



Highlights

- Media Mela 2K18
- Sharda Cup 2K18
- Launch of Summer Certification Program

Bhatt's Stage Play adds a glorifying chapter in Media Mela 2K18

The Play featured the story of an IAS aspirant and the challenges of his life

Greater Noida:

Sharda University's Media mela which incorporated cultural extravaganza and lot of engaging activities entered to its final phase, where the closing ceremony was about to bring Mahesh Bhatt as chief guest, along with his theatre group. During this day, various competitions such as debate, photo competition and piece to camera were also organized.

Mr Mahesh Bhatt, in his welcome address showcased his gratitude to Sharda University and shared his excitement to present his play to a house full of audience, eagerly waiting for some theatre extravaganza. He also encouraged the young generations to celebrate art without conformation.

The day also marked launch of the Commercial Studio Photography in India, written by the H.O.D of Mass communication Department Dr. Amit Chawla. Mr Mahesh Bhatt, Pro Vice Chancellor YK Gupta, Vice Chancellor Dr. B.S. Panwar, Mrs. Seema Gupta unveiled the book.

Dr. Amit chawla said about his book launch that "no time could have been better for the book launch than today. The graced presence of the man of the hour Mr. Mahesh Bhatt has made this book launch a success, I hope for a better future ahead". All the dignitaries congratulated the head of the department for his book launch and offered a warm welcome to Mr. Mahesh Bhatt and his team.

The play featured a story from the times of 1990s, about a young IAS officer, played by Imran Zahid, the lead actor of the play. He mesmerised the audience with his



Mahesh Bhatt with star cast of the play "Baat Nikelgi Toh"

powerful acting skills and dialogue delivery. The Entire cast and crew was quite convincing with their performances and took the art of theatre to the next level. The stage was lit up by the glitz and acting skills of the actors. The play had a perfect blend of seriousness and comedy, the audience enjoyed the play.

During the course of the media fest, many activities and competitions were held. In all the competitions, more than 200 entries were received from Sharda University Schools as well as other renowned Media Institutions across Delhi and NCR. Winners and runner-ups of all the events were awarded at the closing ceremony. Pro vice chancellor, chancellor and the

chief guest Mr. Mahesh Bhatt facilitated the winners.

For Rangoli competition, team of Poyam Tyagi and Rani Patel bagged the first prize, whereas Aprajita Anushree and Varsha Singh were awarded the second position. For RJ Hunt, Vishal Sharma of IIMT, Greater Noida won the first prize and Anjali Sharma, IIMMI, Noida received

the second prize. Ad Mad show also witnessed huge participation and amongst the same Tanya and Varsha Singh were the winners and runner ups respectively. For Slogan Writing competition Megha Verma and Manya Deora were first and the runner up, respectively. Debate competition also had massive participation. The topic of debate was how social media is causing epidemic of loneliness. Carlos Momim won the first prize in the debate, whereas Aaron assured the second prize for himself.

Film screening, being one of the most sought after event, witnessed rigorous competition. Tejasman of Sharda University won the first prize, whereas Dikshant Verma of IMS Noida bagged the second prize. Piece to Camera winner and runner ups respectively were Halen Rozi and Vishal Pathak. Along with Photo Exhibition, a Photo Contest, based on the theme of Cultural Diversity, was also organized. The winner of the photography competition was Atyab Khan and Deep Gupta scored the second position. All of these events provided a great platform to various students to showcase their talent and abilities of expression.

Mass Communication Students also organized stalls during the second day of fest. Gaming stalls, food stalls, cosmetics and clothing stalls were some of the highlights. Students from all over the University enjoyed the little flea market put up by the students.

With this, the media extravaganza came to a successful conclusion until next time.



Mahesh Bhatt launching "Commercial studio of photography in India" along with higher dignitaries

Sharda Cup 2018

Sharda News Team

Sharda Cup is the annual Inter-school Cultural and Sports Competition of SHARDA UNIVERSITY, Greater Noida. Cultural Society of Sharda University organized the grand event on 11-13 April 2018.

