

## Grand show by Mass Comm, Design students

Media Mela-Aakar 2015 concludes with film screening, debate, photo exhibition and contest

By Priyamvada Budhalakoti  
BJMC-IV

GREATER NOIDA: For two days the Sharda campus was bustling with literary and cultural activities where various ideas collaborated together to put a spectacular show. 'Media Mela-Aakar 2015' spun a web of culture, colour and creativity.

Held on 26 and 27 March, the two-day fest conducted by School of Art, Design and Media Studies was in its second year and was received well by everyone on the campus. Various events were hosted in a span of two days, such as Film screening, Debate, Quiz, JAM, Ad Mad, Photo Exhibition and Contest, Gully Cricket and Treasure Hunt. The active participation was notable with over 200 people participating in the events.

The first day saw a quaint inauguration with Gautam Buddhagar Senior Superintendent of Police Preetinder Singh gracing it. This was followed by the inauguration for the Photo Exhibition.

**Food stalls representing different palate of the countries were put up by the students.**

the Photo Exhibition.

SSP Singh in his brief speech threw light on the changing world of media industry and called on students to prepare themselves accordingly. "But you should never compromise on professionalism and basic principles of life," he said.

The Vice-Chancellor, Prof. Vijay Gupta, advised students to work hard and carry on the legacy of media.

The Dean of School of Art, Design and Media Studies, Prof. Shovan Saha, congratulated the stu-



Vice Chancellor Vijay Gupta and The SSP of Gautam Buddhagar, Dr. Preetinder Singh, inaugurate the Media Mela-Aakar 2015.

dents and faculty on putting up a wonderful show. Prof. Harsh Ranjan, Head of the Department of Mass Communication, gave of vote of thanks. The ceremony was beautifully hosted by Priya Kabo and Delasha Rana of 2nd Year of Mass Communication.

The first day was dedicated to the screening of films produced by the students. This encouraged the students to take up the initiative to produce more films. The same day the prelims of the debate were held, where ideologies of various kinds clashed and six speakers qualified for the finals.

The second day buzzed with var-

ious events literary and cultural in nature. With all the events simultaneously taking place the excitement was in the air. Food stalls representing different palate of the countries were put up by the students. Nepal and Nigeria were among the few where students relished the taste and culture of the country through food stalls.

Another attractive part of the fest was the photo booth, where students lined up to get their photos taken with interesting placards and other interesting fancy props.

The credit to the fancy décor goes to the students of the Department of Design who showcased their

talent and creativity. The wish tree which was made from scratch was well received among the guests as they hung their wishes on it.

The closing ceremony had lines of dance sequences prepared by the students along with a ramp walk that showcased the fashion trends of today. Leading anchors from India News and Focus TV, Ms Chitra Tripathi and Meenakshi Sheoran respectively were the guests of honour for the ceremony. They in their speeches encouraged the students and gave the medals and certificates to the winners of various events.

## Departments go head to head in annual Cultural Meet

By Shashwat Pant  
BJMC-II

GREATER NOIDA: The ongoing Inter Branch Cultural Meet being organised by the Cultural Society of Sharda University has attracted good number of entries and participation from various departments and branches.

The meet concludes on April 17, 2015. The events hosted range from dance, dramatics, and literature to fine arts.

There will be one branch/department winning the Meet and there will be five different branches/departments winning in five different fields of events. Students who participate will receive certificates along with winning trophies and various prizes.

Some of the events have already been conducted such as the debate and the quiz in November 2014. Events like Graffiti, Solo Act, Mimicry and Stand-Up Comedy took place on March 20, 2015. The painting and cartooning competition took place on March 27, 2015.

## 50 universities participate in annual Sports Meet

By Shashwat Pant  
BJMC-II

GREATER NOIDA: The week-long Anand Swarup Memorial Annual Sports Meet 2015 concluded at Sharda University on Sunday, March 29, 2015.

There were a total of nine events during the week. It is an annual event in which universities from across India come and showcase their sporting skills. This year saw over 900 participants from 50 Universities. Some of the big names being: Amity University, Graphic Era University (GEU), SRM University, Punjab

Tech., etc.

The various events that took place were Football, Cricket, Basketball for boys and girls, Volleyball for boys and girls, and Badminton for boys and girls. Sharda scooped up the events like Football, Basketball for boys, Cricket, and Badminton.

Table Tennis was won by PGDAV and the Girls Basketball was won by GBU.

Overall, Sharda University stood on top by winning seven of the nine events. This was the third annual sporting event that Sharda organised. Until last year, it was called The Sharda Cup.



