#SoWhereAreYou?

SHARDA UNIVERSITY
Beyond Boundaries

SHARDA UNIVERSITY CAMPUS
Plot No. 32, 34, Knowledge Park-III, Greater Noida (Delhi-NCR)-201310

Phone : 0120-4060210/11 | **Helpline :** 0120-4570000
E-mail : admission@sharda.ac.in | **Website:** www.sharda.ac.in

SHARDA UNIVERSITY
UZBEKISTAN

SHARDA UNIVERSITY UZBEKISTAN
73, Bobur shah Prospekt, Andijan, Uzbekistan

E-mail : admission@shardauniversity.uz | **Website:** www.shardauniversity.uz

SHARDA GROUP

SGI | SHARDA HOSPITAL SCHOOL OF MEDICAL SCIENCES & RESEARCH | SHARDA TECH | SHARDA LAUNCHPAD | MAXWELL BIOTECH | RSPL

ShardaUniversity | sharda_uni | sharda_university | sharda-university | shardauniversity

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SHARDA UNIVERSITY
Beyond Boundaries

MAKING EDUCATION WORK FOR

ENDLESS POSSIBILITIES IN

DESIGN

DEPARTMENT OF ART & DESIGN
SCHOOL OF ARCHITECTURE & PLANNING

Log on to: www.sharda.ac.in

SHARDA GROUP CAMPUSES

Established in 2009

SHARDA UNIVERSITY
Beyond Boundaries

Sharda University Greater Noida is India's truly global university which has seen students from 85+ countries experience a world-class campus life. Spread over 63 acres, Sharda University offers 216 programme/plans in a myriad of disciplines and an education experience matching with the very best. Students can pursue a semester at Sharda University Uzbekistan campus at the same fee in select programs.

Established in 2019

SHARDA UNIVERSITY
UZBEKISTAN

Sharda University Uzbekistan has been established under a special President decree in line with Sharda Group's commitment to offer global standard education to every individual. It is the first independent private university in Fergana valley that is being envisioned to become the gateway for students from Eurasia.

SHARDA IS
RANKED 5TH
IN INDIA
in the number of patents granted

As per India Today issue dated 10th August, 2020

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SHARDA UNIVERSITY

Experience the joy of being a part of India's truly global university

14 MULTI-DISCIPLINARY SCHOOLS
Schools of Engineering, Management, Law, Architecture, Medical, Dental, Nursing, Pharmacy, Allied Health, Basic Sciences, Agriculture, Media, Film & Entertainment, Education and Humanities & Social Sciences.

1,200+ FACULTY WITH GLOBAL EXPERIENCE
Students learn from distinguished faculty from USA, UK, Greece, Singapore, Japan, Russian Federation & India among others.

UPTO 100% SCHOLARSHIP. 2549 STUDENTS STUDYING WITH SCHOLARSHIP AND FREESHIP WORTH RS.19.27 CRORE
Scholarships include Academic, SGI, Defence, Sibling, Art & Culture, Sports & Innovation Scholarship

MULTIPLE AVENUES FOR RESEARCH
Students do live projects in collaboration with top institutions like DRDO, MSME, DST, DBT, INSA and USAID.

OPPORTUNITY TO LAUNCH STARTUPs
100% Scholarship and Rs.10 lac seed money is offered for Student StartUps through various programmes like Next StartUp, Syncubator and Xcelerator.

LEADING THE WAY IN EMPOWERING WOMEN THROUGH EDUCATION
Delhi-NCRs only University with 44% female students

Rated by

nirf

Accredited by

National Assessment and Accreditation Council

Awarded

QS I·GAUGE
GOLD
SHARDA UNIVERSITY
QS I·GAUGE 2020

Rated by

GREAT PLACE TO STUDY

Awarded

QS I·GAUGE

Sharda University has over the years become one of the leading centres of education, research and innovation in Delhi NCR region. Established through an act of State Legislature of Uttar Pradesh (14 of 2009), Sharda University offers over 216 UGC recognised programme/plans in various disciplines. It's a part of the renowned Sharda Group with operations in areas like Education, Healthcare and IT.

Being the only global university in India that has seen students from 85+ countries experience world-class facilities, and having 250+ global academic partnerships, Sharda University offers a truly international learning environment. That's why it says, **"The World is Here, Where are You?"**

AMONG
TOP 10 PVT. UNIVERSITIES IN NORTH INDIA
(BAND A+ BAND B) for achievements in innovation
As per ARIIA rankings 2020 by the Govt. of India

Discover why top design houses & interior designers prefer to select Sharda students

1 **PRACTICAL** Learning Opportunities

2 Committed to nurture **DESIGN** professionals

3 Focus on **FUTURISTIC** Design practices

4 **GLOBAL** Learning Environment

5 Maximum **INDUSTRY** Interaction

6 Hi-tech **DESIGN** studios

CREATIVE ART & DESIGN EDUCATION AT PAR WITH THE VERY BEST

Established with an aim of developing top art & design professionals, School of Architecture & Planning has evolved into one of the leading Schools in Delhi NCR. The School is committed to providing a transformative learning experience in a collaborative and diverse environment. The School's advanced learning equipment; focus on research and hi-tech studios give students a feel of practical and immersive education.

KEY FACTS & FIGURES

- One of the leading Schools of Design in Delhi NCR
- Well equipped studios with focus on new-age designing techniques
- Faculty from top institutions having close linkages with leading design houses and architectural firms
- Best student faculty ratio of 1:15
- Focus on participation in various design competitions across the globe
- Educational visits to top design and export houses
- Emphasis on 'learning by doing' to put theory into practice

UNIQUENESS WHICH FUELS AMBITIONS

The Department of Art & Design is focused on developing students for a bright future in creative arts and design. The department envisions to produce successful graduates who will be capable of leading the changing scenarios of today and tomorrow through thought, innovation and values.

MOUs with
Department of Art & Design

Sharda University is proud to be rated by the very prestigious NIRF (The National Institutional Ranking Framework) and accredited by NAAC (National assessment and Accreditation Council). It was very recently awarded with Gold standard by the globally renowned QS I-Gauge 2020.

Guest lectures by eminent personalities from various fields as well as workshops and seminars are organised regularly.

The School is equipped with hi-tech studios; Wi-Fi enabled spacious classrooms with projectors and other audio-visual aids.

International Immersion Programme with 250+ Universities and institutions worldwide.

Curriculum, pedagogy, scheme and system is strictly followed as per UGC guidelines.

Curriculum offered is in line with those offered in premier educational institutions across the world in the field of creative art and design.

Faculty are experienced industry professionals who enlighten students with their expertise gained over the years.

Students are taught both modern & traditional arts and techniques to develop Industry ready Professionals.

FACULTY THAT'S TRULY INSPIRING

The School envisions becoming a leader in nurturing brilliant and capable art & design professionals who are knowledgeable and equipped with new-age skills to excel in the highly competitive world of today.

We as a civilisation are going through an unprecedented time. The pandemic is leaving a lasting effect on the lives of many people across the world. The tragedies and fatalities are destabilising our communities. The lockdowns to control the situation have put a halt to daily life which have forced us to quickly adopt different ways of working, learning and connecting with each other. While the difficulty has brought never before challenges, both for the people and society, we've had a series of inspiring new ideas to compensate for the lost time. Innovation has played a major role throughout the past one year, not only in the adaptation of alternative classrooms but also in generating inquisitiveness among the young creative minds through many online interventions.I congratulate and thank each and every member of the Art & Design Team for sailing through the toughest time we have come across.

Prof. (Dr.) Parma Nand
Dean, School of Architecture & Planning
B.Tech. (IITD), M.Tech. (IITD), Ph.D. (IITR)

Ph.D. from IIT Roorkee, M.Tech. & B.Tech. in CSE from IIT Delhi. More than 24 years of experience. Got best teacher award from Union Minister, best student's Project Guide Award from Microsoft in 2015, and best faculty award from Cognizant in 2016.

Mr. Gaurav Sharma, HoD & Professor,
MBA Design Management, B.Des., Graduate Gemologist (GIA), Ph.D (Pursing)
Design professional with years of experience in academic administration, design research, project design, and craft based setup planning and learning programs. He has carved a niche in the field of jewellery, Graphic, VM, Lifestyle Products and other Home Accessories. A Master Trainer for GJSCI and AMHF Sector Skill Council job roles under MSDE Ministry, he is also Graduate Gemologist from Gemological Institute of America.

Dr. Neelam Agrawal Srivastava, Professor
MBA (Apparel Retail Management), Ph.D
She is a professor, an academician, blogger and author with a passion for Design, Apparel, Brand, Retail and Communication. She has been actively engaged in teaching Retailing, Branding, Apparel and visual merchandising and Garment manufacturing process, Design Projects, costumes in cinema, Fashion Forecasting, Fashion clothing history, Production planning and control, Quality, Fashion theories. Her books are available at Amazon.in/com, Flipkart and Sanpdeal online portals.

Mr. Jitendra Lal, Associate Professor (Interior Design & Accessory Design)
Diploma in Accessory Design (NIFT)
Over 16 years of experience in Design & Development with international retailers like PB,IKEA & Wallmart, through their Indian office. Core design areas are Furniture, Lighting, and Exhibition Booths & Home Interior accessories. Twice awarded for Exhibition Booths in EPCH, Expo Mart, Noida.

Mr.Tauheed Mehtab, Associate Professor (Interior Design)
B.Arch & M.Ekistics, Pursing Ph.D
An architect by profession with core specialization in Interior Designing, Mr. Tauheed brings 20 years of combined experience in professional practice and academia. He has expertise in designing office interiors for Corporate, Retail and Export Houses, and hands on experience in accessories & Furniture Design. He has been associated with various corporate brands like Aditya Birla, UNAIDS, GE Healthcare, V3S, Aditya Builder and Tata housing, as a Design consultant.

Mr.Phaneendra Nath Chaturvedi, Associate Professor (BVA)
BFA, MFA
A visual artist currently at the forefront of contemporary art in India, he has over 16 years of rich experience in the field of Visual Art including 11 years in academics. His art works have been exhibited in almost 50 plus exhibitions in India and abroad while his 37 plus art works have been acknowledged as intellectual property and auctioned in various countries. A short film by Vinod Bhardwaj & Suri Rohit has been made on his art journey "The Metamorphosis, the art of Phaneendra Nath Chaturvedi"

Ms. Richa Srivastava, Associate Professor (Interior Design)
B. Arch, B.I.T. Mesra
An architect by profession from BIT Mesra, with 18 years of experience in industry and academics. Experience of working for brands like DLF, Cinepolis, Adidas, Levis and Spencer. Areas of interest are Fitout Management, Retail Store Design, and Cinema Design.