It is a sports and cultural extravaganza, which brings the finest of energy of the students. Various activities were held simultaneously to churn out the best of intellectual and physical capabilities of the students at Sharda. Since Sharda University supports the culture of international harmony, students from different countries and ethnicities participated in various activities.

The event started with immense energy and verve. It was the three day long fest. The event was concluded on a high note with prize distributions and cultural performances.



Mass Comm Department Launches Summer Certification Programs

In association with FTII, APPLE Inc and Top Media Experts

The Department of Mass Communication aims at offering the students a comprehensive study package that includes research training, professional development and state-of-the-art infrastructure. The students will also be supervised by faculty who are widely published experts in their fields. This summer, the school has taken the initiative of launching Short Term Certification Programs in association with Top industry professionals. These courses are designed specifically for skill enhancement that leads to better career development. Anyone with creative bent of mind and interest in media studies, is eligible to attend these courses. The curriculum of these courses is carefully designed to exclusively offer advanced skills in Film Appreciation, Radio Jockeying, An-

choring & Presentation, Still Photography, Video Editing, Script Writing, Digital Media, Graphics & Animation and Still Photography. In this age of new media, where citizen journalism is prevalent, these courses open a new path to bring a positive change.



FAST FORWARD YOUR CAREER WITH
SUMMER CERTIFICATION PROGRAMMES

MEDIA MELA 2K18



Mr. Mahesh Bhatt honoured by Pro Vice Chancellor Mr. Y.K Gupta



Short Film competition participants with Judges



Students along with faculty in Slogan writing competition



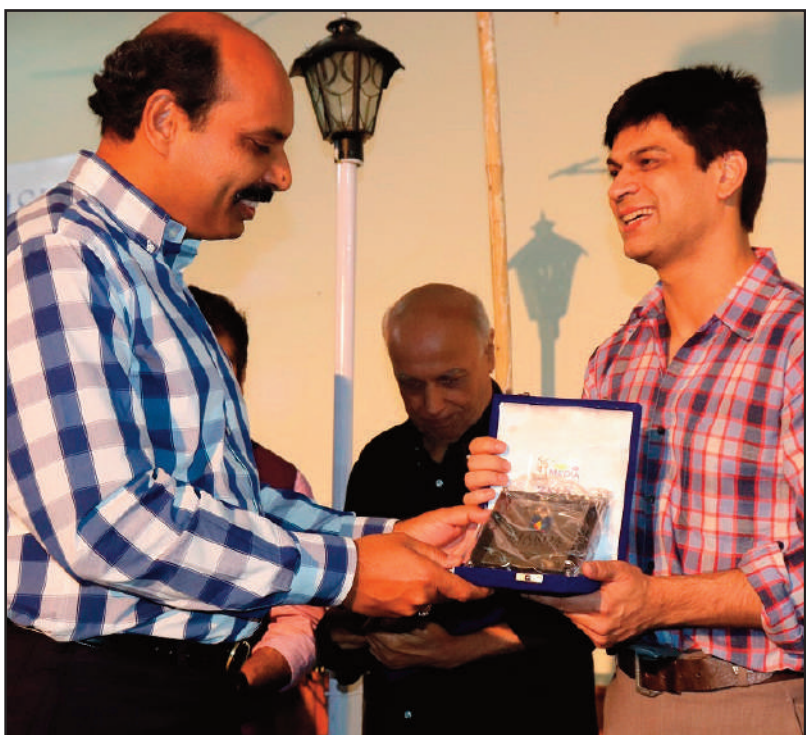
Participants with Faculty members in RJ Hunt competition