Teams in action in the Anand Swarup Memorial Annual Sports Meet held at Sharda University

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## SHORT TAKES



**BRAIN AWARENESS WEEK:** The Superintendent of Sharda Hospital, Dr Siddhyartha Mukherji, speaks at a roundtable discussion on "Raising Mental Health Service Network in Greater Noida" during Brain Awareness Week that Sharda University organised in collaboration with the Institute of Human Behaviour and Allied Sciences on 17 March 2015.



**'JASHN-E- NAVROUZ':** The Diversity Club of School of Business Studies organised Jashn-e-Navrouz on 23 March. It was an ethnic joyous celebration in which Afghan students of the university presented variety of cultural programmes.



**WORLD TB DAY:** The School of Medial Sciences and Research observed World Tuberculosis Day on 24 March 2015.



**ORAL HEALTH DAY:** Department of Public Health Dentistry observed Oral Health Day, to on 20 March 2015.



**WORKSHOP:** A Biotechnology workshop was held on the campus on 21 March 2015.

## Wish tree, kites, film posters adorn Media Mela-Aakar

By Shashwat Pant  
BJMC-II

Media Mela-Aakar 2015 had a unique attraction – A Wish Tree. The Design Department did a tremendous job in visualising and executing it. They did so by recycling wood and newspapers.

Main idea behind the Wish Tree was depicting Media as the tree and the tree branches as information.

Everyone has a wish-list which he/she wants to come true, hence the wish tree was a different idea for the students and teachers around the campus to write some and hope for it to come true.

Prof. Priyadrat was the skilled manpower in making of the tree. He along with the students of the Design Department put together 'an icing on the cake' which was the Wish Tree.

Along with the tree, the decorations also had kites to give a fair like feeling to it. Almost all the kites had something written on it. Some general health warning to basic motivational words all were present.

The decoration also included some vintage movie posters honoring the 101 years of Bollywood. There was also a short video honoring the great Shashi Kapoor who recently received the Dada Saheb Phalke award, which is the highest award in Indian cinema.

The students also put in their efforts and arranged some food/drinks stalls. There was a Nigerian Food Stall. There was a 'Chip and Dip' stall where they were selling potato



Prof. Shovan Saha, Dean, School of Art, Design and Media Studies, puts up a wish on the spectacular wish tree.



Journalists Chitra Tripathi of India News and Meenakshi Sheoran of Focus TV, who were the guests of honour, gave away prizes to the winners of various contests.

chips with variety of dips. There was a Nepali Food stall where they were selling various Nepali foods. There was also a stall which sold fruit salad and one that sold 'Jal-Jeera'. These stalls were relished by everyone present at the Mela.



Gautam Buddhanagar SSP Preetinder Singh speaks his mind at the inaugural ceremony.



Vice Chancellor Vijay Gupta addresses the gathering.



HOD Mass Communication Harsh Ranjan gave vote of thanks.



BJMC-II students showcase their dancing skills during the closing ceremony.





The Union Home Minister, Mr. Rajnath Singh, honours a student with a degree at the first ever convocation of Sharda University held on the campus on February 27, 2015. Seen on the dais are from left to right: Registrar Avais Ahmad, Chancellor P.K. Gupta, the Honourable Minister, Pro-Chancellor Y.K. Gupta and Vice Chancellor Vijay Gupta.

## Rajnath Singh graces Sharda's first convocation



Mr. Rajnath Singh planted a tree during his visit to the Sharda campus.

### The Shardans Team

GREATER NOIDA: The first convocation ceremony of Sharda University was conducted successfully at the Greater Noida campus.

As the chief guest of honor, Honorable Home Minister Rajnath Singh felicitated the students and handed the degree as well. Mr. Rajnath Singh said that India has always been the world hub for research and education and has been contributing to the dissemination of knowledge on a global scale.

The Minister of State for HRD, Professor Ramshankar Katheriya, joined as the special guest in this ceremony. Praising the discipline and fundamentals of Sharda, he said that the university has marked itself as the best institution not only in India but worldwide.

The Chancellor of Sharda University, Mr. P.K Gupta, welcomed the guests and put forward his views on making the institution as a global centre of education. Mr. Gupta along with Mr. Rajnath Singh and Ramshankar Kathriya distributed the medals, degrees and certificates to 3,000 students who joined with their families to finally embrace the feeling of being graduated.



Students elated after getting degrees. They join in the traditional custom of throwing their hat.. (Below) Students await their turn to receive their honours.



