

August 06, 2018

Minutes of the Meeting of Faculty Board

Meeting Schedule	: Held on August 06, 2018 in the Dean's Board Room, Block-07 (PGDM Building).
Invitees	: Prof. Mukesh Chaturvedi (Chairman), Dr. Ranjit Goswami, Prof. P. K. Mitra, Dr. Sunil Joshi, Dr. Anoop Pant, Dr. A.V. Nageswara Rao, Dr. Daleep Parimoo, Prof. Srinivas Shirur, Dr. A. Rajagopal, Prof. Manmohan Rahul, Dr. Omvir Chaudhary.
Special Invitees	: Dr. P. K. Aggarwal, Dr. Hari Shankar Shyam, Dr. Parul Saxena, Dr. Priti Verma and Prof. Santhi Narayanan.
Meeting Attended by	: Prof. Mukesh Chaturvedi (Chairman), Prof. P. K. Mitra, Dr. Sunil Joshi, Dr. Anoop Pant, Dr. A.V. Nageswara Rao, Prof. Srinivas Shirur, Dr. A. Rajagopal, Prof. Manmohan Rahul, Dr. Omvir Chaudhary, Dr. P. K. Aggarwal, Dr. Hari Shankar Shyam, Dr. Parul Saxena, Dr. Priti Verma and Prof. Santhi Narayanan.
Leave of Absence	: The leave of absence was granted to the members not present.

Minutes

Prof. Mukesh Chaturvedi, Dean, School of Business Studies welcomed the members of the Faculty Board of SBS.

The proceedings and action points that emerged during the meeting are given below:

Item No. 1: To confirm minutes of the meeting of Faculty Board held on May 2, 2018.

The minutes of the last meeting of Faculty Board held on May 2, 2018 was circulated to all the members of the Faculty Board. Since no comments have been received on the minutes circulated, the Faculty Board approved the minutes of the last meeting as given at Appendix

Item No. 4: To consider implementation of Outcome-Based Education (OBE) for all the programs of SBS from Academic Year 2018-19.

The Faculty Board considered and approved the syllabi of first semesters of all the programs of SBS, prepared in OBE template, to be offered from Academic Year 2018-19.

The details are given at Annexure-3 (a, b, c, d & e)

Item No. 5: To consider approval of various Internal and External Examiners for practical papers/Viva-Voce of Odd Term Examinations.

The Faculty Board considered and approved the list of Internal and External Examiners for conducting the practical papers/Viva-Voce of Odd Term Examinations (2018-19).

The details are given at Annexure - 4.

Item No. 6: To consider the revised Course Structure and Credit Distribution of MBA programs for batches 2017-19 and 2018-20.

The Faculty Board considered and approved the revised Course Structure and Credit Distribution of MBA programs for batches 2017-19 and 2018-20.

The details are given for batch 2017-19 at Annexure-5 (i, ii, iii, iv, v & vi) and for batch 2018-20 at Annexure - 6(b)(i, ii, iii, iv, v, vi, vii & viii).

Item No. 7: To consider Open Electives and their syllabus to be floated by the School from Academic Year 2018-19.

The School proposes to offer the following Open Electives (across University) for Odd Semester 2018:


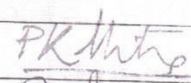
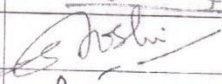

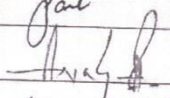

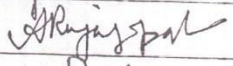
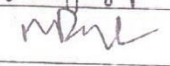
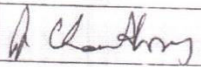
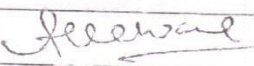
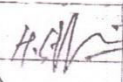
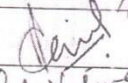
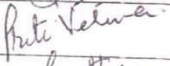
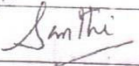
- (i) Fundamentals of Organisational Behaviour
- (ii) Introduction to Database Management
- (iii) Entrepreneurship
- (iv) Digital Marketing

The Faculty Board considered and approved the syllabus of the above mentioned courses.

The details are given at Annexure - 7(a) (i, ii, iii & iv).

SCHOOL OF BUSINESS STUDIES
Faculty Board Meeting (6th August 2018)

Attendance Sheet

Sl. No.	Name	Designation	Signature
1	Prof. Mukesh Chaturvedi	Distinguished Professor & Dean	
2	Dr. Ranjit Goswami	Professor & Pro-Vice Chancellor	-
3	Prof. P. K. Mitra	Professor	
4	Dr. Sunil Joshi	Professor & Associate Dean (Officiating)	
5	Dr. Anoop Pant	Professor & Principal Program Coordinator (PG)	
6	Dr. A. V. Nageshwara Rao	Professor & HoD	
7	Dr. Daleep Parimoo	Professor	(ON LEAVE)
8	Prof. Srinivas Shirur	Professor	
9	Dr. A. Rajagopal	Professor	
10	Prof. Manmohan Rahul	Professor	
11	Dr. Omvir Chaudhary	Professor & HoD	
Special Invitees			
12	Dr. P. K. Aggarwal	Associate Professor & HoD	
13	Dr. Hari Shankar Shyam	Associate Professor & HoD	
14	Dr. Parul Saxena	Assistant Professor & HoD	
15	Dr. Priti Verma	Assistant Professor & HoD (Officiating)	
16	Prof. Santhi Narayanan	Assistant Professor & Principal Program Coordinator (UG)	

MBA- Marketing - (2018-20) Course Structure and Credit Distribution

Semester I	Credits	Semester II	Credits	Semester III	Credits	Semester IV	Credits
1.1 Principles of Management	3	2.1 Human Resource Management	3	3.1 Introduction to Business Analytics	3	4.1 Strategic Management	3
1.2 Managerial Communication	3	2.2 Legal Aspects of Business	3	3.2 Sales & Distribution Management	3	4.2 Retail Marketing	3
1.3 Financial Reporting & Analysis (FRA)	3	2.3 Corporate Finance	3	3.3 Service Marketing	3	4.3 Digital Marketing	3
1.4 Organizational Behavior	3	2.4 Operations Research	3	3.4 Advertising & Brand Management	3	4.4 Marketing Analytics	3
1.5 Marketing Management	3	2.5 Business Research Methods	3	3.5 International Marketing	3	4.5 Dissertation Report and Viva Voce	6
1.6 Economic Analysis of Business Decision	3	2.6 Production and Operations Management	3	3.6 Rural Marketing	3	4.6 Customer Relationship Manager	3
1.7 Quantitative Techniques for Business Decision	3	2.7 Total Personality Development	3	3.7 Industry Readiness	2		
1.8 Information Technology for Managers	3	2.8 Consumer Behavior	3	3.8 Summer Training Report & Presentation	4	4.7 Entrepreneurship Development	3
		2.9 Market Survey (Field Project)	3	3.9 Open Electives	3		

TOTAL	24		27		27		24	102
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