

August 06, 2018

Minutes of the Meeting of Faculty Board

Meeting Schedule	: Held on August 06, 2018 in the Dean's Board Room, Block-07 (PGDM Building).
Invitees	: Prof. Mukesh Chaturvedi (Chairman), Dr. Ranjit Goswami, Prof. P. K. Mitra, Dr. Sunil Joshi, Dr. Anoop Pant, Dr. A.V. Nageswara Rao, Dr. Daleep Parimoo, Prof. Srinivas Shirur, Dr. A. Rajagopal, Prof. Manmohan Rahul, Dr. Omvir Chaudhary.
Special Invitees	: Dr. P. K. Aggarwal, Dr. Hari Shankar Shyam, Dr. Parul Saxena, Dr. Priti Verma and Prof. Santhi Narayanan.
Meeting Attended by	: Prof. Mukesh Chaturvedi (Chairman), Prof. P. K. Mitra, Dr. Sunil Joshi, Dr. Anoop Pant, Dr. A.V. Nageswara Rao, Prof. Srinivas Shirur, Dr. A. Rajagopal, Prof. Manmohan Rahul, Dr. Omvir Chaudhary, Dr. P. K. Aggarwal, Dr. Hari Shankar Shyam, Dr. Parul Saxena, Dr. Priti Verma and Prof. Santhi Narayanan.
Leave of Absence	: The leave of absence was granted to the members not present.

Minutes

Prof. Mukesh Chaturvedi, Dean, School of Business Studies welcomed the members of the Faculty Board of SBS.

The proceedings and action points that emerged during the meeting are given below:

Item No. 1: To confirm minutes of the meeting of Faculty Board held on May 2, 2018.

The minutes of the last meeting of Faculty Board held on May 2, 2018 was circulated to all the members of the Faculty Board. Since no comments have been received on the minutes circulated, the Faculty Board approved the minutes of the last meeting as given at Appendix

Item No. 4: To consider implementation of Outcome-Based Education (OBE) for all the programs of SBS from Academic Year 2018-19.

The Faculty Board considered and approved the syllabi of first semesters of all the programs of SBS, prepared in OBE template, to be offered from Academic Year 2018-19.

The details are given at Annexure-3 (a, b, c, d & e)

Item No. 5: To consider approval of various Internal and External Examiners for practical papers/Viva-Voce of Odd Term Examinations.

The Faculty Board considered and approved the list of Internal and External Examiners for conducting the practical papers/Viva-Voce of Odd Term Examinations (2018-19).

The details are given at Annexure - 4.

Item No. 6: To consider the revised Course Structure and Credit Distribution of MBA programs for batches 2017-19 and 2018-20.

The Faculty Board considered and approved the revised Course Structure and Credit Distribution of MBA programs for batches 2017-19 and 2018-20.

The details are given for batch 2017-19 at Annexure-5 (i, ii, iii, iv, v & vi) and for batch 2018-20 at Annexure - 6(b)(i, ii, iii, iv, v, vi, vii & viii).

Item No. 7: To consider Open Electives and their syllabus to be floated by the School from Academic Year 2018-19.

The School proposes to offer the following Open Electives (across University) for Odd Semester 2018:


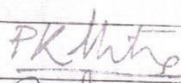
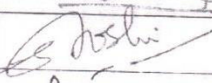

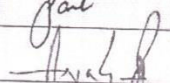

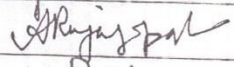
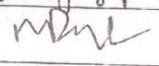
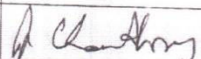
- (i) Fundamentals of Organisational Behaviour
- (ii) Introduction to Database Management
- (iii) Entrepreneurship
- (iv) Digital Marketing

The Faculty Board considered and approved the syllabus of the above mentioned courses.

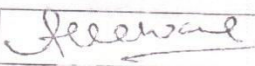
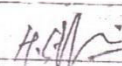

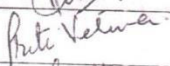
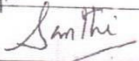
The details are given at Annexure - 7(a) (i, ii, iii & iv).