Ms. Ankita S Pandey, Associate Professor (Fashion Design)
FDIT (NIFT), BCA
A NIFT alumni and an expert in Sustainable Design, Functional Fashion & Indian fashion market expert, Ms. Pandey has over 18 years of Industry & Academic experience with proven leadership skills. She has designed for over 80+ brands such as Disney, Warner brothers, Game of Thrones, H&M, FCUK, Reid & Taylor & FreeCultr, to name a few. She is Start-up mentor of 3 fashion businesses.

Dr. Rikimi Madhukaillya, Associate Professor

Bachelor degree in Fine Arts, Masters in Arts & Aesthetics

Rikimi has also pursued work as a curator of contemporary art, collaborating with reputed Indian institutions such as the National Gallery of Modern Art in Delhi & Bengaluru. She has also curated exhibitions and public programs for private and public galleries & collections, such Kochi Muziris Biennale, India Art Fair, Khoj International Artist Organisation, Osian's Connoisseurs of Arts, Histare. she was awarded a residency by ProHelvetia to research Swiss video art, which culminated with the curation of the video lounge at the Kochi Muziris Biennale and India Art Fair.

Ms. Aakanksha Singh, Assistant Professor (Fashion Design)

B.Sc, M.Sc (Clothing & Textiles)., Ph.D (Pursing)

A fashion designer by profession, Ms. Aakanksha Singh is interested in making costume using innovative skills and has been associated with academic profession from more than 9 Years. She has earned Masters in Clothing & Textiles from GB Pant University and Diploma in Fashion Marketing & Merchandising from NITRA, Ministry of Textiles. She has worked in Jyoti Vidyapeeth University, Jaipur & JD Fashion Institute Delhi.

Dr. Poonam Bhagchandani, Assistant Professor (Fashion Design)

B.Sc, M.Sc , Ph.D

Ph.D. from ICAR in Clothing and Textiles from Punjab Agricultural University, Ludhiana. Teaching experience of more than 10 years. Her areas of interest are Fashion designing, Garment construction and Textiles, pattern making & Draping, Traditional craft, surface ornamentation and design research.

Mr. Om Singh, Assistant Professor (Communication Design)

B.Sc. & M.Sc. (Multimedia), Ph.D (Pursuing)

A digital artist and expert in all multimedia tools and production pipeline. He brings 11 years of diverse experience gained from production design and academics. The skill acquired over the years has enabled him to ideate, visualize and transform any concept into a creative artwork with all possible CG elements into it.

Ms. Vasundhara Saluja, Assistant Professor (Fashion Design)

B.Des NIFT Delhi, MA (Fashion Marketing), Ph.D. (Pursuing)

Graduate in Design from National institute of Fashion Technology, Delhi with a Master's Degree in Fashion Marketing from Nottingham Trent University and United Kingdom's Pearl Academy. She has worked with 60+brands including Armani, Zara, Prada, H&M, El Corte Ingles, Ritu Kumar, and Satya Paul.

Mr. Adil Afsar, Assistant Professor (Industrial and Product Design)

B.Arch, M.Design

More than 5 years of experience. His areas of interest include Furniture, Lighting, Architecture and Lifestyle. Awards and Recognitions-Published in A+D, awarded by Washrooms and beyond for most innovative toilet concepts.

Mr. Manish Ranjan, Assistant Professor (Visual Art)

BFA, MFA

A Visual Artist Painter and Printmaker, Mr. Ranjan did his Post-Graduation from Delhi College of Art, University of Delhi. He has over 09 years of rich academic experience along with 11 years experience in the field of Art. He has participated in many national & international level exhibitions including 13th Biennial International, France-2007. His works have been exhibited in a number of prestigious shows.

Ms. Ritika Sharma, Assistant Professor (Visual Art)

BFA, MFA

A visual artist and art educator based in New Delhi, India. She has done her MFA in Painting from College of Art, Delhi University and BFA-Painting from the same institute. She has worked with numerous art spaces including; FICA (Foundation for Indian Contemporary Art), SAP (Serendipity Arts Foundation), Aga Khan Foundation, Piramal Art Foundation, Sahitya Kala Parishad, Lalit kala Academy, FSL India, and Udyan Care Foundation.

Ms. Tanima Chanda, Assistant Professor (Product Design)

B. Design (Fashion Design), M.Design (Design for Society,NIFT)

A post graduate of National Institute of Fashion Technology, specializing in Designing in the Social Sector, Ms. Chanda has published research papers in AICTE sponsored International conference proceedings on Functional clothing- 'Dwarf clothing', and another paper on deriving Bed-linen performance index w.r.t sleep quality, for IIT Delhi.

Mr. Balpreet Singh Madan, Assistant Professor

Bachelor of Architecture, Master of Architecture, Master of Science in Project Management, Pursuing Ph.D.

He is an Architect, Interior and Exhibition designer with overall experience of 14 years in the Practical field and 12 years in the Academic discipline, having delivered numerous prestigious projects of Architecture and Interior design to various national as well as international organizations.

Ms. Noor Us Saba, Assistant Professor (Visual Art)

BFA, MFA

A visualizer and graphic designer by profession, having a keen eye for design and aesthetics. She has done her MFA and BFA from College of Art, Delhi University. She has an experience of over 5 years in academics and has her expertise in the field of advertising, branding, typography, graphics, conceptualisation and visualisation of creative ideas. She has worked with numerous brands like Maruti Suzuki, Haier, TUI, Sony, British Paints, QD's, Royal Turban, Jaypee Hotels, Numero Uno, Yakult, Enhelion, Tint Box, Srijani Studios, Enerkraft, Jubilicid and many more. She has been awarded Shri Pandit Ravi Shanker Award for her academic excellence in the year 2016.

Mr. Gurmeet Singh, Visiting Faculty (Fashion Design)

B.Com.(DU), Diploma in Graphics

Gurmeet Singh has over 26 years of Industry & Academic experience (Visiting Faculty at India's Pioneer Fashion Institutions - NIFT Delhi, Pearl Fashion Academy, Sushant School of Design-Ansal University with proven leadership skills. His expertise lies in designing for Print Media, Fabric Print Design & Development and Computer Aided Designing.

Mr. Amit Arora, Visiting Faculty (Interior Design)

B.Arch.

Creative head at the "The Design Firme" with over 20 years of experience in the field. He has experience of a varied range and scale of projects, ranging from Townships, Group Housings, Affordable Housings, Commercial and Corporate Interiors and more. He is a Regular jury member for architecture design, interior architecture and ekistics at the Department of Architecture, Jamia Millia Islamia.

SHARDA LAUNCHPAD FEDERATION.

Supporting Entrepreneurs

SHARDA LAUNCHPAD FEDERATION

AN EARLY STAGE INCUBATOR AND ENTREPRENEURIAL ECOSYSTEM

Sharda Launchpad Federation, a sec 8 entity established in year 2013 promoted by Sharda University aims to support the shared vision of Government of India and University towards building a bit more vibrant culture of innovation and entrepreneurship for campus, city and nation. With a house of thousands of learners, researchers, academicians and practitioners of several disciplines of learning, Sharda Launchpad Federation as a dedicated professional platform enables potential individuals, teams and early stage start-ups to access need based resources , domain expertise, Technology and business mentorship, vast entrepreneurial stakeholders network and a dynamic ecosystem to advance the entrepreneurial journey and build scalable market ready sustainable ventures of future.

SLPF as an entrepreneurial ecosystem is a dedicated facility with approx. 7000 sq.ft of area, contemporary working space with necessary technology infrastructure led by a dedicated full time leadership team to consistently advance the purpose of the incubator and design platforms to encourage, mentor and support promising ideas/early stage start-ups. The incubator as an entrepreneurial ecosystem, is working towards expanding to sector agonistic support system though prime focus areas of start up support are- Agriculture, Healthcare, Electronics and IT and SDGs aligned innovations.

Ecosystem partners and associates

The incubator is widely connected to vast pool of internal and external ecosystems, organisations, Experts, Mentors, Investors and Funds to accelerate the start-up success.

Mentorship & Support

SOCIO STORY

Ecosystem Partners

#startupindia · MSME Ministry of MSME, Govt. of India · MEITY STARTUP HUB · STARTUP INCUBATION AND INNOVATION CENTRE IIT KANPUR · SOCIOCHARGE Accelerating positive change · HealthStart · START INUP · IT & Startup Policy Government of Uttar Pradesh · Ministry of Electronics & Information Technology

Learn more about current projects, stakeholders and programmes at ***https://launchpad.sharda.ac.in/events-list***

SHARDA SKILLS

Enhancing competencies to excel

Sharda Skills is the training and skill building department of Sharda University which is involved in imparting life skills to students and professionals both within and outside the campus. Sharda Skills has a team of Industry Proven Subject Matter Experts and Professionals such as Certified Psychologists, Psychotherapists and Masters having cumulative training and teaching experience of more than 2 decades in some of the leading corporates of the country.

Sharda Skills training programmes revolve around developing resilience, tenacity, creativity, problem solving, multitasking, crisis management, team skills, communication skills and personality development etc. These programmes have been made an integral part of credit base courses and the trainers of Shrada Skills put their heart and soul in nurturing every student and help them to become a better and confident human being.

Sharda Skills also imparts specific skill(s)/skillsets which can be pursued either as a hobby or for employment, business, and entrepreneurial reasons.

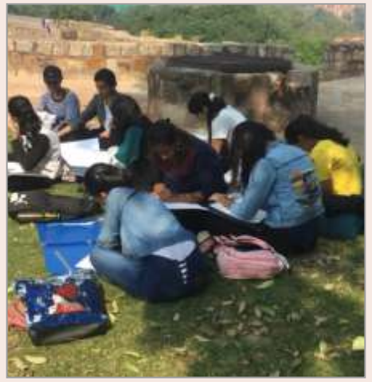
Sharda Skills also provides coaching and mentoring to students who want to prepare for various competitive exams like UPSC, CAT, GRE, GMAT, SSC, IBPS etc within the campus after University hours.