A participant of PTC Event



Cultural performance in Media Mela 2K18



Actor Imran Zahid honoured by Pro Vice chancellor Mr. Y.K Gupta



Students putting up stalls in Media Mela 2K18

MEDIA MELA 2K18



Piece to Camera competition by students



Rangoli Competition: Participants describing their desing to the Judges



Group dance performance by MA and BA students of Mass Communication



An exhibit of photo exhibition



Delicious food stalls by students



Students trying out products at the stalls



Students enjoying a little shopping spree



Depiction of marketing skills by students

Five Ways to be more successful today



Almost every successful person begins with two beliefs: the future can be better than the present, and I have the power to make it so. Put your heart, mind, soul into even your smallest acts. This is secret of success. At first they will ask why you're doing it later they'll ask how you did it. You don't have to be great to start your start should be great. Maybe you're at the point in your life where things keep getting better, but the time it's taking to get to where you want to be seems to be taking too long. Or maybe you're just stuck, and despite your best efforts to move forward, you can't seem to climb out rut. No matter how you think about success, it can be anything for the individual to individual but there are five things you can do today to help you reach success you wish to achieve. Achieve Success by doing these 5 Things, Now...

1. **Believe in yourself:** Believe in yourself take on your challenges, dig deep within yourself to conquer fears. If you have faith in yourself you can achieve anything you want.

2. **Determination:** A dream doesn't become reality through magic; it takes sweat, determination and hard work, Failure will never

overtake you if your determination to succeed is strong enough.

3. **Opportunity:** Opportunity are not to be looked, they are created. Opportunity is given to those who recognize it. It's not necessary that if you reject the opportunity once than it will again come to your door steps. Time and tide wait for none, just hold the opportunity.

4. **Planning:** Failing to plan is planning to fail. Planning is most important key to success; it can help you to achieve your goal. A goal without a plan is just a wish. Just remember one thing Plan your work and work your plan.

5. **Goal:** To get Success you must have a goal. You should be focused that what exactly you want from your life accordingly plan a goal. You should be very clear towards your goal.

The Takeaway

Most people are much closer to success than they realize. Often times all it takes is a shift in thoughts, beliefs and philosophies to change the actions what dictate how successful we become. "Success is not final, failure is not fatal: it is the courage to continue that counts."

Aprajita Anushri
BA(J&MC) 1st Year

Fun Facts

•The average person walks the equivalent of three times around the world in a lifetime.

•You cannot snore and dream at the same time.

•Gorillas burp when they are happy.

•Scotland has 421 words for "snow"

•Peanuts aren't technically nuts

•The longest English word is 189,819 letters long

Great Thoughts

Thomas Edison:

"Success is one percent inspiration, ninety-nine percent perspiration."

Dorothea Brande:

"Act as though it is impossible to fail."

Woody Allen:

"Seventy percent of success in life is showing up."

Taryn Rose:

"Fear regret more than failure."

Edward Simmons:

"The difference between failure and success is doing a thing nearly right and doing a thing exactly right."

Abraham Lincoln:

"Always bear in mind that your own resolution to success is more important than any other one thing."

Richard Branson:

"It is the satisfaction of doing it for yourself and motivating others to work with you in bringing it about. It is about the fun, innovation, creativity with the rewards being far greater than purely financial."

NCR No. 1.

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Poetry Corner

Evangelical Zeal

I know a woman with an evangelical zeal. She is stubborn yet the most beautiful person I have come across. Her smile is as gleeful as seeing a baby complete an ice cream.

She smiles to hide her sorrows. She travels the long hours at office to make a better living for her children. She bends and breaks but never says, She smiles.

Just like the fairy tale, she is my angel. An angel who makes things better.

An angel who listens to my endless drama's.

An angle who solves my problems. An angle in person. My mother.

Osel
BA(J&MC) 1st year

A Marvellous Young Lady!

*A marvellous young lady!
Like the moon so bright are your eyes.
Happiness and joy are in my company
To bring to you a bundle of rose.*

*Where are you Mr Pen?
Come forth with worthy jekson.
Eulogise her, a marvellous Queen.*

*A marvellous young lady!
Stand by my side,
So I could last forever,
Coz, morphologically you are a Fulani
And genetically an Indian.*

*A marvellous young lady!
I'm an unlettered novel without you,*



My life remains so static.