SCHOOL OF BUSINESS STUDIES
Faculty Board Meeting (6th August 2018)

Attendance Sheet

Sl. No.	Name	Designation	Signature
1	Prof. Mukesh Chaturvedi	Distinguished Professor & Dean	
2	Dr. Ranjit Goswami	Professor & Pro-Vice Chancellor	-
3	Prof. P. K. Mitra	Professor	
4	Dr. Sunil Joshi	Professor & Associate Dean (Officiating)	
5	Dr. Anoop Pant	Professor & Principal Program Coordinator (PG)	
6	Dr. A. V. Nageshwara Rao	Professor & HoD	
7	Dr. Daleep Parimoo	Professor	(ON LEAVE)
8	Prof. Srinivas Shirur	Professor	
9	Dr. A. Rajagopal	Professor	
10	Prof. Manmohan Rahul	Professor	
11	Dr. Omvir Chaudhary	Professor & HoD	

Special invitees

12	Dr. P. K. Aggarwal	Associate Professor & HoD	
13	Dr. Hari Shankar Shyam	Associate Professor & HoD	
14	Dr. Parul Saxena	Assistant Professor & HoD	
15	Dr. Priti Verma	Assistant Professor & HoD (Officiating)	
16	Prof. Santhi Narayanan	Assistant Professor & Principal Program Coordinator (UG)	

MBA- Dual Specialization - (2018-20) Course Structure and Credit Distribution

Semester I	Credits	Semester II	Credits	Semester III	Credits	Semester IV	Credits
1.1 Principles of Management	3	2.1 Human Resource Management	3	3.1 Introduction to Business Analytics	3	4.1 Strategic Management	3
1.2 Managerial Communication	3	2.2 International Business	3	3.2 Spcl. 1 (Paper-1)	3	4.2 Spcl. 1 (Paper-4)	3
1.3 Financial Reporting & Analysis (FRA)	3	2.3 Legal Aspects of Business	3	3.3 Spcl. 1 (Paper-2)	3	4.3 Spcl. 1 (Paper-5)	3
1.4 Organizational Behavior	3	2.4 Managerial Accounting for Business Decisions	3	3.4 Spcl. 1 (Paper-3)	3	4.4 Spcl. 2 (Paper-4)	3
1.5 Marketing Management	3	2.5 Corporate Finance	3	3.5 Spcl. 2 (Paper-1)	3	4.5 Spcl. 2 (Paper-5)	3
1.6 Economic Analysis for Business Decision	3	2.6 Operations Research	3	3.6 Spcl. 2 (Paper-2)	3	4.6 Dissertation Report and Viva Voce	6
1.7 Quantitative Techniques for Business Decision	3	2.7 Business Research Methods	3	3.7 Spcl. 2 (Paper-3)	3		
1.8 Information Technology for Managers	3	2.8 Production and Operations Management	3	3.8 Summer Training Report & Presentation	4	4.8 Entrepreneurship Development	3
		2.9 Total Personality	3	3.9 Industry Readiness	2		

		Development					
TOTAL	24		27		27		102

Specializations offered in MBA-Dual Specialization Programme (2018-20)

Area of Specialization	Specialization 1	Specialization 2
Finance	Project Finance & Management	International Financial Management
	Security Analysis and Portfolio Management	Financial Derivatives & Risk Management
	Tax Planning & Management	Merger, Acquisition and Corporate Restructuring
Marketing	Services Marketing	Digital Marketing
	Advertising Management	Customer Relationship Management
	Sales and Distribution Management	Brand Management
HR	Compensation Management	Industrial Relations & Labor Laws
	Employee Training & Development	Organizational Design and Structure
	International HRM	Emotional Intelligence and Management Effectiveness
Operations Management	Inventory Management System	TQM & Environmental Issues
	Business Process Reengineering	Advanced Operations Research
	Project Management	Innovation and Technology Management
International Business	Global Competitiveness Analysis	International Financial Management

	International Marketing	Global Value Chain and Trade Facilitation
	International HRM	Merger, Acquisition and Corporate Restructuring
Supply Chain Management	Logistics Management – Application and Case Studies	International Transportation & Logistics
	Operational Strategies and Implementation Issues in SCM	Supply Chain Dynamics & E-Commerce
	Recent Trends in SCM	Supply Chain Performance Metrics and Modeling
Business Analytics	Optimization Techniques using Excel	Data Visualization for Analytics
	Data Analytics using R and Excel	Time Series Analysis with Excel and Minitab
	Predictive Analytics Using R and Excel	Big Data, Text Analysis & Web Analytics