WORKSHOP, INDUSTRIAL VISITS AND EDUCATIONAL TRIPS

Artist Talk-Workshop by German Artist Christian F. Kintz

Educational trip to Jaipur

Demonstration on Preparation of Concrete Products And Accessories



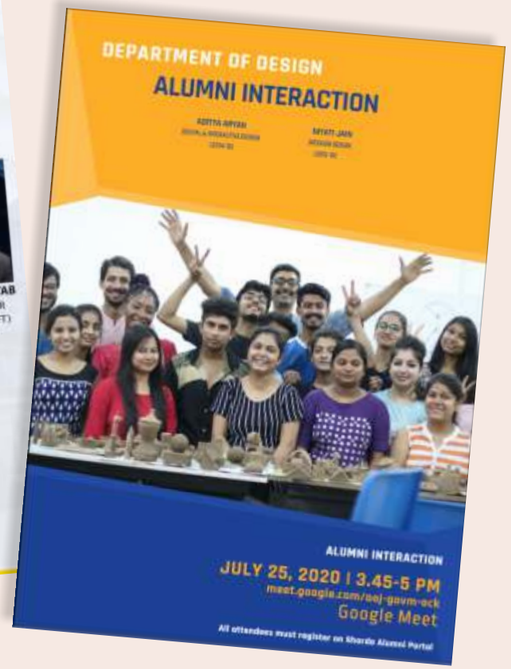
Visit to Delhi Old Fort

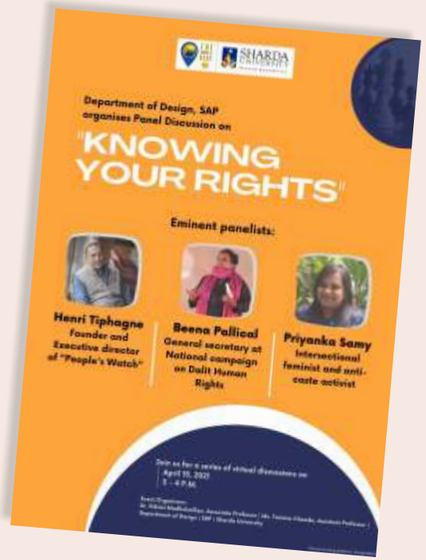
Wood Cut Workshop organised for Foundation Students

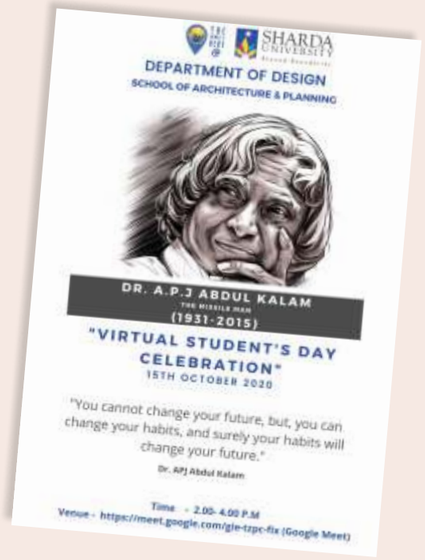
Signage and Wayfinding Workshop

WEBINARS

SHARDA UNIVERSITY
DEPARTMENT OF DESIGN , SAP
PRESENTS
PANEL DISCUSSION ON
GLOBAL PANDEMIC :
CHALLENGES & OPPORTUNITIES FOR FASHION AND TEXTILES
10 JUNE | WED | 12:30 PM
EXPERTS
MR. SANJIV SAHAI SRIVASTAVA
OWNER (AMETHYSTA VIOLA)
MS. MAMTA LALL
TEXTILE DESIGNER
ACADEMICIAN (NID)
MR. NAVAID MEHTAB
FASHION DESIGNER
ACADEMICIAN (NIFT)
Join With Google Meet: https://meet.google.com/gie-tzpc-fix
COORDINATORS
AAKANKSHA
ASSISTANT PROFESSOR
FASHION DESIGN
DEPARTMENT OF DESIGN
POONAM RAISINGHANI
ASSISTANT PROFESSOR
FASHION DESIGN
DEPARTMENT OF DESIGN


DEPARTMENT OF DESIGN
ALUMNI INTERACTION
ALUMNI INTERACTION
JULY 25, 2020 | 3.45-5 PM
meet.google.com/aoj-gavm-ack
Google Meet
All attendees must register on Sharda Alumni Portal


SHARDA UNIVERSITY
Department of Design, SAP organises Panel Discussion on
"KNOWING YOUR RIGHTS"
Eminent panelists:
Henri Tiphagne
Founder and Executive director of "People's Watch"
Beena Pallical
General secretary at National campaign on Dalit Human Rights
Priyanka Samy
Intersectional feminist and anti-caste activist


SHARDA UNIVERSITY
DEPARTMENT OF DESIGN
SCHOOL OF ARCHITECTURE & PLANNING
DR. A.P.J ABDUL KALAM
THE MISSILE MAN
(1931-2015)
"VIRTUAL STUDENT'S DAY CELEBRATION"
15TH OCTOBER 2020
"You cannot change your future, but, you can change your habits, and surely your habits will change your future."
Dr. APJ Abdul Kalam
Time - 2.00- 4.00 P.M
Venue - https://meet.google.com/gie-tzpc-fix (Google Meet)

SHARDA UNIVERSITY
DEPARTMENT OF DESIGN
SAP
PRESENTS
PANEL DISCUSSION ON
SUSTAINABILTY IN FASHION :
AN INDIAN PERSPECTIVE
28th MAY 2020 , 11.30 a.m.
Join with Google Meet: https://meet.google.com/hgf-adht-egn
ANKITA S. PANDEY
ASSOCIATE PROFESSOR
SHARDA UNIVERSITY
PRACTISING DESIGNER
16+ YEARS EXPERIENCE
VASUNDHARA SALUJA
ASSISTANT PROFESSOR
SHARDA UNIVERSITY
PRACTISING DESIGNER
08+ YEARS EXPERIENCE
HOSTS & MODERATORS
PANELLISTS
SUKHRAJ SINGH
DENIM EXPERT
FOUNDER
CREATIVE DIRECTOR
9.OZ DENIM STUDIO
SHIVANI DHAR
INDUSTRIAL DESIGNER
CO-FOUNDER
DIRECTOR
GNATHA HANDICRAFTS
PRIYANSHA MEHRA
FASHION DESIGNER
FOUNDER
CREATIVE HEAD
AMPERSAND
ISHA PRIYA SINGH
BLOGGER
SUSTAINABLE FASHION
CURATOR
DESI DRAPES
DEBORATA DAS
ACADEMICIAN
COURSE LEADER

SHARDA UNIVERSITY
GHANDHI JI KI KHADI
OCTOBER
01-05
2020

SHARDA UNIVERSITY
DEPARTMENT OF DESIGN, SAP
presents
Webinar on 20 May 2020 , 11.30 a.m.
CREATIVE OPPORTUNITIES IN FASHION
SPEAKERS
ANKITA S. PANDEY
Associate Professor,Sharda University
NIFT Delhi graduate
Practicing Designer & Academician
18+ years experience
Expert of Ready to Wear
Fashion Forecast
Affordable Fashion, Sustainable Fashion
VASUNDHARA SALUJA
Assistant Professor,Sharda University
NIFT Delhi graduate
Practicing Designer & Academician.
8+years experience.
Expert of Leather Design, Design Process
Fashion Art,
Fashion Marketing & Branding
www.sharda.ac.in