*A marvellous young lady!
From where in loving thee have i gone?
Perhaps Majnun Laila,
The authentic copy.*

*A marvellous young lady!
I do enjoy serving,
In your heart imprisonment
I'm alive wire
Realizing your heart is gold.*

*A marvellous young lady!
I need a hand of yours,
As my eyes flood
Ocean of anguished tears.
Alas!
Solely silence couldn't spare my life.*

*A marvellous young lady!
You've impregnated my mind,
with a powerful proposal;
My feelings are shattered.
Whenever,
That wingy winds furiously blows,
I remain strict like easygoing.*

*A marvellous young lady!
When you calmly call the coinage name, Sadiq !
In your melodious, witty voice.
I feel I'm on the heavens.....*

Sadiq Shafiu Ahmad
BA(J&MC) 2nd year

Lucid Daydreaming

*She was unlike others.
She liked diving. Not into pools or books. But people's hearts.
She collected not coins or stamps. But snippets of souls.*

*And with every symphony of the beat she heard
With every jagged scar she came across
With e very faltering smile,
she noticed
That compassion cocooned her.*

*For now, she knew
About Internal wars.
How they keep the façade blooming like a rose.
While the thorns slash their insides
Into shards of agony.*

Shalki Bhatnagar
BBA 3rd year

My Journey with The Times of India

I was young when I saw Devil Wears Prada and Meryl Streep's character inspired me to become a writer. When I turned 16, the desire to write increased and I started writing poems and proses. As time passed and I joined college my creative writing turned into something concrete and that's what helped me when I started my internship at The Times of India. This national daily has been in the country for about 178 years now, way before any of us possible fetuses.

When you enter the office, it is like any other office environment where a lot of protocol follows. You meet a lot of people with experience beyond imagination, who are, at the end of the day, heart and soul of the newspaper. These people make it their job to deliver news that people deserve to get. That's when it sets in that now you'll be a part of this environment yourself.

I joined TOI Gurgaon office as a Desk Reporter Intern. At first, I was convinced that I will only be doing meager duties and nothing major like all the other writers/editors on the desk. However, my mentor had other plans. 3 hours into it I was thrown into doing my first solo story which was a follow up of the previous day from the date of my joining. Nobody saw if I was too young to do or if I was new or incapable. They don't wait for you to accommodate and that's a challenge in itself. I was asked to cover the whole story, interact with the public as well as talk to the police officials. The story was about the Gurgaon-Delhi expressway chaos. Even though it was nerve

A day of snarls and diversions

Manisha Jessica Keane | TNN

Gurgaon: The Badshapur shooting on Tuesday morning resulted in a massive traffic jam after protesters blocked Sohna Road and Golf Course Road (extension), throwing the life of residents out of gear. The traffic movement from Subhash Chowk to Vatika Chowk came to a grinding halt and snarls were witnessed till late afternoon.

Office-goers and students faced problems due to the blockade. "The blockade started around 9:30am which is when people leave for office or school. Traffic in the area is managed by a private security firm and the moment the crowd started getting out of hand, the security guards fled the scene. The situation remained tense till noon and it was time for kids to come back from school. I got really scared about the safety of my child who goes to pre-school as no information was being given to us and we took to Twitter to get updates and help out people who were

re stuck," said Amit Saxena, a resident of Tupil White in Sector 69 who was stuck in the chaos for a long time.

Residents also complained about the slow response of cops. "The traffic was chaotic after protesters blocked roads for nearly three hours. The police came to the spot very late," said Himanshu, a resident of Tupil Orange, Sector 70.

Several office-goers stuck in traffic reached their workplaces very late. "I was stuck at Subhash Chowk for over two hours as the traffic just did not move. It is ridiculous that a bunch of people can hold the entire city to ransom. There was no information from the police on avoiding this road," said Preeti Singh who works in a nearby IT firm.

