

SHARDA UNIVERSITY, GREATER NOIDA

SCHEDULE FOR END-TERM THEORY EXAMINATION, 2015-16

Bachelor of Journalism & Mass Comm.

SUMMER-1

Date	Day	Time	Subject code	Subject
11.07.2016	Monday	8:30 AM-11:30AM	BMC 108	ADVERTISING AND BRANDING
12.07.2016	Tuesday	8:30 AM-11:30AM	ENG 103	FUNCTIONAL ENGLISH-II
13.07.2016	Wednesday	8:30 AM-11:30AM	BMC 120	ADVERTISING AND BRANDING
14.07.2016	Thursday	8:30 AM-11:30AM	BMC 110	INDIAN POLITY AND SOCIETY
15.07.2016	Friday	8:30 AM-11:30AM	BMC 111	RNCU:RESEARCH METHODOLOGY
16.07.2016	Saturday	8:30 AM-11:30AM	BMC 104	PRINCIPLES OF MASS COMMUNICATION
17.07.2016	Sunday	8:30 AM-11:30AM	BMC 116	SPEECH PERSONALITY DEVELOPMENT
18.07.2016	Monday	8:30 AM-11:30AM	ENG 102	FUNCTIONAL ENGLISH-I
19.07.2016	Tuesday	8:30 AM-11:30AM	BMC 117	MASS MEDIA & SOCIETY-1
20.07.2016	Wednesday	8:30 AM-11:30AM	BMC 105	UNDERSTANDING MEDIA



Controller of Examination

SHARDA UNIVERSITY, GREATER NOIDA

SCHEDULE FOR END-TERM THEORY EXAMINATION, 2015-16

Master of Journalism & Mass Comm.

SUMMER-1

Date	Day	Time	Subject code	Subject
11.07.2016	Monday	8:30 AM-11:30AM	MMC 110	MEDIA LAW & PROFESSIONAL PRACTICES
12.07.2016	Tuesday	8:30 AM-11:30AM	MMC 105	ADVERTISING MANAGEMENT:PRINCIPLES AND PRACTICES
13.07.2016	Wednesday	8:30 AM-11:30AM	MMC 116	MEDIA MANAGEMENT -1(CASE STUDIES & VIRTUAL NEWSROOM)
14.07.2016	Thursday	8:30 AM-11:30AM	MMC 117	MEDIA RESEARCH AND EVALUATION
15.07.2016	Friday	8:30 AM-11:30AM	MMC 101	COMMUNICATION CONCEPTS AND PROCESS



Controller of Examination

SHARDA UNIVERSITY, GREATER NOIDA

SCHEDULE FOR END-TERM THEORY EXAMINATION, 2015-16

Bachelor of Design

SUMMER-1

Date	Day	Time	Subject code	Subject
11.07.2016	Monday	8:30 AM-11:30AM	ARF 116	RESEARCH METHOD SEMINAR
12.07.2016	Tuesday	8:30 AM-11:30AM	ENG 103	FUNCTIONAL ENGLISH-II
13.07.2016	Wednesday	8:30 AM-11:30AM	BDZ 115	HISTORY OF ART AND DESIGN-II
14.07.2016	Thursday	8:30 AM-11:30AM	BDZ 123	HISTORY OF ART AND DESIGN-I
15.07.2016	Friday	GAP		
16.07.2016	Saturday	GAP		
17.07.2016	Sunday	GAP		
18.07.2016	Monday	8:30 AM-11:30AM	ENG 102	FUNCTIONAL ENGLISH-I



Controller of Examination