GUEST LECTURES AND EVENTS

GUEST LECTURE BY KICH HARDWARE

LECTURE ON "SYNERGISING ENERGIES TOWARDS DESIGN DEPARTMENT OF DESIGN" BY MS. MADHVI JUNEJA

STUDENTS ORIENTATION

BLOCK PRINTING

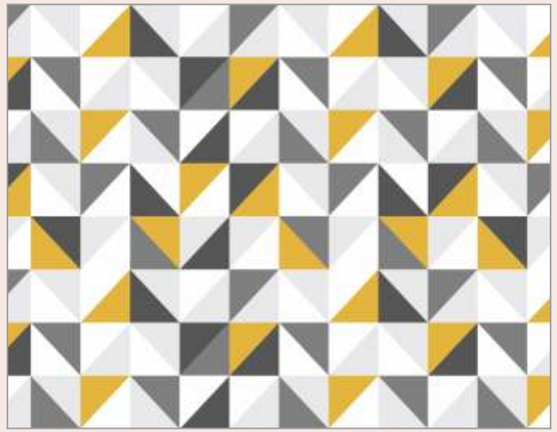
KAVAD WORKSHOP

ROGAN PAINTING

THIKRI WORKSHOP

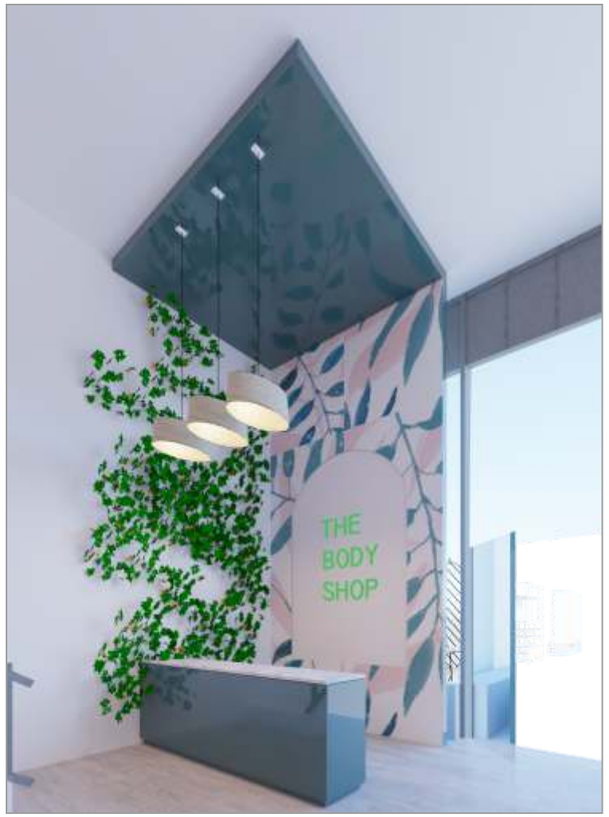
COLLABORATIVE ACTIVITY

STUDENTS' WORK - FOUNDATION

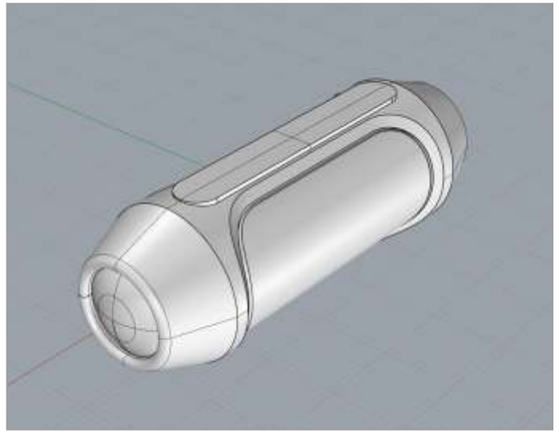
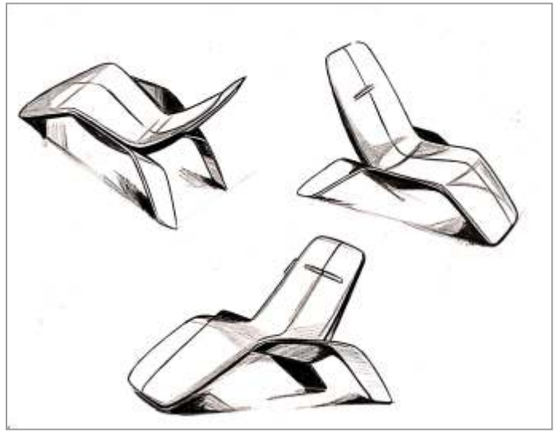
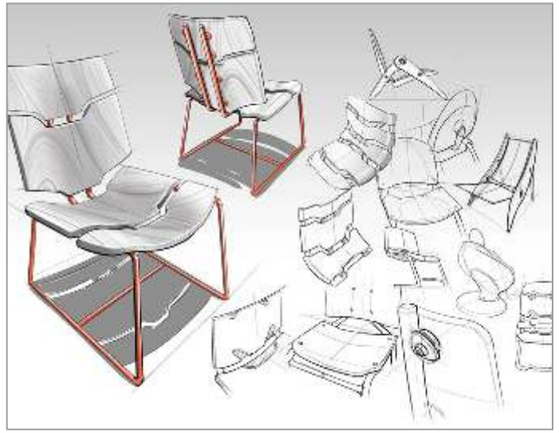
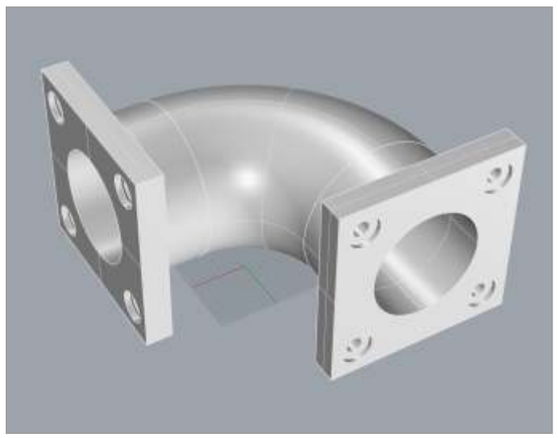
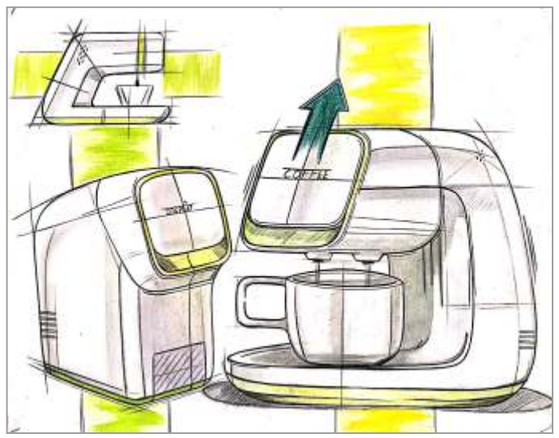


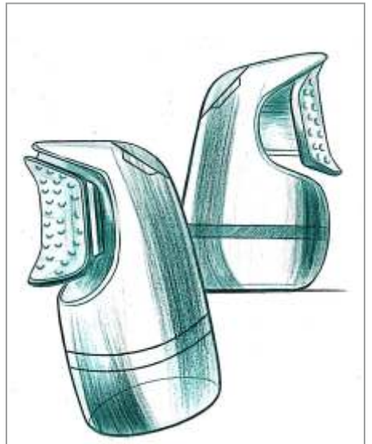
STUDENTS' WORK - FASHION DESIGN

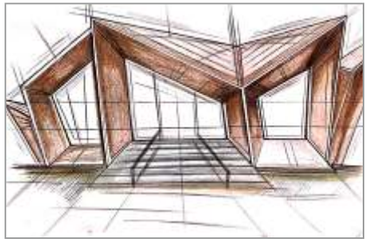
STUDENTS' WORK - INTERIOR DESIGN



STUDENTS' WORK -
PRODUCT AND ACCESSORY DESIGN

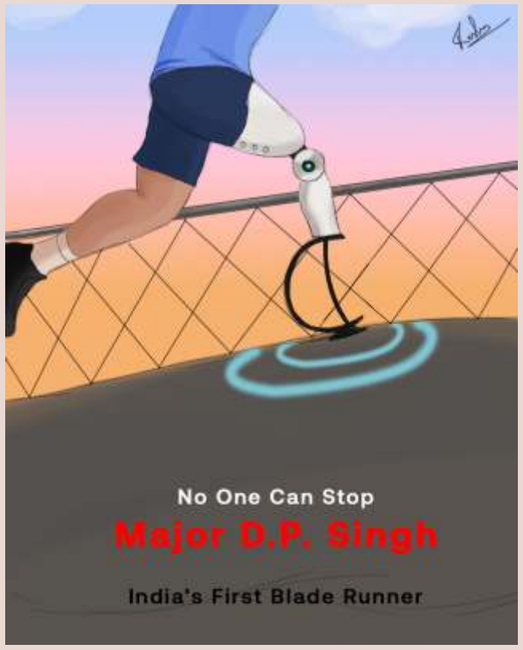






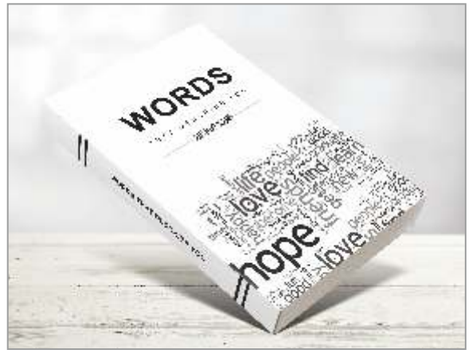




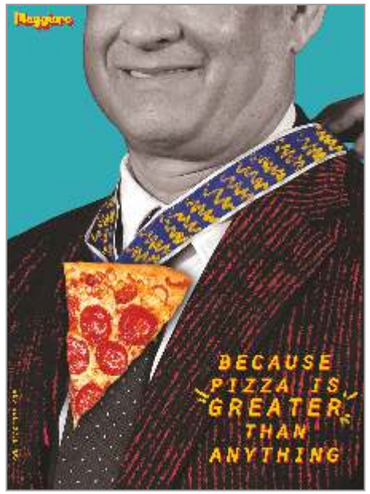
STUDENTS' WORK - COMMUNICATION DESIGN

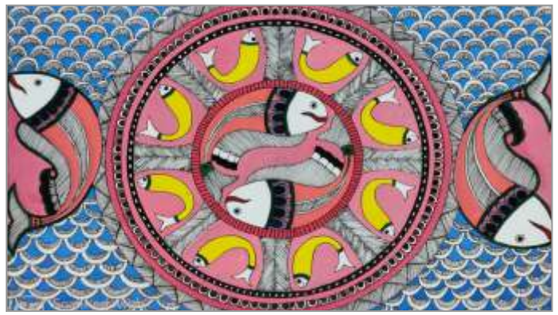
Major D.P. Singh (India's First Blade Runner)





STUDENTS' WORK - VISUAL ARTS





CULTURAL SOCIETY OF SHARDA UNIVERSITY

The Cultural Society of Sharda University is formed of 9 Clubs, where each of the clubs will be operated by student coordinators and board members under the supervision of faculty coordinators. The cultural society will be governed overall by the following functionaries:

- The Dean of Students' Welfare
- The Associate Dean of Students' Welfare
- Faculty Advisors of Cultural Society

FINE ARTS CLUB

The Fine Arts Club brings out the hidden artistic talents of our students, cultural programmes are conducted during Independence, Sports and college day function. Students participate in Inter & Intra-College competitions. The purpose is to encourage students to express their thoughts and emotions through art.

MUSIC CLUB

Music Club caters to the passion of student providing quality facilities like instruments, dedicated music room and a plethora of events. It serves as a platform for musicians of all genres and skill levels to showcase their talent at various events like Sufi Night and Voice of Sharda, etc. held at Sharda University.

DRAMATICS CLUB

The Dramatics Club is for students who are interested in Performing Arts. The Club offers acting education, a creative outlet for theatrically minded students, and a variety of theatrical productions for the students to enjoy. In the past students from the Club brought accolades for the University in various events.

DANCE CLUB

The Club was established with the mission of bringing out the hidden talents of students and also provides them a stage where they can showcase their dancing talent and interest. The Club provides lot of opportunities in the form of competition and workshops for igniting the spark of interest present in the budding technocrats and honing their skills towards showcasing their talents.

LITERARY CLUB

The Club aims to foster love for language, enhance literary creativity and provide an avenue for self-expression beyond the school curriculum. It is also to develop and hone the literary skills of students and inspire them to develop a taste for literature by conducting various workshops. The Club also initiates competitions in extempore, essay writing, creative writing, poetry writing, debate, elocution, quiz and reading to enhance the speech and oratorical skills.

DIVERSITY CLUB

Sharda University has a diversified group of students from across 80+ nationalities. The Diversity Club is dedicated in raising awareness of the various cultures among all students. Throughout the year various events are organized by the students to explore different cultures like Rejoice 3D, Festivals of Light, etc.

FASHION CLUB

The Fashion Club aims to bring students together who have a passion for the fashion industry by participating in local and regional fashion events. Club members work with Fashion Merchandising students to help with events and activities on and off campus. The Club has hosted fashion shows, fashion showcases, and window dressings of local businesses.

PHOTOGRAPHY CLUB

Photography Club of Sharda provides a platform where talent meets creativity and gives rise to productivity. Students are engaged in various activities that challenge their imaginative capabilities, assist in sharpening their photographic skills, and present an opportunity for students to learn from each other.

ENVIRONMENTAL CLUB

The main purpose of the Environmental Club is to educate on sustainable practices, to implement change in the best interest of the environment, and to include all persons working to improve the future of our earth by conducting significant workshops and seminars.

WORLD-CLASS INFRASTRUCTURE

Sharda University campus combines modern teaching and study spaces on 63 acres of landscaped greenery. At Sharda, you will study in a clean, healthy environment that combines the benefits of an active global lifestyle with the resources of an international University.

When you want to work together and make new friends you'll find yourself in a welcoming community filled with people from various countries. Our campus includes academic support, accommodation, sports, culture and entertainment-everything you need.

EAT
Discover multi-cuisine outlets on campus

LEARN
Browse through lacs of books in libraries

PLAY
Relax by playing many outdoor & indoor games

EXERCISE
Stay fit at the on-campus gymnasium

EXPERIENCE
Guest lectures, events & activities in auditoriums & seminar halls

RESEARCH
Hi-tech labs & research centres

CONNECT
Stay connected 24x7 through seamless Wi-Fi network

EXPLORE
One of north India's biggest educational hubs

THE SHARDA CAMPUS LIFE.
TRULY EXTRAORDINARY!