Traffic officials said that vehicles were diverted to a stretch of Golf Course Road (Extension) and then rerouted to Rajiv Chowk. "All possible measures were taken to keep the traffic smooth despite the blockade," claimed a senior traffic official.

racking I managed to do what I was asked for. I had completed my report and filed my first ever copy for a national daily and went home thinking that the copy isn't going to go through as I was an amateur. The next day however, I saw the online copy of Gurgaon pages and there it was. My first ever published work on the first page of the city section. It was awesome feeling to see my name in black bold letters in a

national daily, I can't put it into words how proud your parents and teachers. Even after 6 published articles and 15 stories that I've worked on, it is impossible to fathom that I am a part of something massive and permanent.

While working with the Times of India, they taught me how to write my copies in a synchronized understandable manner. They taught me that you can tell a lot of things in

merely 300-450 words. They had given me field assignments to understand and comprehend ground realities, what the problems were and how to interact with the public. TOI taught me how to communicate in person, telephonically as well as on paper. They taught me how to churn out words on an everyday basis. My writing is now shaped into concrete stories after putting the theoretical knowledge given to me by my pro-

fessors in university.

Even if I try to put into words how fulfilling the internship was for a month long, it won't suffice. The experiences gained are only stepping stones for my future, it encouraged me to work harder.

Manisha Jessica Keane
BA(J&MC) 3rd year

Pink autos for women fading out of roads

Manisha Jessica Keane | TNN

Gurgaon: The 'pink auto' project — initiated by former DCP (traffic) Bharti Arora and then police commissioner Alok Mittal — was launched with 61 autos in 2015, in an attempt to curb rising numbers of sexual harassment cases in the city.

Three years later, the project seems to have failed, with pink autos rarely seen on the streets and women still facing trouble commuting. MG Road and Huda City Centre metro stations used to have a specific booth for pink autos, which came equipped with a GPS system, a panic button and grilles separating the driver and passenger seats. However, these autos have gradually disappeared.

Despite being a commercial hub and shopping destination, this correspondent found only one pink auto stationed outside the Metropolitan Mall on MG Road. The pre-paid pink auto booths are now deprived of staff and equipment, and remain closed often.

"The frequency of their availability has decreased now. Initially, drivers were certified and we had good rapport. There even were separate lanes for pink autos.



ALL THAT'S WRONG WITH PINK AUTOS

between pink and yellow autos any more. We get 5-6 customers a day. Even the pre-paid booth is shut," said Sanjay, a pink auto driver.

"We also lost customers once app-based cab services became popular," said Ravi, who switched from driving a pink auto to a yellow one.

"Not a lot of focus was given to the project. We had taken full initiative to make it safer for women commuters, but drivers also were unable to survive due to such low passenger numbers. There was not enough awareness about pink autos either," a traffic police officer said.

For women commuters,

muties is still an issue, though. "There is no point waiting for pink autos. Even the booth has shut down. To avoid arguing with these drivers, I pre-book an auto, but sometimes prices are too high for single passengers," said Shruti, who studies in Delhi and travels every day from Huda City Centre metro station.

"The auto drivers have their own monopoly over the rates which are often too high even for shorter distances. You can hardly see pink autos near MG road anymore. Also, drivers are switching back to normal autos which means less safety for us," said Mala, a regular

KARTAVYA- My Noble Experience

There are days when we form memories for a lifetime. And at the end of an exhausting day, we are full of pride when we realise that we have worked for others and have some way been the reason that someone smiles.

Months of hard work pays off on a project when we realise that we have changed someone's life for the better. And slowly, we grow. With each smile, we grow. The unique model of rolling responsibility along with academic sensibilities of Kartavya- the NGO \ CSR Club of Sharda University is always to be appreciated about. Sustaining extreme pressure, heavy workload, coordinating and motivating a team, writing and event management are few of the learning experience I have learnt from Kartavya- the NGO that takes up the responsibility of teaching and mentoring under privileged kids of the nearby rural villages through volunteers and mentors from amongst the University students across all courses.

