper block numbers making it easier for the students to locate and identify each block.

The octagonal Block 2 building has gone through quite a few changes, as the front entry has been covered by a glass coating with Sharda's branding.

After entering the building, you are faced with a glowing, artistic statue of Saraswati, the Goddess of knowledge thus conveying a sense that you have entered a temple of knowledge which prides itself for quality education.

The rooms have been allotted with proper numbers in the buildings, making sure that all the rooms are identifiable with their respective floor numbers.

This helps in doing away with the smaller problems faced by the students earlier.

The library for Media as well as Design students located on the 8th floor of Block 2 has been renovated giving it a new look.

The 12-storey Mandela building is no more boys-only hostel. With proper boundaries of segregation, rooms up to fifth floors have been allotted to girl students. The newly-built temple on the campus has also been opened.

Sharda University may have gone through many changes but what has not changed is its motto to build a strong and successful future of each student.

This mission will be accomplished by providing them a proper platform to identify their skills and work towards achieving it.

Indian Navy comes calling

Six-member panel interviews 700 techies on Sharda campus

Anamika Verma
BA (JMC)-III

GREATER NOIDA: When the armed forces beckon, the students of Sharda University never fail to rise to the occasion. Bearing testimony to this, the three-day recruitment drive by the Indian Navy saw interested students in large numbers.

Indian Navy officials camped at the University for the purpose of recruitment from August 17 to 19. It was a golden opportunity for the B.Tech Students to show their talent and prove their mettle.

Close to 700 students were inter-

viewed by a panel of six members. Students from other campuses were also eligible to participate.

Lt. Cdr. Smriti Tripathi, one of the panel members, said, "Sharda University is one of the 46 campuses in the northern region where Indian Navy visits for recruiting fresh engineering graduates. It is an exercise that the Navy undertakes every year."

The recruitment panel shortlisted the students based on group discussion and personal interview. Shortlisted students will further have to attend SSB interview.

Lt. Cdr. Smriti Tripathi said that

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IN SEARCH OF TALENT: Indian Navy officers address students during recruitment process in Sharda University.

those seeking to become an officer in Navy should have certain basic attributes such as good leadership qualities, effective intelligence and willingness to serve the nation.

Those students who make it to the prestigious jobs after the rigorous process will be handsomely rewarded with a package of nearly Rs. 9 lakh per annum.

They will also be eligible for other perks and facilities.

It is not only the monetary benefits or the guarantee of a stable job

which attract students to Indian Navy but also the pride, prestige and patriotism that goes with it.

Among the four branches – executive, aviation, electrical and submarine – only executive branch offers full term job.

Young graduates should be good at current affairs with the highest levels of general knowledge and command over spoken English, if they want to make it to Indian Navy, concluded Lt. Cdr. Smriti Tripathi.



On Aug. 26, renowned endodontist and clinical researcher Dr. Agam Bhatnagar gave a talk on extreme endodontics titled "Playing on the edge: Redefining the idea of extreme endodontics". It was organised by the School of Dental Sciences. Seen on the dais are (from left to right) Prof Jagadeesh H. G., Dean, School of Dental Sciences; Vice Chancellor Vijay Gupta; Dr. Bhatnagar; and Dr. Sukhdeep Singh.

SOLC offers courses in foreign languages

Aman Tyagi
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GREATER NOIDA: Students of Sharda University now have a chance to not only polish their English language skills but also learn some International languages.

School of Languages and Culture (SOLC) has come up with quite a few certificate courses to help students improve their linguistic skills.

This semester, the students whose English is not all that great can jazz up their language by enrolling for a remedial English course. The course commencing from 1st week of September will be offered in two variants - 3 and 6 months. Classes will be held three days a week. In addition to English, three other International languages have been added - German, Korean and French. Students may enroll for these three languages as well.

Sharda University is home to students from 46 countries. Keeping in mind this fact, International students will get a chance to learn Hindi as well.

I-DAY CELEBRATIONS



The 69th Independence Day was celebrated on Sharda campus with patriotic cultural programmes. Chancellor P.K. Gupta unfurled the tricolour followed by national anthem sung by new students. Various songs and dances were presented during the two-hour long programme. It was also an occasion for the students who have joined the university this session to showcase their talents.



‘Ask, Enquire and Conquer’

Rishi Anand
BA (JMC)-III

GREATER NOIDA: Listening to a professional who has toiled hard in the field is always a learning experience. And this proved true for the students of Mass Communication too. On August 21, they had an opportunity to interact with the veteran journalist Alka Saxena. The interaction was part of the Friday Lecture series.

Ms. Saxena was given a rousing welcome. Students were patiently waiting to listen to an experienced journalist.

And what an opportunity it turned out to be!

In her address, the journalist with 27 years of experience made an effort to reach out to students on a level that they are familiar with.

“The journalism scene has changed drastically over the years. With technological advancements, it is easier to collect information but the dissemination and core challenges remain unchanged. Students are now required to have all kinds of



Journalist Alka Saxena in an interaction with Mass Communication students as part of Friday Lecture Series. HoD Prof Harsh Ranjan moderates the session.

arrows in their quiver to succeed”, said Ms. Saxena. Ms. Saxena began her career with print. She was one of the first movers to TV news when she joined the Newstrack team which eventually launched a 24-hour news channel AajTak.

Upcoming journalists should not

The inquisitive soul is a pre-requisite to become a good journalist

have a dearth of questions. The inquisitive soul is a pre-requisite to become a good journalist. Considering this, she encouraged students not to suppress any questions they might be having and ask as many as they can.

This opened the floor for an interesting session. Students bom-



barbed the journalist with all kinds of questions ranging from political to spot-coverage to ethical.