ART & DESIGN PROGRAMMES DESIGNED FOR SUCCESS

Department of Art & Design programmes are designed to prepare students for all aspects of art & design practice. From the moment students arrive, they are considered to be the members of the art & design community and are challenged to meet the expectations of all.

APPROVED BY
UNIVERSITY GRANTS COMMISSION

PROGRAMMES OFFERED BY DEPARTMENT OF ART & DESIGN (SAP)

Bachelor of Design-Interior Design	4 Years
Bachelor of Design-Fashion Design	4 Years
Bachelor of Design-Product & Accessory Design	4 Years
Bachelor of Design-Communication Design	4 Years
Bachelor of Visual Arts (Applied Arts)	4 Years
Bachelor of Visual Arts (Painting)	4 Years
Masters in Design-Interior Design	2 Years
Masters in Design-Industrial & Product Design	2 Years
Masters in Design-Fashion Design	2 Years
Masters in Visual Arts (Applied Arts)	2 Years
Masters in Visual Arts (Painting)	2 Years
Ph.D. in Design (Full Time/Part Time)	Min. 3 Years

B.DESIGN-
COMMON FOUNDATION

Foundation is the first stepping stone to reach summit in any profession. Foundation course has been designed to open multi disciplinary paths to varied Design oriented fields. The subjects and the curriculum have been set to cater to the needs of all the design aspects of fashion, product, interior and digital communication & Interactive design. It prepares the students and sets a base for all their needs and opens to wide range of opportunities in the world of enormous creativity and visualization.

MODULES - INTERIOR DESIGN / FASHION DESIGN / PRODUCT & ACCESSORY DESIGN / COMMUNICATION DESIGN

FIRST YEAR	
TERM I	**TERM II**
COURSE	**COURSE**
1.1 Drawing & Sketching-I	**2.1** Drawing & Sketching-II
1.2 History of Art & Design-I	**2.2** History of Art & Design-II
1.3 Composition-I	**2.3** Composition-II
1.4 Design Skills-I	**2.4** Design Skills-II
1.5 Digital Design-I (Adobe Illustrator)	**2.5** Digital Design-II (Adobe Photoshop)
1.6 Communicative English-I	**2.6** Communicative English-II

B.DESIGN-
INTERIOR DESIGN

The scope of an interior designer basically involves designing and development of indoor spaces matching the desires and requirement of the client. The program of Interior Design at Sharda University has been formulated keeping in view the required basic design skills and space planning along with a major emphasis on passionate and creative though process. The prime objective of the course structure is to create competent and sound interior designers by enhancing their creative and passionate bent of mind. The ideology of the program is to prepare the students gradually from a basic level of learning to advanced skills manually as well as digitally keeping a good eye towards detailing. Industrial exposure and exploration exercises nurtures confident communication and sound management skills. Opportunities to work on various consultancy projects further enhance budgetary management skills and provide an in-depth knowledge of latest materials and techniques being implemented in the practical field. The teaching practice focuses on the technical and practical skills necessary to translate the concepts into reality along with latest trends in interiors and sustainable design practices.

Scope

- Interior Designers
- Architectural Designers
- Exhibition Designers
- Retail Designers
- Corporate and Luxury Interiors
- Residential and commercial spaces
- Academicians
- Entrepreneurs
- Fit-out Managers

MODULES

SECOND YEAR		THIRD YEAR		FOURTH YEAR	
TERM III	**TERM IV**	**TERM V**	**TERM VI**	**TERM VII**	**TERM VIII**
COURSE	**COURSE**	**COURSE**	**COURSE**	**COURSE**	**COURSE**
3.1 Design Process	**4.1** Interior Design Studio-II	**5.1** Interior Design Studio-III	**6.1** Interior Design Studio-IV	**7.1** Futuristic Interiors	**8.1** Capstone Interior Project
3.2 Basic Material and Finishes	**4.2** Advanced Material and Finishes	**5.2** Advanced Material and Techniques	**6.2** Futuristic Material and Techniques	**7.2** Heritage Interiors	**8.2** Industrial Internship
3.3 Interior Design Studio-I	**4.3** Furniture Design	**5.3** Lighting Design	**6.3** Estimation and Specification	**7.3** Contextual Studies	**8.3** Design Entrepreneurship & Professional Practice
3.4 Digital Design-III	**4.4** Digital Design-IV	**5.4** Building Services II (Plumbing, Fire Fighting, Accoustics)	**6.4** Design Innovation & IPR	**7.4** Research Methodology	
3.5 Sustainable Design Practices	**4.5** Trends and Forecasting	**5.5** Craft Documentation	**6.5** Furnishing, Textiles and accessories	**7.5** Summer internship	
3.6 Environmental Studies	**4.6** Building Services-I (Electricals and HVAC)	**5.6** Visual Merchandizing and Retail Management	**6.6** Fit-out Management	**7.6** OPE	
3.7 History of Design	**4.7** OPE	**5.7** Human Values, Ethics and Constitutional Values (University Compulsory)	**6.7** Arts, Sports, Yoga, Music ,Theatre (University Elective)		
			6.8 Field Studies/Design Minor Project		

B.DESIGN-
FASHION DESIGN

B. Design (Fashion Design) is a UG program intended to create a learning environment in which innovation and originality are nurtured within the full spectrum of fashion, design, business, research & sustainable practices. Exposure & Exploration opportunities are given to students with action packed semester including interactions with artists, industry specialists & inter-stream electives. The students will be able to do creative and technical representation of concepts and fashion looks based on an original concept, integrating multicultural fashion symbols and consumer centric approach.

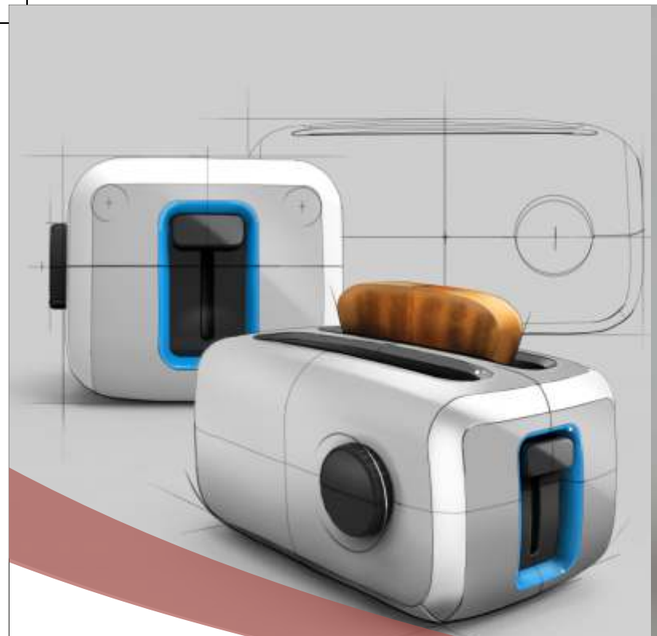
A future driven course with focus on building a balance between global fashion aesthetics and Indian sensibilities. A learning environment in which innovation and originality are nurtured within the full spectrum of fashion, design, business & research using sustainable practices.

Scope:

- Fashion Entrepreneurs
- Fashion Designer
- Graphic Designer
- Textile designer
- Fashion Stylist
- Fashion forecasters
- Product developers
- Fashion merchandisers
- Retail Buyers
- Visual Merchandisers
- Fashion consultants
- Bloggers
- Fashion Illustrator
- Academicians

MODULES

SECOND YEAR		THIRD YEAR		FOURTH YEAR	
TERM III	TERM IV	TERM V	TERM VI	TERM VII	TERM VIII
COURSE	COURSE	COURSE	COURSE	COURSE	COURSE
3.1 Research for Fashion	**4.1** Design for Fashion	**5.1** Image Creation & Styling-I	**6.1** Image Creation & Styling-II	**7.1** Future Technology	**8.1** Capstone Project for Fashion Design
3.2 History of Costume & Fashion	**4.2** History of Indian Textiles	**5.2** Advanced Apparel Development-I	**6.2** Advanced Apparel Development-II	**7.2** Innovation & Intellectual Property	**8.1** Design Entrepreneurship & Professional Practice
3.3 Apparel Development-I	**4.3** Apparel Development-II	**5.3** Value Addition-I	**6.3** Value Addition-II	**7.3** Contextual Studies	
3.4 Basics of Textiles-I	**4.4** Basic of Textiles-II	**5.4** Construction Technique-I	**6.4** Construction Technique-II	**7.4** Research Methodology	
3.5 Fashion Art-Dress Culture & society	**4.5** Fashion Art Aesthetics	**5.5** Human Values, Ethics and Constituitional Values	**6.5** Sustainable Design-II		
3.6 PR-Graphic Design for Fashion	**4.6** 3D Digital Design	**5.6** Craft Documentation	**6.6** Marketing & Merchandising-II		
3.7 Environmental Studies	**4.7** CCU	**5.7** Ornamentation of Textiles			
		5.8 Marketing & Merchandising-I			



B.DESIGN-
PRODUCT & ACCESSORY DESIGN

The programme offers a holistic approach towards product design and development stages. The foundation years start with building a strong base of the students, learning about the fundamentals and history of the Design world. Apart from just the basic contemporary, it lets the students explore the beauty of the handicraft and cultural diversities. Further it encourages students to understand the design language, and start drawing their own inspirations and be imaginative in their aesthetics, functional and creative abilities. Following the years mould them into growing their extensive research on varieties of materials, their forms and understandings. The programme believes in practical learning, and our subjects are workshop and studio-based, which encourages in hands-on using live-demonstrations, lectures, seminars and peer learning. Our studio labs are well equipped along with professional mentor guidance, to help the students create their inventions on campus. The developed products can range from furniture, jewelry, leather goods, giftware, tableware, watches, electrical products, handicrafts and other lifestyle products. The product development stages are followed by understanding market trends, ideations, marketing and to branding of the products. By the end of the programme, the students will be efficient to create wonderful graphic creations as well, with the programme introduced softwares- Adobe photoshop, illustrator, Auto-CAD, Sketchup, Rhyno, and much more. The final Live-Design Studio projects include fabrications of working prototypes of the development of Accessories or Products, following various techniques and processes.