This article is associated with a twinge of adieu to Team Kartavya- students and volunteers. Kudos to the team and I am proud to be a small part of this great team

who had devoted their precious time of their academic lives to this noble cause.

KARTAVYA is not only uplifting slums, empowering children and their parents but also producing social leaders of tomorrow- people who believe that their service to the society is invaluable.

Handling the Tutoring task along with my classes has helped me shape into a better student of management, as working under different departments always instils within us a sense of strength, discovering our passions and learning of team spirit.

It is time to bid farewell but as a citizen I always have the right to serve my society and community and I will continue to do so. Kartavya has shown me a path to divinity through selfless service and I would always be thankful for it.

For now, I pass on all my best wishes to the future volunteers for the integral and sustainable success of Kartavya with heartiest thanks to each and every one who worked with me in this journey.

Shalki Bhatnagar
BBA 3rd Year

The Taboo of Menstruation

Point to be noted, my Lord: Why are sanitary napkins treated like radioactive isotopes? They are wrapped in layers of plastic and newspaper then someone ties a string over this mysterious package and then it's put in a bag of its own. Separate from any vegetables or cereal boxes because its very presence may contaminate them. Is it the fact that men will see a corner of this packet and read 'Whisper with wings' and collapse with empathy at the thought of the agonising pain we go through every month? Or is this biological function which, in fact, enables us to give birth to specimens like them, still considered sort of unclean by mankind?

Well, if God disapproves of this fluid then he should disapprove of all body fluids. So when pundits are doing yagyas and sweating profusely in front of the holy fire, shouldn't they also get burnt to a crisp by divine cosmic forces? Menstruating doesn't cause pickles to spoil, temples to collapse or food to rot nor is it contagious, though it would be rather nice to infect the male population with this so called 'curse' for a month or two, just to sit back and view what I am sure would be a

highly entertaining spectacle.

Feeling dizzy, nauseous and stomach cramps is what millions of women feel every month.

Whether it's the hormonal upheaval the sledgehammer pain in your back and belly, the bloating or the vanished energy.

At the very worst, menstruating is slightly uncomfortable, sometimes painful and one of the most natural functions of the human body. But we ourselves stash our sanitary napkins in secret places and are embarrassed when one falls out of our purse by accident. We tip-toe around the whole issue instead of being proud of our miraculous bodies that go on optimistically churning out eggs, month after month for decades.

Yet nearly all advertisements for sanitary products encourages us to hide this chunk of our lives — three thousand days for most women — by preventing leaks that might embarrass us and everyone else; by ensuring we don't, God forbid, smell of menstrual blood; by putting menstruation behind locked doors and safely enclosed in euphemism.

But that is not all. When you menstruate, the social restrictions imposed upon girls are ridiculous - treating them like they are 'untouchables' during this natural phenomenon. Don't cook food because you will pollute it. Don't touch idols because you will defile them.

Don't handle pickles because they will go rotten with your touch. The taboo of menstruation in India causes real harm to the confidence and self esteem of young girls. They crumbled as they are being taught to be ashamed of what they are going through every month and not being able to talk about it openly with anyone.

Yes periods may hurt, but not as much as not talking about menstruation does. Beyond superstition and discrimination, many women face health issues, like infections caused by using dirty rags. Girls must be encouraged to use sanitary napkins, tampons etc during their menstruation. Menstruation is not a curse, it is a welcoming change in a girls life.

Nisha Rathi
BA(J&MC) 1st Year

What's Happened

1. School of Architecture and Planning (SAP), Sharda University hosted a mega event on the 26th April 2018, the department invited Prof. Martha Thorne, Dean, School of Architecture and Design, IE University, Madrid, Spain. She is also the Executive Director of the Pritzker Prize Committee that selects and honors the best living architect/s across the world for his/her contribution towards the profession. Prof. Martha interacted with the students and professionals from the architectural fraternity on the topic "POWER OF DESIGN".

2. Department of Community Medicine, School of Medical Sciences & Research and Sharda Hospital celebrated World Malaria Day on 25th April 2018.

