

August 06, 2018

Minutes of the Meeting of Faculty Board

Meeting Schedule	: Held on August 06, 2018 in the Dean's Board Room, Block-07 (PGDM Building).
Invitees	: Prof. Mukesh Chaturvedi (Chairman), Dr. Ranjit Goswami, Prof. P. K. Mitra, Dr. Sunil Joshi, Dr. Anoop Pant, Dr. A.V. Nageswara Rao, Dr. Daleep Parimoo, Prof. Srinivas Shirur, Dr. A. Rajagopal, Prof. Manmohan Rahul, Dr. Omvir Chaudhary.
Special Invitees	: Dr. P. K. Aggarwal, Dr. Hari Shankar Shyam, Dr. Parul Saxena, Dr. Priti Verma and Prof. Santhi Narayanan.
Meeting Attended by	: Prof. Mukesh Chaturvedi (Chairman), Prof. P. K. Mitra, Dr. Sunil Joshi, Dr. Anoop Pant, Dr. A.V. Nageswara Rao, Prof. Srinivas Shirur, Dr. A. Rajagopal, Prof. Manmohan Rahul, Dr. Omvir Chaudhary, Dr. P. K. Aggarwal, Dr. Hari Shankar Shyam, Dr. Parul Saxena, Dr. Priti Verma and Prof. Santhi Narayanan.
Leave of Absence	: The leave of absence was granted to the members not present.

Minutes

Prof. Mukesh Chaturvedi, Dean, School of Business Studies welcomed the members of the Faculty Board of SBS.

The proceedings and action points that emerged during the meeting are given below:

Item No. 1: To confirm minutes of the meeting of Faculty Board held on May 2, 2018.

The minutes of the last meeting of Faculty Board held on May 2, 2018 was circulated to all the members of the Faculty Board. Since no comments have been received on the minutes circulated, the Faculty Board approved the minutes of the last meeting as given at Appendix

Item No. 4: To consider implementation of Outcome-Based Education (OBE) for all the programs of SBS from Academic Year 2018-19.

The Faculty Board considered and approved the syllabi of first semesters of all the programs of SBS, prepared in OBE template, to be offered from Academic Year 2018-19.

The details are given at Annexure-3 (a, b, c, d & e)

Item No. 5: To consider approval of various Internal and External Examiners for practical papers/Viva-Voce of Odd Term Examinations.

The Faculty Board considered and approved the list of Internal and External Examiners for conducting the practical papers/Viva-Voce of Odd Term Examinations (2018-19).

The details are given at Annexure - 4.

Item No. 6: To consider the revised Course Structure and Credit Distribution of MBA programs for batches 2017-19 and 2018-20.

The Faculty Board considered and approved the revised Course Structure and Credit Distribution of MBA programs for batches 2017-19 and 2018-20.

The details are given for batch 2017-19 at Annexure-5 (i, ii, iii, iv, v & vi) and for batch 2018-20 at Annexure - 6(b)(i, ii, iii, iv, v, vi, vii & viii).

Item No. 7: To consider Open Electives and their syllabus to be floated by the School from Academic Year 2018-19.

The School proposes to offer the following Open Electives (across University) for Odd Semester 2018:


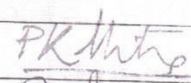
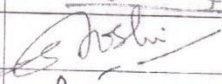

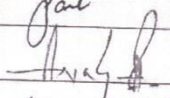

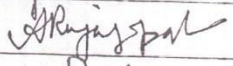
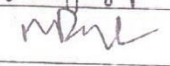
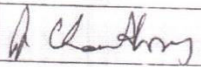
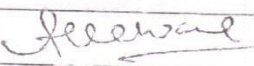
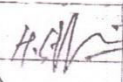
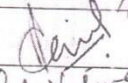
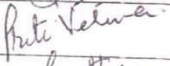
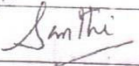
- (i) Fundamentals of Organisational Behaviour
- (ii) Introduction to Database Management
- (iii) Entrepreneurship
- (iv) Digital Marketing

The Faculty Board considered and approved the syllabus of the above mentioned courses.