Replying to a question on how to be a good anchor, Ms Saxena who herself has been an anchor for 15 years gave great tips drawing from her own experiences.

She said, “An anchor should remain updated and be ready for all eventualities. Breaking news scenario can happen anytime and as an anchor one should not look like an idiot on screen. That is only possible when the anchor is equipped with the

required knowledge and confidence.”

Ms. Alka Saxena has worn many hats in a career spanning close to three decades. She began her career as a reporter with a newspaper and later made a move to Television news. There also she proved her editorial abilities and worked as a reporter, producer, anchor and editor.

It was indeed an enlightening experience for the students of Mass Communication to receive firsthand knowledge of the field from a working journalist.

Lest we forget...

An evening in memory of martyrs

FACULTY members, staff and students of Sharda University paid homage to the martyrs of India's freedom struggle by lighting lamps at 7 p.m. on the eve of Independence Day. The programme was organized under the banner of "Ek Deep Shaheedon Ke Naam" (A Lamp in the Memory of Martyrs).

The District Magistrate of Gautam Budh Nagar, Mr. N.P. Singh, had directed institutions to remember those who have sacrificed their lives for the nation. In a letter to the Vice Chancellor, Prof V.K. Gupta, Mr. Singh said that Aug. 15 and Jan. 26 are important days of the secular, democratic republic of India. These days should be celebrated as national festival. "It would be great if, on the eve of Independence Day, we light lamps on the buildings of national importance, memorials and offices."



By Mridu Kapoor
BA (JMC)-I

AUGUST 7, 2015. The date will remain etched in my memory forever. This is the day I embarked on a new beginning in my life. It was a new chapter—First day of College.

Like every other fresher I was going through an adrenaline rush. I was getting nervous as well as excited with each passing second. As I entered the classroom, my nervousness touched its peak, in front of my eyes was a new world. I could see new faces who were just as nervous as I was.

I moved on and grabbed a seat in front of the teacher's table. Soon, I was joined by three other girls and some boys. We had little conversations and liked each other's company. With the passage of some time, my friend circle has expanded and now I have a lot of friends.

At Sharda, we get an opportunity to interact with people from around the world. We get a chance to make both national and international

... And their journey begins

friends. I have made a friend from Nigeria as well. My friend circle has people from different corners of the world.

This new friendship has made me a better person. I have developed my interactive skills. It has taught me to adapt to a new environment and built my personality. Friendship is all about interactions, if you are able to interact with people easily then nothing can stop you from making good friends.

I have experienced a very friendly and understanding environment. Its zero tolerance policy towards ragging, world class amenities and cross culture atmosphere made my college life easy and interesting.

Our lives are like clay, we have to mould it and shape up our future. At Sharda University we get a platform to showcase our talents and discover ourselves. It is rightly said 'The world is here at Sharda University' and so here I am!

By Manisha Jessica
BA (JMC) - I

WHEN you're in school, college seems very exciting. We never think about the consequences. When we begin college, we start, willingly or not, everything from scratch. Whether we want to or not. We leave everything that was comfortable and start afresh.

When I started college, and since I was going alone without any of my earlier friends, I was fully prepared to spend the next three years alone. The morning of the first day was spent mentally preparing myself for the better. It was an eerie feeling. No uniform, no set time table, no school shoes, I didn't put my badge on my shirt, I didn't have to walk to the place. Instead, I wore a simple outfit, nice shoes, I even got to take my phone! Above all, dad drove me to the bus stop and my mum accompanied me to college.

I never had a bus service to school, ever. So this, getting on a bus and going to college was something getting used to for the next three years. Upon reaching college, a sur-

rounding in itself, they drop you off and you're on your own. Trying to hide myself from the world, trying to be invisible I managed to reach my class after my mother's kind words and indirect condolences.

After reaching my class, I was surrounded with a bunch of people who I was going to spend three years of my life with - or at least academically!

She recognised me from the day we both gave our interviews ... We hit it off immediately and being with her led me to many different people, new friendships

In situations like these you always look for a miracle, a light in shining armour to protect you or at least help you. I had mine. She goes by the name of Vijaya Laxmi. She recognised me from the day we both gave our interviews and well the rest is history. We hit it off immediately and being with her led me to many different people, new friendships.

Two weeks into the college and now I surround myself with a great bunch of people... Alisha, Sami, Ashok to name some of them. We all have fun together. Be it academics or just random shenanigans, we're always together. Finally, it looks like the next three years wouldn't be as miserable as I thought they would be.



BACK TO LIFE: Grabbing a bite taking time out of the packed schedule of classes. - Photo by Jeelani Mehraj, MA (JMC)-I.



FRESHERS WELCOMED

Following the tradition of welcoming new students by organising formal events, various schools held their own orientation programmes starting from Aug. 3. Each school invited renowned names in their own fields as guest speakers who interacted with students. They shared their experiences and advised students on ways to become accomplished professionals. The orientation programmes also offered the new entrants a chance to listen to Chancellor P.K. Gupta, Vice Chancellor Vijay Gupta and other academicians.



SCHOOL OUTREACH PROGRAMME: The Department of Oral pathology & Public Health Dentistry of Sharda's School of Dental Sciences organised a workshop on 'Oral Hygiene and Dental Care' at R.D. Rajpal Public School in Dwarka, New Delhi, on Aug. 20. It was held as part of World Hygiene Week.

TALK OF SHARDA

The university is abuzz with chirp of new birds on the branches of knowledge. It's time to explore the campus and make new friends.

Tip: Be ready for the exciting times ahead!



THE SHARDANS

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