3. School of Nursing Science & Research (SNS&R) organized Invitation Card Competition on 23/4/2018 in relation to Nurses Week Celebration.

4. Department of Paediatrics and Community Medicine, School of Medical Sciences & Research (SMS&R) & Sharda Hospital celebrated World Immunization Week - 2018.

5. Department of Environmental Science, School of Basic Sciences and Research (SBSR), Sharda University organized World Earth Day-2018 on 22nd-23rd April 2018 with the theme 'GO GREEN, GO CLEAN'.

6. School of Business Studies (SBS) is organized "AVDHAN" - a workshop on sensitization about issues related to sexual harassment at the workplace on April 23, 2018.

7. School of Business Studies (SBS), Sharda University in association with Human Resource Federation of India (HRFI) organized a Half-Day HR Conclave on April 21, 2018. The purpose of the Conclave was to provide a platform for interaction among HR leaders from industry, faculty, and students.

8. School of Law (SOL) faculties and students participated in National Conference on 'Online Dispute Resolution Mechanism' on Saturday, 21st April 2018 at New Delhi.

9. As the last semester is about to end, the UG & PG Batch of students were about to begin a new journey of life. To celebrate the togetherness of students and staff, School of Law at Sharda University organized a Farewell Party to bid good bye and best wishes to them

10. Department of Mass Communication, School of Art, Design & Media Studies (SADMS), Sharda University organized 'Farewell 2018' for BA(J&MC) Batch 2015-18 and MA(J&MC) Batch 2016-18.

11. Department of Physics, School of Basic Sciences & Research (SBS&R) organized a 'One-Day Workshop on Supercapacitor' for final year students of B.Sc. and M.Sc. (Physics, Chemistry, and Maths).

12. The Department of Design, School of Art, Design & Media Studies (SADMS) organized a workshop with fashion students on 'FASHION PHOTOGRAPHY' by Mr. Inder Gopal on Friday 20th April 2018. Mr. Inder Gopal is a renowned fashion photographer and has worked with many renowned designers from last 20 yrs.

13. School of Education (SOE) organized an 'Invited Talk and Interactive Session on 'Women, Health, and Hygiene' on 20th April 2018.

14. The School of Law (SOL), Sharda University organized its 1st Alumni Meet on 19th April, 2018.

15. Department of Biotechnology, School of Basic Sciences & Research (SBS&R) and YANTRA-Centre for Skill Development organized a 'Workshop on Interview Skills Enhancement' for final year students of B.Sc. and M.Sc. (Biotechnology, Microbiology and Food Sciences & Technology).

16. Department of EEE, School of Engineering & Technology (SET) organized an Industrial visit to 'The Moon Beverages a Coca Cola's Plant' at Greater Noida.

17. School of Business (SBS) organized a Seminar on TOEFL & GRE in association with ETS-Educational Testing Service (USA) on April 18, 2018.

18. The Department of Mechanical Engineering, School of Engineering & Technology (SET) organized a workshop on 3D Printing, its applications and career opportunities in association with SHAPERJET, Delhi on 13th April, 2018.

19. School of Nursing Sciences & Research (SNS&R) organized Continuing Nursing Education (CNE) on Emergency Drugs on 13th April 2018.

20. School of Architecture and Planning (SAP), Sharda University organized a field trip to Manufacturing Unit of Saxena Marine- Tech Pvt. Ltd. and Site at B-15, Site - C, Industrial Area, Surajpur Greater Noida for the Third Year Students of B.Arch as a part of their Architectural Construction Studio IV course.

Picture Corner



Captured by Daniyal Alam BA(J&MC) 1st Year



Captured by Daniyal Alam BA(J&MC) 1st Year

Sudoku

2	8	7	6		5			
	1			4	9			6
	9	8		7				
7	5	2				3	9	8
				8		1	7	
6			3	5			2	
			8		7	5	4	1

(Solved version in next issue)

Easy



PROGRAMME 1
CERTIFICATE PROGRAMME IN FILM APPRECIATION
 (JOINT CERTIFICATION WITH FILM AND TELEVISION INSTITUTE OF INDIA)



PROGRAMME 2
CERTIFICATE PROGRAMME IN VIDEO EDITING
 (IN COLLABORATION WITH APPLE INC.)