The details are given at Annexure - 7(a) (i, ii, iii & iv).

SCHOOL OF BUSINESS STUDIES
Faculty Board Meeting (6th August 2018)

Attendance Sheet

Sl. No.	Name	Designation	Signature
1	Prof. Mukesh Chaturvedi	Distinguished Professor & Dean	
2	Dr. Ranjit Goswami	Professor & Pro-Vice Chancellor	-
3	Prof. P. K. Mitra	Professor	
4	Dr. Sunil Joshi	Professor & Associate Dean (Officiating)	
5	Dr. Anoop Pant	Professor & Principal Program Coordinator (PG)	
6	Dr. A. V. Nageshwara Rao	Professor & HoD	
7	Dr. Daleep Parimoo	Professor	(ON LEAVE)
8	Prof. Srinivas Shirur	Professor	
9	Dr. A. Rajagopal	Professor	
10	Prof. Manmohan Rahul	Professor	
11	Dr. Omvir Chaudhary	Professor & HoD	
Special invitees			
12	Dr. P. K. Aggarwal	Associate Professor & HoD	
13	Dr. Hari Shankar Shyam	Associate Professor & HoD	
14	Dr. Parul Saxena	Assistant Professor & HoD	
15	Dr. Priti Verma	Assistant Professor & HoD (Officiating)	
16	Prof. Santhi Narayanan	Assistant Professor & Principal Program Coordinator (UG)	

MBA – Business Analytics (2018-20) Course Structure and Credit Distribution

Course Curriculum		
Semester I		
Subject Code	Subject	Credits
BA 1.1	Principles of Management	3
BA 1.2	Economic Analysis for Business Decisions	3
BA 1.3	Organizational Behavior	3
BA 1.4	Marketing Metrics for Analytics	3
BA 1.5	Accounting for Analytics	3
BA 1.6	Business Statistics for Analytics Using MS Excel	3
BA 1.7	Lab 1:MS ACCESS and Excelling MS EXCEL (VBA PROGRAMMING)	3
BA 1.8	LAB 2: Data Management and R	3
	Total	24
Semester II		
Subject Code	Subject	Credits
BA 2.1	Entrepreneurship	3
BA 2.2	Production and Operations Management	3
BA 2.3	Stochastic Foundations: Probability Models	3
BA 2.4	Business Research Methods using Excel & SPSS	3
BA 2.5	Investment Analysis and Portfolio Management	3
BA 2.6	Lab 3 – Data Mining Techniques – Predictive Modeling and Pattern Discovery- using R	3
BA 2.7	Lab 4 – Data Visualization for Analytics	3
BA 2.8	Lab 5 – Data Analytics using R	3

	Total	24
Semester III		
Subject Code	Subject	Credits
BA 3.1	Decision and Risk Analytics	3
BA 3.2	Business Forecasting and Econometrics (using R)	3
BA 3.3	Prescriptive Analytics-Optimization Techniques Using Excel Solver	3
BA 3.4	Predictive Analytics 1 Using R	3
BA 3.5	Data Warehousing for Analytics using R	3
BA3.6	LAB 6: Enterprise Resource Planning (ERP)	3
BA 3.7	Summer Training Report & Presentation	4
	Total	22
Semester IV		
Subject Code	Subject	Credits
BA 4.1	Time Series Analysis with Excel and Minitab	3
BA 4.2	Predictive Analytics 2 Using R	3
BA 4.3	Big Data, Text Analytics & Web Analytics	3
BA 4.4	Cloud Computing + Hadoop+ Map Reducing	3
BA 4.5	LAB 7: Multivariate Data Analysis	3
BA 4.6	Dissertation Report & Viva Voce	5
	Total	20
	GRAND TOTAL (I+II+III+IV)	90