Scope:

- Product Designer
- Lifestyle-Accessory Designer
- Jewellery Designer
- Interface Designer
- Installation Designer
- Exhibition Designer
- Brand Managers
- Visual Merchandisers
- Product Managers
- Academic Professionals
- Freelancers
- Entrepreneurs

MODULES

SECOND YEAR		THIRD YEAR		FOURTH YEAR	
TERM III	**TERM IV**	**TERM V**	**TERM VI**	**TERM VII**	**TERM VIII**
COURSE	**COURSE**	**COURSE**	**COURSE**	**COURSE**	**COURSE**
3.1 Product Design Process	**4.1** Product Design Studio-II	**5.1** Product Design Studio-III	**6.1** Product Design Studio-IV	**7.1** Product Design Studio-V (Social Design Practices and Research)	**8.1** Capstone Project
3.2 Design Studio-I	**4.2** Manufacturing Processes and Techniques	**5.2** Design Innovation and Future concepts	**6.2** Styling and Image Design	**7.2** Dissertation Document	**8.2** Entrepreneurship & Professional Practice
3.3 Technical Drawing-I	**4.3** Technical Drawing-2	**5.3** Surface Ornamentation	**6.3** Product Branding and Packaging Design	**7.3** Portfolio Development	**8.3** GP Documentation
3.4 CAD-1 : 3D Modelling	**4.4** CAD-2	**5.4** CAD-3 : Fabrication	**6.4** CAD-4 : Digital Design	**7.4** Contextual Studies and Research Methods	
3.5 History of Design	**4.5** 3D Modelling and Prototyping	**5.5** Visual Merchandising and Retail Management	**6.5** Innovation and IPR	**7.5** Summer Internship Report	
3.6 Sustainable Design Practices	**4.6** Trend and Forecasting	**5.6** Craft Research and Documentation	**6.6** Industry Project		
3.7 Elective	**4.7** Semiotics	**5.7** Elective	**6.7** Elective		
	4.8 Elective				

B.DESIGN-
COMMUNICATION DESIGN

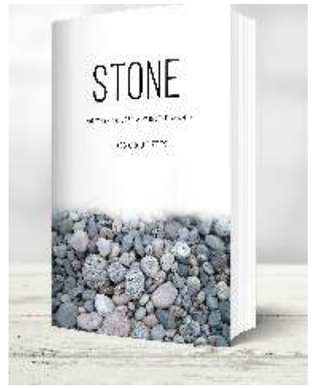
Bachelor of Communication Design is a four-year undergraduate programme that focuses on the study of the art of turning informative, persuasive, and entertaining messages into powerful visuals that impact an audience and compel viewers to take action. Students get an exposure to a variety of verticals within the domain of Communication Design such as UI/UX, web design, graphics, film and animation, branding, advertising, publications, product packaging and many more. The programme equips students with creativity, visualisation ability, design proficiency and eye for detail to produce innovative user experience. Students gain the ability to understand communication design across a broad range of media and prepare them for the challenges of an exciting and evolving industry. Students explore the communication imperative in a commercial environment and learn how to respond confidently to design problems. From developing apps to signages, from illustrated books to animation films, from magazine layouts to e-books, students gain expertise in new specialisations which are highly advanced such as Game Designing, Graphic Designing, VFX Design and more.

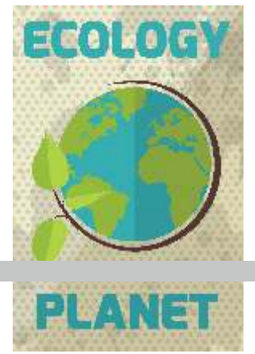
Scope:

- User Interface or User Experience Designers
- Animation
- Game Interface Designers
- Art/ Design Directors
- Interaction/Service Designers
- 3D Artists
- Creative Directors
- Web/ App Developers
- Brand Experts / Strategists
- Design Educators
- Multimedia Experts
- Visualizer/ Graphic Designer
- Type Designers
- Communication Designers
- Editorial and Publication Designer
- Academic Professionals

MODULES

SECOND YEAR		THIRD YEAR		FOURTH YEAR	
TERM III	**TERM IV**	**TERM V**	**TERM VI**	**TERM VII**	**TERM VIII**
COURSE	**COURSE**	**COURSE**	**COURSE**	**COURSE**	**COURSE**
3.1 Interaction Design-I	**4.1** Interaction Design-II	**5.1** User Experience Design	**6.1** User Interface Design	**7.1** Advanced Interface Design	**8.1** Research and Innovation for Communication Design
3.2 Basic Photography	**4.2** Advanced Photography	**5.1.1** User Research & Prototyping	**6.1.1** Designing Interfaces for Web	**7.1.1** Designing Interfaces for Mobile and Emerging Technologies	**8.1.1**Capstone Communication Design Project
3.3 Communication Design Studio-I	**4.3** Communication Design Studio-II	**5.1.2** Advanced Graphics	**6.1.2** Programming For Interactivity	**7.1.2** Digital Marketing	**8.1.2** Design Entrepreneurship and Professional Practice (Theory)
3.4 Visual Language-I	**4.4** Visual Language-II	**5.2** Digital Design Studio-I	**6.2** Digital Design Studio-II	**7.1.3** Frontend Design	
3.5 Theory of Communication Design (Theory)	**4.5** Theory of Advertising (Theory)	**5.2.1** Introduction to 3D	**6.2.1** Advanced 3D	**7.1.4** Research Methodology-I (Theory)	
3.6 OPE- Elective (Minor)	**4.6** 3D Printing	**5.2.2** 2D Digital Illustration	**6.2.2** Motion Graphics and Video Editing		
3.7 Installation Art (Vocational Minor)	**4.7** CCU (University Compulsory)	**5.2.3** Writing for Digital Media-I (Theory)	**6.2.3** Writing for Digital Media-II (Theory)		
3.8 TH-Environmental Studies (University Compulsory)		**5.3** Internship	**6.3** Case Study for Any Website and App		
		5.4 Human Values, Ethics and Constitutional Values (University Compulsory)	**6.4** Arts, Sports, Yoga, Music, Theatre (University Elective)		





BACHELOR OF VISUAL ARTS (APPLIED ARTS)

Bachelor of Visual Arts is a four-year undergraduate programme aimed at expanding the traditional educational approach to visual arts by encouraging experimentation with a full array of artistic practices. The capstone of the programme highlights various activities apart from teaching. Students are encouraged and supported to adopt various interdisciplinary activities that build new creative skills and research aptitude in an integrated manner that also adds value to their degrees.

The BVA- Applied Art programme aims to equip students with an ability to design products and advertisements for various establishments. The programme also promotes the artistic expression in the students that pave their way to a successful career.

Scope:

- Professional Practicing Artist
- Animation
- 3D Modeler
- Illustrator
- Visual Effect Artist
- Digital Artist
- Game Artist and Designer
- Brand Strategy Development
- Art Director in Advertising Agencies/Film/TV/ Video Productions
- Social Media Communication
- Corporate Design

MODULES

FIRST YEAR		SECOND YEAR	
TERM I	**TERM II**	**TERM III**	**TERM IV**
1.1 Story of Indian Art	**2.1** Story of World Art	**3.1** Theory of Commercial Art-I	**4.1** Theory of Commercial Art-II
1.2 Drawing & Sketching-I	**2.2** Drawing & Sketching-I	**3.2** Drawing & Illustration-I	**4.2** Drawing & Illustration-II
1.3 Composition-I	**2.3** Composition-II	**3.3** Photography-I	**4.3** Photography-II
1.4 Clay Modelling	**2.4** Printmaking	**3.4** Graphic Design-I	**4.4** Graphic Design-II
1.5 Digital Design-I (Adobe Illustrator)	**2.5** Digital Design-II (Adobe Photoshop)	**3.5** Installation Art	**4.5** 3D Printing
1.6 Communicative English-I (University Compulsory)	**2.6** Communicative English-I (University Compulsory)	**3.6** Environmental Studies (University Compulsory)	**4.6** CCU (University Compulsory)

THIRD YEAR		FOURTH YEAR	
TERM V	**TERM VI**	**TERM VII**	**TERM VII**
5.1 Global Trends in Advertising-I	**6.1** Global Trends in Advertising-II	**7.1** Advertising Theory and Practice-I	**8.1** Advertising Theory and Practice-II
5.2 Digital Illustration-I	**6.2** Digital Illustration-II	**7.2** Visualization for Product Campaign	**8.2** Visualization for Social Campaign
5.3 Typography-I	**6.3** Typography-II	**7.3** Online Marketing	**8.3** Capstone Project or UG Research Project
5.4 CAD-I	**6.4** CAD-II	**7.4** Research Methodology and Report-I	
5.5 Commercial Cinematography	**6.5** Advertising Campaign	**7.5** Industrial or Market Research	
5.6 Human Values, Ethics and Constitutional Values (University Compulsory)	**6.6** Case Study for Advertising Campaign		
5.7 Internship	**6.7** Arts, Sports, Yoga, Music, Theatre (University Elective)		

BACHELOR OF VISUAL ARTS (PAINTING)

The Bachelor of Visual Arts in Painting is a four year undergraduate program that focuses on developing the vital skill sets required for creating visuals that can be realistic, abstract and conceptual. The programme is an amalgamation of practical and supportive theoretical studies exposing the students to the various social, cultural. historical and political dynamics of the world. Providing them the necessary skill set, and thought process to develop their unique expression through various visual art forms. The program faculties emphasize on nurturing and sharpening the creative thought capital in the students by offering them hands-on training of different media that expand from basic to advanced material and methods of Painting.

The program expands the core skills towards the additional knowledge of Clay modelling, Printmaking, 3D Printing,Photography and Installation Art. It imbibes the research aptitude and basic art writing skills in the students.To fulfill the students with enthusiasm and energy they are exposed to various contemporary art events, artists interaction, workshops and field visits. The program is a wholesome approach towards preparing the students for transforming their thoughts, research and ideas into visuals through practice.

Scope:

- Professional Practicing Artist
- Animation
- 3D Modeler
- Illustrator
- Visual Effect Artist
- Digital Artist
- Art Curator
- Art Writer
- Art Director
- Art Critic

MODULES

FIRST YEAR		SECOND YEAR	
TERM I	**TERM II**	**TERM III**	**TERM IV**
1.1 Story of Indian Art	**2.1** Story of World Art	**3.1** History of Indian Art	**4.1** History of World Art
1.2 Drawing & Sketching-I	**2.2** Drawing & Sketching-I	**3.2** Study From Life-I	**4.2** Study From Life-II
1.3 Composition-I	**2.3** Composition-I	**3.3** CAD-I	**4.3** CAD-II
1.4 Painting-I	**2.4** Painting-II	**3.4** Photography-I	**4.4** Photography-II
1.5 Clay Modelling	**2.5** Printmaking	**3.5** Composition-III	**4.5** Composition-IV
1.6 Communicative English-I (University Compulsory)	**2.6** Communicative English-I (University Compulsory)	**3.6** Installation Art	**4.6** 3D Printing
		3.7 Environmental Studies (University Compulsory)	**4.7** CCU (University Compulsory)

THIRD YEAR		FOURTH YEAR	
TERM V	**TERM VI**	**TERM VII**	**TERM VII**
5.1 Modern & Contemporary Indian Art	**6.1** Modern & Contemporary World Art	**7.1** Comprehensive Art Criticism	**8.1** Contemporary Critical Theory
5.2 Art & Aesthetics-I (Indian)	**6.2** Art & Aesthetics II (Eastern & Western)	**7.2** Medium & Media in Contemporary Art	**8.2** Curating Solo Art Project
5.3 Art & New Media-I	**6.3** Art & New Media-I	**7.3** Research Methodology and Report I	**8.3** Capstone Project or UG Research Project
5.4 Studio Art Practices-I	**6.4** Studio Art Practices-I	**7.4** Industrial or Market Research	
5.5 Drawing Practices-I	**6.5** Drawing Practices-I		
5.6 Internship	**6.6** Case Study for Advertising Campaign		
5.7 Human Values, Ethics and Constitutional Values (University Compulsory)	**6.7** Arts, Sports, Yoga, Music, Theatre (University Elective)		

M.DESIGN-
INTERIOR DESIGN

Designing is the merge of artistic flair along with a vision. Creative impulse and industrial proficiency are the uppermost qualities that craft magic in building careers in Interior Design. Pursuing a career in the field of Interior Designing entails originality, creativity and a lot of inspiration regarding how to craft the finest utilization of the space that is made accessible. The Master's course provides on the whole view of all the aspects of Interior Design from detailing to higher research.