## Departments go head to head in ongoing annual Cultural Meet



Students make graffiti in front of Mandela Hostel as part of a competition during the ongoing Cultural Meet.

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The competition was graced by the Vice Chancellor, Prof. Vijay Gupta, and the Dean of Student's Welfare, Prof. Ranvir Singh, gave an optimistic speech on the prospect of such a diverse event.

He mentioned how these competitions can bring lime light to the talented students of Sharda University and encourage them to enhance their skills by providing them with such a beautiful platform. He also hopes that all Branches encourage their students to participate

in these events in order to get a healthy participation.

The student coordinator of the event, Mr Shah Saaib Ahmed Rabbani, highlighted how he dreamt of Inter Branch Competitions in the University following the guidelines of the Association of Indian Universities.

He was extremely happy to have given students a platform to show case their talents. He also wishes everyone the best of luck.

There are a total of 16 Branches going head to head with one another where they get 2 points for

participation in an event.

The winning team receives 20 points whereas the runners up 15 points. In this particular way, a particular team will emerge as an overall winner at the end of the session.

There are going to be prizes and awards such as yearly winner in cultural activities, yearly runner-up in cultural activities (one school/department).

There will be Yearly Winner/ Runner-up in the 5 different fields, music, dramatics, dance, literary and fine art. There will also be 15 individual winners.



# Shop according to your zodiac color

It is rightly heard "The soul becomes dyed with the color of its thoughts". Zodiac also has a very crucial role to play according to your mood which reflects on the pick of hues. Let's see what zodiac wardrobe has in stock for you.

**Capricorn:** What sets Capricorn apart is the pragmatic approach to life. Colors like navy blue, indigo and grey appeal to them. Since it is an earth signs some other colors that also appeal are brown, khaki.

**Sense of Style:** Straight square cuts, traditional patterns and conventional fashion are the Capricorn hallmark.

**Aquarius:** Independent thinkers like them seek for bold statement. Bold colors like violet, navy blue and other electric shades suits them the best.

**Sense of Style:** Jacket embellished with crocheted neon flowers goes best.

**Pisces:** Immensely creative and in possession of imagination that knows no boundary. Their colors are yellow, mauves, lilac, lavender, lightpurple, peaches and white.

**Sense of Style:** Chic, tasteful, un-



derstated class. Mild floral patterns are preferred and stark combinations and gaudy shades are avoided.

**Aries:** The Aries woman is the embodiment of energy and vibrancy. The color associated with Aries is red – the deep blood red, rust, saffron, golden, yellow and mustard.

**Sense of Style:** The Arian sense of

style is bold, flashy. Sweatshirts for Aries women appear to be the prominent choice.

**Taurus:** A Taurus draws strength from her ability to achieve all life goals. The color most suited is pink, maroon and white, khaki, brown, and beige.

**Sense of Style:** A Taurus sense of style means anything that is comfortable and practical. Skirt in beige with leopard print should be one such item in her closet.

**Gemini:** A Gemini won't shy away from experimental choices in life. Green is a favorite color for them.

**Sense of Style:** The fashionable Gemini worships the latest trends. One should carry a sunshine yellow bag at work.

**Cancer:** A moon ruled sign, those under Cancer sign the colors that are

best are blue, white and sea green, pale and pastel shades appeals to them.

**Sense of Style:** Cancer sign taste runs to garments which are flowing, free fall and dreamy, fancy, ornate, embroidered and given a personal touch.

**Leo:** Leos likes to dress up in all bright and bold colors like orange, red, bright shades of magenta and bright sunny yellow.

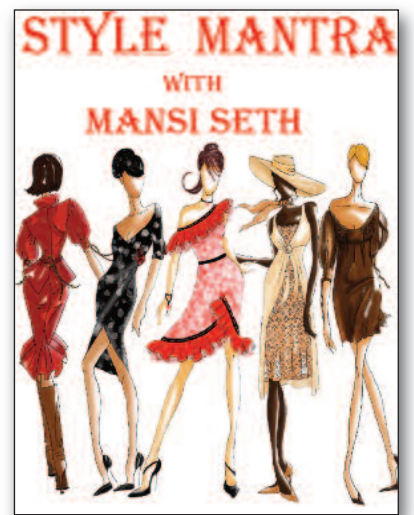
**Sense of Style:** The latest in fashion, designer labels, names and understatement is just not their lifestyle statement.

**Virgo:** The colors that appeal best to a Virgo are pastel and pale shades of all colors from peach and\*\* to mauve to light blue.