PROGRAMME 3
CERTIFICATE PROGRAMME IN RADIO JOCKEYING
 (IN COLLABORATION WITH MEDIA EXPERTS)



PROGRAMME 4
CERTIFICATE PROGRAMME IN ANCHORING AND PRESENTATION
 (IN COLLABORATION WITH MEDIA EXPERTS)



PROGRAMME 5
CERTIFICATE PROGRAMME IN STILL PHOTOGRAPHY
 (IN COLLABORATION WITH MEDIA EXPERTS)



PROGRAMME 6
CERTIFICATE PROGRAMME IN GRAPHICS & ANIMATION
 (IN COLLABORATION WITH MEDIA EXPERTS)



PROGRAMME 7
CERTIFICATE PROGRAMME IN SCRIPT WRITING
 (IN COLLABORATION WITH MEDIA EXPERTS)



PROGRAMME 8
CERTIFICATE PROGRAMME IN CINEMATOGRAPHY
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Sharda's Journey 2K17 at a glance

Fresher's Party 2017

On 22nd of September 2017, Sharda University organized a Fresher's Party. The party was organised to welcome the new batch of students. The children were quite excited and participated in the event on a huge level, rain was creating interruptions in between, but it couldnt lower the enthusiasm of students.



Students enjoying Fresher's eve



Fashionistas at Freshers

Sharda Marathon

Sharda University organized a Half Marathon on 18th February 2018, the aim of this marathon was to make the students aware about the environmental problems and other social issues. The marathon was divided into four categories and it gathered a huge crowd. The categories started from 3 Km, followed by 5 Km, 10 Km and 21 Km. The winners of different categories were given cash prizes by the chief guest of the day Mrs. Sunita Godara.



Runners of Sharda Marathon



Winners of Marathon

Legal ad camp in Sharda University

On 13th March 2018, Sharda University organized a Legal ad camp, whose prime focus was to educate and aware people about the laws of FIRs, arrests, Dowry, Child marriage and other governmental schemes like "Beti Bachhao Beti Padhao", Bhim UPI etc.



Glimpses of Legal ad camp



Chorus 2017

Sharda University's famous event chorus unveiled on 9th November 2017, to add flare to this event, renowend International and National artists



Stalls in Media Mela



Mr. Mahesh Bhatt being honoured

Media Mela 2018

The annual media fest of Mass communication Department of Sharda University "Media Mela" was organized on 15th and 16th March 2018, different events like PTC, Ad mad show, RJ hunt, Short film competiton, Debate competiton added up to the glare of Media Mela. Bollywood's renowend director Mr. Mahesh Bhatt was the center of attraction of this edition of Media Mela. Mr. Bhatt and his team featured a play focusing on the life of an IAS aspirant and the challenges of his life.



Punjabi singer Guru Randhawa Performing in Chorus 2017



Australian DJ Rave Radio performing in Chorus 2017

Glimpses of different programs organized in Sharda University



School of Law organized a 3 day Anand Swaroop Gupta Memorial moot court competition



Pro Vice Chancellor Prof. Ranjit Goswami having a look at the exhibits in the exhibition organized by School of Engineering



Guest lecturer from Star TV network confronted the students of Mass communication in the Friday lecture series.



School of Law paid tribute to the Bharat Ratna Awardee Dr. Bhim Rao Ambedkar.



School of Education organized a workshop for Fire safety on the occasion of Fire Service Week



Teachers and Students participating in the fire safety drill



Guest lecturer from Panasonic India had a session on photography with the students of Mass Communication



Mass communication department bids farewell to its senior batch of UG and PG programmes



Professor of Bennett University K. Thyagarajan in conversation with the students of Engineering and Technology

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