The reputation and recognition of Interior Designing has now grown to a great extent with Indian markets looking up to International brands that has induced people to broaden their vision which is not only confined to the urban cities but has speedily broaden to small towns across the nation. Career in Interiors surely offers prospects to travel and work with a variety of people. This is principally for the reason being the varying lifestyle of citizens and their desires to tailor the homes with the help of connoisseur who can comprehend the tastes and preferences.

The skills developed by a student while pursuing a course in Interior Architecture and Design at Sharda would adequately equip him/her to work across various platforms like :-

Scope:

- Residential Design (Homes, Apartment Complexes, Community living Complexes, etc.)
- Workplace/Office Design (Offices & Commercial Workspaces)
- Commercial Space Design (Malls, Multiplexes, Hotels, etc.)
- Exhibition Designer
- Furniture
- Fixtures and Equipment (FF&E) Designer
- Entrepreneur
- Fit out Manager
- Interior Stylist
- Set Designer

MODULES

FIRST YEAR		SECOND YEAR	
TERM I	**TERM II**	**TERM III**	**TERM IV**
COURSE	**COURSE**	**COURSE**	**COURSE**
1.1 Interior Design Studio-I	**2.1** Interior Design Studio-II	**3.1** Interior Design Studio-III	**4.1** *Thesis
1.2 Fundamental of Design & Drawing	**2.2** Digital-II (Digital Design & Presentation)	**3.2** Services & Estimation	**4.2** Professional Practice
1.3 Digital-I (Digital Design & Presentation)	**2.3** Furniture Design	**3.3** Material & Construction	**4.3** VAC
1.4 Research Methodolgy-I	**2.4** Research Methodolgy-II	**3.4** *Dissertation	
1.5 History of Art & Design-I	**2.5** History of Art & Design-II	**3.5** DSE	
1.6 CCU	**2.6** OPE/Mooc	**3.6** RSP (NGPA)	
1.7 VAC	**2.7** VAC	**3.7** VAC	

M.DESIGN-
INDUSTRIAL & PRODUCT DESIGN

The programme offers a holistic approach towards industrial and product development stages. The course is in collaboration with the Department of engineering, which gives the students an immense potential to work on machines very closely understanding its operations and working. The course equips the students with the technical skills and learning science behind the machines along with the very important role of design which makes it workable and human friendly.

The Design Department is committed to give students exposure to wide range of projects to make students learn Design as a universal language which is a part of every product in our daily lives. To make students explore projects of all kind without restricting them to any manufacturing or science behind the machines, the department has collaborated with various engineering departments as well. The course gives you a deep sense of understanding of design behind every object and how it works. It also makes you learn various software skills like AutoCAD, Rhino, Solid works and Catia. Such Software's gives an edge to students in terms of employability as they are machine friendly and widely being used in small and large scale industries. The course is focused to create professionals for the industry well equipped with all the skills required in the industries.

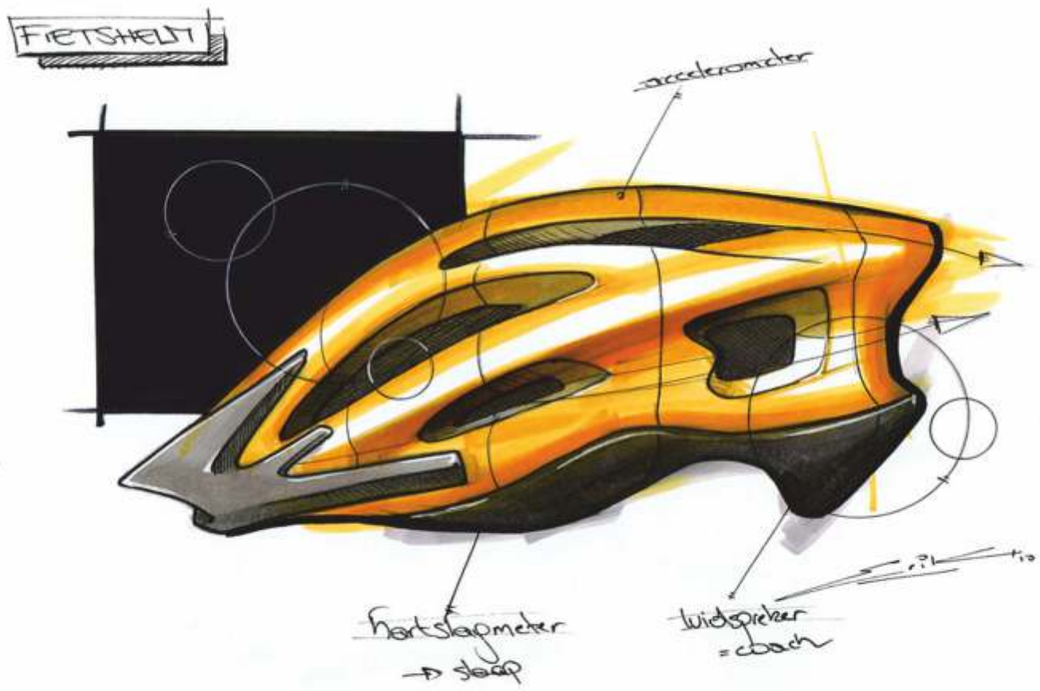
The course not only gear up students for employability in various sectors but also imbibes in them the entrepreneurial spirit to come u with innovative solutions for real life problems and taking them further through incubation to angel funding and venture capitalism.

Scope:

- Product Designer
- Lifestyle-Accessory Designer
- Interface Designer
- Installation Designer
- Exhibition Designer
- Brand Managers
- Visual Merchandisers
- Product Managers
- Academic Professionals
- Freelancers
- Entrepreneurs
- Automobile Designers
- Creative Leads
- Equipment Designers
- Lighting Designers
- Innovative Heads

MODULES

FIRST YEAR		SECOND YEAR	
TERM I	**TERM II**	**TERM III**	**TERM IV**
COURSE	**COURSE**	**COURSE**	**COURSE**
1.1 IPD Studio-I	**2.1** IPD studio-II	**3.1** IPD Studio-III	**4.1** *Thesis
1.2 Fundamental of Design & Drawing	**2.2** Digital-II (Digital Design & Presentation)	**3.2** Rapid Prototyping	**4.2** Professional Practice
1.3 Digital-I (Digital Design & Presentation)	**2.3** Furniture Design	**3.3** UI and Ergonomics Display and Controls	**4.3** VAC
1.4 Research Methodolgy-I	**2.4** Research Methodolgy-II	**3.4** *Dissertation	
1.5 History of Art & Design-I	**2.5** History of Art & Design-II	**3.5** DSE	
1.6 CCU	**2.6** OPE/Mooc	**3.6** RSP (NGPA)	
1.7 VAC	**2.7** VAC	**3.7** VAC	



M.DESIGN-
FASHION DESIGN

Master of Design with specialization in Fashion was initiated to build design Specialist and evolved Design thinkers and Innovators. This course provides a deep learning of fashion subjects at an Advanced level in competence with the International Standards and demand for the Industry. As Design is a dynamic field the scholars are supported to work with freedom so that every day is an invention. Today we breathe fashion, its everywhere. Hence the need for Fashion Designers is rising constantly.

The degree course offered at Sharda University is taught by the Team of Faculties with wide Industry Experience and practising designers and technically sound academicians, each specialising in distinguishing fields. Students work under both the expert guidance and self-learning individualistic approach to explore the best possible opportunities.

The course provides covers giving knowledge in most of the fields covered so far under the Design Domain namely Womenswear, Menswear, Textiles for Fashion, Trend forecasting, Merchandising, Styling, Fashion Art, Fashion Business and many others. Not just Fashion other related areas like Crafts, Sustainability, Modern Art, Photography etc. are also covered during the tenure catering to the need needs of the modern Industry. Post-graduate program empowers individual with Innovative Design thinking resulting to excellent Design solutions.

The Students pursuing Masters of Design is expected to focus on extensive Research Approach, so as to compete with the International and National Designers. Not only the specified domain but they are taught to be excellent Creators with an understanding of a designer's social responsibility towards the world.

The scope of master's in fashion design is very broad. The students will be able to do different projects related to Market Trends, Merchandising, Design and Concept Development, Sustainable products, Brand Development, Consumer Study. It provides the students with the capabilities, knowledge and confidence to create their own fashion enterprise, or build a career with the global fashion industry. They can learn and grow to be Fashion Designers, Merchandisers, Pattern Designers, Stylists, Fashion Marketers, Strategists, Educators, Content Developers, Bloggers, Brand Manager, Retail Mangers, consultants and many more.

MODULES

FIRST YEAR		SECOND YEAR	
TERM I	**TERM II**	**TERM III**	**TERM IV**
COURSE	**COURSE**	**COURSE**	**COURSE**
1.1 Fashion Design Studio-I	**2.1** Fashion Design Studio-II	**3.1** Fashion Design Studio-III	**4.1** *Thesis
1.2 Fundamental of Design & Illustration	**2.2** Design for Sustainable Society	**3.2** Fashion Styling & Image Design	**4.2** Professional Practice
1.3 Research Methodolgy-I	**2.3** Research Methodolgy-II	**3.3** Current Trends and Forecasting	**4.3** VAC
1.4 Digital-I (Digital Design & Presentation)	**2.4** Digital-II (Digital Design & Presentation)	**3.4** *Dissertation	
1.5 History of Art & Design-I	**2.5** History of Art & Design-II	**3.5** DSE	
1.6 CCU	**2.6** OPE	**3.6** VAC	
1.7 VAC	**2.7** VAC	**3.7** RSP (NGPA)	

MASTERS IN VISUAL ARTS (APPLIED ARTS)

Master of Visual Arts is a two-year postgraduate programme aimed at expanding and developing individual identity and expression of the students through creative and research oriented methods.