**Sense of Style:** Floral patterns, checks, sensible cuts, conventional trends and modest fashions. A structured green silk dress makes an ideal, stylish choice for the no-fuss Virgo.

**Libra:** An airy sign, for the gentle and benevolent Venus, the right color for this sign is Blue.

**Sense of Style:** Plain colors, flowing cuts and designer chic is the Libran statement of style.



**Scorpio:** A watery sign so colors like purple, dark purple, splashes of all bright shades like purple, bottle green, red (maroon) with a shade of black, and designs appeal to scorpions.

**Sense of Style:** Work essential bag in a passionate maroon is a definitive wardrobe staple for the Scorpio woman.

**Sagittarius:** A fiery sign often accused of doing things just for effect, Sagittarians are turned on by yellow (canary), orange and red.

**Sense of Style:** The taste runs to trendy, casual and sportswear or statement boots.

## Let's hope our MPs have better attendance than us!

By Rakesh Singh



### Student Column

As a citizen of the country, it is expected out of our Parliament to uphold the principles of Democracy, 'Of the People, For the People and By the People'.

The expectations that we have from our Parliament is justified and they should be working in such a manner that the work gets delivered in time for the benefit of the country.

Over the years the work efficiency of our Parliament has been in question, because instead of focusing on main issues, insignificant ones have been given attention.

Unnecessary adjournments, wasting time over walk outs and debates have hampered the workings over a period of time. People have been losing faith in this institution.

If we see the working manner of the Lok Sabha in the past decade, the productivity was comparatively low. Members registered low attendance during the sessions for various reasons which reflect on the Government.

This is the 16th Lok Sabha and it is believed that the members have worked hard in budget session which is considered by few as more work done than in the last ten years by the previous government. Parliament data shows less time was spent in disputes and more work was done that's the

reason this session has passed 10 bills.

According to data it shows that Rajya Sabha has faced more conflicts than Lok Sabha and it has worked less than Rajya Sabha had worked for 104 per cent of its time and Lok Sabha for 113 per cent.

Overall, the Lok Sabha passed 20 Bills this session. All six ordinances passed by the National Democratic Alliance government before the beginning of the session has been passed by the Lok Sabha, and three of these have been passed by both Houses.

This budget consumed less time than the last two sessions. All the other issues like debates on drought and communal violence took up 38 per cent of the Parliaments time.

At an average; a first-timer took part in 37 debates and an experienced member in 5.7 debates in this session.

The Working has been changed beyond expectations but it's just a start. We are yet to see what will happen in the future. May be it's down to a new leader and a new government but the working has changed and it is a good change.

Some are already crediting the current government on their working. The worth mentioning thing here is that the start given to this term by this government is commendable, its success or failure is something to watch.

Sharing is caring, and nobody can share as much as one can share with sisters. Diju comes from Nepali word meaning elder sister. *Diju Darling* is a column for the readers of *The Shardans*. Just shoot your problems at [dijudarling@gmail.com](mailto:dijudarling@gmail.com) and we will find some solutions.



Dear Diju Darling,

I've never really liked school. I thought things would be different and better in my first year of college, but it wasn't. It's amazing how you could do nothing bad or wrong to anyone and be treated like you're weird. I think I do have a social phobia, but I don't know what to do.

Worried and scared!

Dear worried and scared,

The first year at college is always difficult. You will find that the second year is completely different. When you go back some will get a better chance to know you and be your friends for life. Stick with your dream and you will succeed

Dear Diju Darling

I really just need a second opinion about my situation. I always had trouble getting along with classmates and making new friends. I've always seemed to make friends outside of my classroom,

and my classmates like to gossip, and pick at my faults behind my back, no matter how nice I am. I thought being in college would be different for me. Don't get me wrong, I have friends, but they're in different colleges or in my school, but not in my classroom.

Alone and Confused

Dear Alone and Confused

The amazing thing about your feelings and fears here is that they are perfectly normal ... no one goes through school or college totally in command of their feelings; it is indeed a part of the challenge of sharing education with others. Perhaps you simply need to understand that for dedicated students, stress is a natural thing ... but stressing like crazy isn't. Take some time out to realise that stress should never envelop you totally. You admit that you are just breaking out of your shell, that is splendid news and your classmates will see that soon.

## TALK OF SHARDA

The weather is playing games with us. One must not be fooled by it. Winter is over and the summer is upon us. It is recommended that we keep ourselves hydrated.



## THE SHARDANS

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