Master's in Applied Art expanding the traditional educational approach to visual arts by encouraging experimentation with a full array of artistic practices. The capstone of the programme highlights various activities apart from teaching. Students are encouraged and supported to adopt various interdisciplinary activities that build new creative skills and research aptitude in an integrated manner that also adds value to their degrees.

The MVA- Applied Art programme aims to equip students with an ability to design products and advertisements for various establishments. The programme also promotes the artistic expression in the students that pave their way to a successful career.

Scope:

- Professional Practicing Artist.
- Animation.
- 3D Modeler.
- Illustrator.
- Visual Effect Artist.
- Digital Artist.
- Game Artist and Designer.
- Brand Strategy Development.
- Art Director in Advertising Agencies/Film/TV/Video Productions
- Social Media Communication.
- Corporate Design

MODULES

FIRST YEAR		SECOND YEAR	
TERM I	**TERM II**	**TERM III**	**TERM IV**
COURSE	**COURSE**	**COURSE**	**COURSE**
1.1 Visualization for Product Campaign	**2.1** Visualization for Social Campaign	**3.1** Brand Conceptualization & Development-I	**4.1** Brand Conceptualization & Development-II
1.2 Digital Marketing	**2.2** Commercial Illustration	**3.2** Dissertation Research Practice-I	**4.2** Dissertation Research Practice-II
1.3 Research Methodology and Report-I	**2.3** Research Methodology and Report-II	**3.3** Advertising & Marketing Research (Theory)	**4.3** Advertising & Business Organization (Theory)
1.4 Advertising Theory and Practice-I (Theory)	**2.4** Advertising Theory and Practice-II (Theory)		

MASTERS IN VISUAL ARTS (PAINTING)

Master of Visual Arts is a two-year postgraduate programme aimed at expanding and developing individual identity and expression of the students through creative and research oriented methods. The programme is an amalgamation of practical and advanced studies in medium & media in contemporary art, conceptual art, art criticism and contemporary theories exposing the students to the various social, cultural. historical and political dynamics of the world.

Providing them the necessary & advanced skill set to develop their unique expression through various visual art forms; the program also focuses to fill the students with enthusiasm and energy by indulging in various contemporary art events, artists interaction, workshops and field visits. The program is a wholesome approach towards preparing the students for transforming their thoughts, research and ideas into visuals through practice in contemporary scenarios.

Scope:

- Professional Practicing Artist
- Animation
- 3D Modeler
- Illustrator
- Visual Effect Artist
- Digital Artist
- Art Curator
- Art Writer
- Art Director
- Art Critic

MODULES

FIRST YEAR		SECOND YEAR	
TERM I	TERM II	TERM III	TERM IV
COURSE	COURSE	COURSE	COURSE
1.1 Medium & Media in Contemporary Art-I	**2.1** History of Contemporary Art	**3.1** Comprehensive Art Criticism	**4.1** Contemporary Critical Theory
1.2 Conceptual Drawing-I	**2.2** Medium & Media in Contemporary Art-II	**3.2** Conceptual Studio Art Practice-I	**4.2** Conceptual Studio Art Practice-II
1.3 Research Methodology and Report-I	**2.3** Conceptual Drawing-II	**3.3** Dissertation Research Practice-I	**4.3** Dissertation Research Practice-II
1.4 History of Modern Art	**2.4** Research Methodology and Report-II		

PLACEMENT

FUTUREUDAY	AUROMIRA	amazon	नीति आयोग	isha
KSOLVES Emerging Ahead Always	kalstesk space Designfully Yours	BLUECRUMBS	VIJAY DESIGN INSPIRATIONS Pvt. Ltd	Cengetiles Ltd.
asianpaints	India Mobler LLP	RADON awesome baños	LOCO DESIGN	URBAN UPGRADE INTERIORS
DOMS SHARP MINDS	H&M	FREELANCE COSTUME DESIGNER	AJIO	SIMAR DUGGAL DESIGN HOUSE
Breathe Designs	Manitex Fashion Week	SHAHI export house	Envogue Furniture	Fashion & Style Export Ltd
BizBrolly	urban upgrade interiors	IMAR	Devee Exports	OPAXA
M3	PSE EMPRO	India Mobler LLP	Sixteen Street Pvt.Ltd.	Moboutique interior design studio
Bekal INTERIOR	VERISCRIPT	SAI CREATIONS	ZONE ONE	HINDON PUBLIC SR. SEC. SCHOOL

One of the very few universities in India to receive the
QS I·GAUGE E-Learning Certificate Excellence for Academic Digitisation (E-LEAD)

QS I·GAUGE INDIAN COLLEGE & UNIVERSITY RATING

Sharda University took commendable digital initiatives to ensure that the students academics do not suffer due to Covid-19 situation. It has brilliantly adopted a multi-pronged strategy of inclusive e-learning solutions (remote-based) to cope up with the prevailing crisis in Indian education system. The iCloud LMS software that the University subscribes to is cloud-based and highly advanced. Even for the students residing in remote areas, teachers are pro-actively providing them with class-notes and assignments with solutions over WhatsApp and email or even through audio lectures.

Sharda's University's endeavours during the Covid-19 crisis found special mention in the speech of Dr. Ramesh Pokhriyal 'Nishank', Union Education Minister who graced the 2020 Convocation of the University.

Highlights of Sharda University's focus on Online education:

- Live online classes are conducted through ERP, Microsoft Teams, Google Meet etc.
- Timetable, session plan, attendances, feedback are uploaded on ERP and chat/discussion happen through these online platforms.
- Virtual labs are conducted
- More than 3500 e-content (power points, audio-video sessions, word documents, practical exercises) have been prepared and shared with students.
- Students engagement through consultative meetings, Chat/discussions through google/zoom classrooms, Flip classes, real time online projects, virtual gallery walk.
- Continuous Assessments are being practised where the quizzes/assignments/projects are floated to students through the online platforms and evaluated through the same.
- Online proctored End term papers are conducted for all.
- Online feedbacks are taken twice in a semester and open house discussions through consultative meetings and action taken report prepared and shared.

VIEWS THAT SPEAK EXCELLENCE

Ms. Sana Akbar
B. Design (Fashion Design)
Year 2019-23

"Sharda University is a place of learning, fun, culture, literature and many such life preaching activities. It's true what they say; the world is here at Sharda University. In the Department of Design, we have a panel of good faculty members who are excellent designers to learn from, having a deep knowledge in their fields. Each and every faculty member is very supportive. Studying Design at Sharda has helped me become mature, sensible, independent and self-believing by letting me understand responsibilities that otherwise would have never come my way."

Mr. Nilanjan Bhattacharjee
B. Design (Fashion Design)
Year 2017-21

"I like the fact that the classes are small and that the instructors are friendly. They are always willing to help and are very flexible in meeting to help student. Sharda University offers students wide choice of social activities. The environment here is sociable and friendly. I really like the placement process of our university."

Ms. Riya Tayal
B. Design (Fashion Design)
Year 2016-20

"I am very thankful to Sharda University for helping me develop into a new version of myself. I am also thankful to the faculty who have been very supportive. The School also helped me get an excellent internship which gave me good exposure of the industry."

Ms. Somya Karki
B. Design (Fashion Design)
Year 2019-23

"I experienced a very positive and learning environment at Sharda University. The staff and faculty members are very supportive and approachable in nature. My favourite part of studying in Sharda University is the events and exposure provided in the field of design."

Ms. Swati Sekhar
B.Design
Year 2017-19

"The digital and communication design school course is brilliant- It gave me the flexibility to explore the design world and gain new skills. It drew out all my creative tendencies and now I really do see the world differently. You don't feel like you're studying alone. Doing the digital and communication design course has been one of the best decisions I have made."

Mr. Shubanshu Sharma
B.Design
Year 2015-19

"I have learnt and gained ample amount of experience while exploring the world of Communication and Design. The faculty here gives the students ample amount of practical experiences and opportunities to perform their art with flying colours. They support their students in every way possible and let them innovate and implement their ideas and bring them to life."

Ms. Passang Dem
B. Design (Fashion Design)
Year 2017-21

"Three years have passed surprisingly quickly, yet it was memorable at each step of the way. I feel immensely privileged to be part of Sharda University. To be able to undertake a degree that I feel genuinely passionate about has been a rewarding experience. The learning method was challenging at the beginning as we are international students but as the program evolved, I have developed skills to allow me to focus better on what I need to learn."

Ms. Bellinda Franque
B. Design (Interior Design)
Year 2017-21

"I am really privileged to have been exposed to a heart-warming experience of being a part of Sharda University's Department of Design. Here, I found qualified mentors, who guided me to achieve my dreams and goals as an Interior Designer. I was exposed to a world outside through site visits; competitions and direct contact with clients, all of which are essential for helping me build my career."

Admission Flow Chart

Step 1

Register Online at www.sharda.ac.in

Register Manually at Admission Cell, Sharda University OR Sharda Counselling Centres

- Enquiry registered
- System ID generated

- Information is provided on courses, eligibility criteria, fee, etc by Counsellor/Faculty
- Document verification is done

→ Exit if not eligible/ not interested

Eligible

Step 2

- Pay Application Fee
- Fill Application form

Step 3

Admission through SUAT

Admission through National/State Level Test JEE/CLAT/LSAT/CAT/MAT/XAT/NATA/NEET

Test ID & Password are issued

SUAT @ Sharda University

SUAT @ Pan India Centres

SUAT @ Home Based Proctor Enabled Test

Unsuccessful → Exit

Successful

Step 4

Appear for PI at Sharda University (GD as well in case of MBA)

Selected

Rejected → Exit

Step 5

Provisional Admission Offered

Programme fee deposited either through Cash/DD/Credit-Debit Card/Online

Registration/Matriculation (Document verification by School) → Commencement of Class

GREATER NOIDA.
HUB OF EDUCATION IN DELHI-NCR.

Situated adjacent to New Delhi, Greater Noida is one of the fastest developing educational hubs. Home to some of the leading universities in India, Greater Noida sees lots of international students pursuing their career dreams.

India's first ISO 9000-2000 certified city, Greater Noida is amongst the cleanest, greenest and most well planned cities of India. Greater Noida is amongst the selected cities of the world, chosen for F1 Grand Prix Race.

Sharda University campus at Knowledge Park III is the largest in Greater Noida & the entire NCR.

"Greater Noida integrated township is shaping up as India's smartest city, the National Capital Region's most modern urban development centre and its fastest-developing centre of attraction. It has emerged as a modern model of far-sighted town planning."

NOTES

REGIONAL REACH-
SHARDA COUNSELLING CENTRE

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